

Nyda Church-Jones

Professional Experience

Vice President & COO, Pickford Realty, Inc.

San Diego, California, United States

March 1986 - Present

- Overseeing day-to-day operational functions and contributing to long-term strategic planning and execution.
- Maintaining continuous improvement of processes and policies in support of organizational goals.

President / Chief Operating Officer, Pacific Sotheby's International Realty

Greater San Diego Area

June 2012 - June 2020

- Directed operations and strategic initiatives during a period of significant growth and expansion.
- Enhanced company visibility and operational efficiency, leading to sustained profit increases.

COO, Prudential California Realty

San Diego, California, United States

October 1990 - April 2007

- Managed operational aspects of the firm, significantly improving process efficiencies and client satisfaction.
- Implemented innovative strategies that substantially increased market share and profitability.

Awards

- 2018 Business Woman of the Year

Awarded by Housing on Merit

Recognition for outstanding leadership in the business community and significant contributions to the housing sector.