



ZeroCarb

Ad · 



ZeroCarb LYFE is a vertically integrated food company with both traction and expanding distribution

Key milestones:

- * 460,000+ products sold
- * 55,000+ customers
- * 52%+ quarter over quarter growth
- * 25% repeat customer rate
- * \$7M in institutional investment
- * Now in 556 Target stores nationwide
- * 20+ products in development
- * International distribution agreements signed
- * Fully controlled manufacturing facility

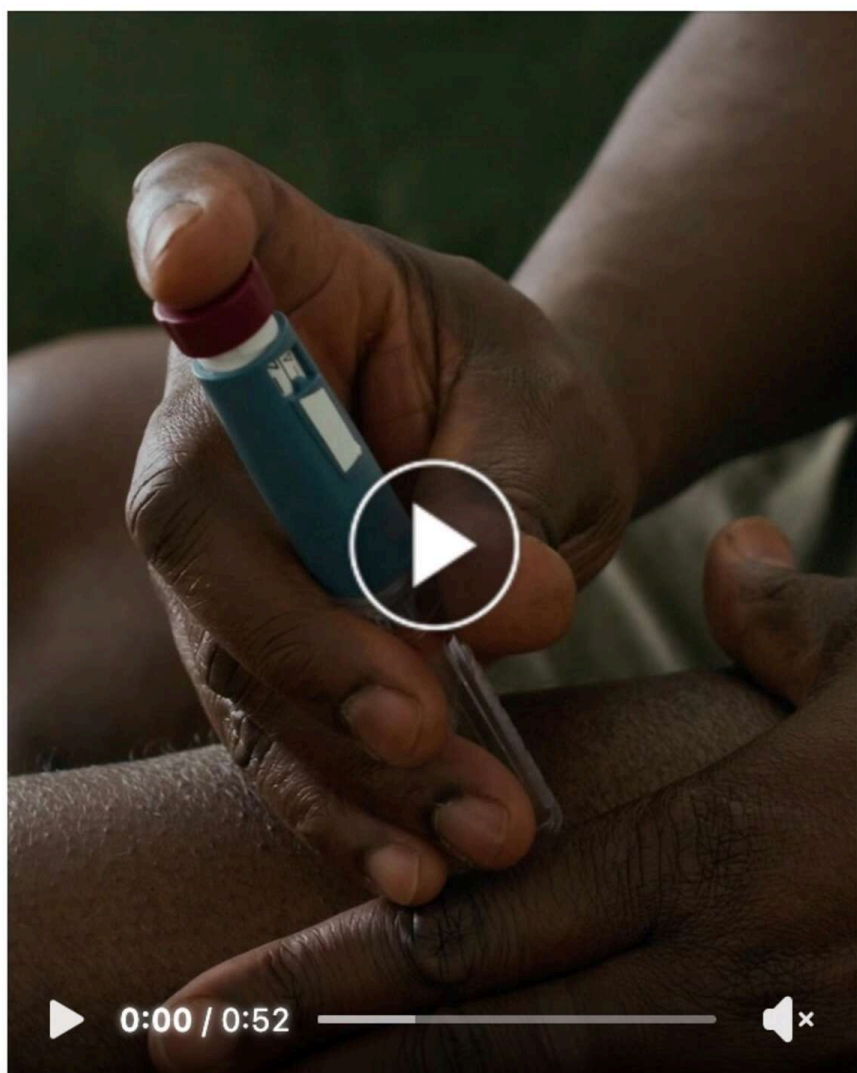
We created the highest protein pizza crust and highest protein per 100 calorie chip using a patented process.

Now is your chance to get in on a growing company.

We have recently opened an investment round open to everyone Learn more and invest today on Wefunder.

We are 'testing the waters' to gauge investor interest in an offering under Regulation Crowdfunding. No money or other consideration is being solicited. If sent, it will not be accepted. No offer to buy securities

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The way people eat is changing fast. Demand for high-protein, low-carb, real-ingredient foods is accelerating, and [...See more](#)

**FOOD THAT FEELS
INDULGENT BUT
FUELS YOUR BODY**

DISCOVER WHY 54,000 CUSTOMERS LOVE US

LIFE CHIPS
HEALTHY SNACKS
KETO-FRIENDLY
20g Protein
1g Net Carb

Q PASA
KETO-FRIENDLY
20g Protein
1g Net Carb

0 CARBS

CHICKEN PASA
KETO-FRIENDLY
20g Protein
1g Net Carb

FORM

The Future of Snacking Is Already Here

Sign up

Create craveable foods built around protein...
not carbs, fillers, or industrial ingredients.

We're now preparing for the next phase of
growth and opening an upcoming investment
opportunity.

Join our investor list to receive early access
and updates.

The advertisement features a vibrant blue background. At the top, there are two bags of 'LIFE CHIPS' - one blue and one green, both labeled 'HEALTHY SNACKS'. In the bottom left corner, there are several slices of pizza. In the bottom right corner, there is a package of 'CHICKEN PIZZA CRUST' with the text '0 CARBS' above it. The central text is in large, bold, white capital letters. Below this, a yellow rounded rectangle contains the text 'DISCOVER WHY 54,000 CUSTOMERS LOVE US'. Green arrows point from the product images towards the central text.

**FOOD THAT FEELS
INDULGENT BUT
FUELS YOUR BODY**

DISCOVER WHY 54,000 CUSTOMERS LOVE US

HIGH PROTEIN

0 CARBS

CHICKEN PIZZA CRUST

FORM

The Future of Snacking Is

Sign up

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wefunder.com

**The Future of Snacking
Is Already Here**

[Learn more](#)

The way people eat is changing fast. Demand for high-protein, low-carb, real-ingredient foods is accelerating, and ZeroCarb LYFE was built for this moment.

We create craveable foods built around protein not carbs fillers or industrial ingredients including the highest protein pizza crust and highest protein per 100 calorie chip on the market

460,000+ products sold and now in 556 Target stores nationwide

We are now entering the next phase of growth and opening an investment opportunity

Reserve your shares on Wefunder today

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\$1.8T market. 460K products sold. In 556 Targets. Reserve your Wefunder spot before the round goes live. [...See more](#)



wefunder.com

Inside a \$1.8T Shift

460K sold. In 556 Targe...

[Learn more](#)

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Inside a \$1.8T Shift

[Learn more](#)



THE TEAM

Changing Health Foods for Good



Omar Atia
Co-Founder, CEO



John Pena
Chief Growth Officer



Nabil Khalifa
Chief Investment Officer

RESERVE ZEROCARB LYFE SHARES

Investors often focus on the product.

Investors often focus on the product.

Experienced investors focus on the team.

At **ZeroCarb** LYFE, we've assembled a leadership team that combines expertise in food innovation, operations, growth, entrepreneurship, and capital formation.

Omar Atia, Chief Executive Officer

Before **ZeroCarb** LYFE, Omar built his career at Kraft and later founded ThoughtFire. His experience in consumer products, business strategy, and scaling organizations helps guide the company's long-term vision and growth.

John Pena, Chief Growth Officer

From nationwide retail expansion to customer operations, John oversees the systems that help transform demand into scalable growth. His background includes leadership roles at ThoughtFire and multiple technology ventures.

Nabil Khalifa, Chief Investment Officer

Nabil has founded multiple companies and helped raise more than \$6 million across various stages of growth. Today, he leads capital strategy and helps position **ZeroCarb** LYFE for continued expansion.

Together, this team has helped drive:

- ✓ Expansion into hundreds of retail locations nationwide
- ✓ A growing portfolio of protein-first products

Products create interest.

Teams create outcomes.

We're building both.

LEARN MORE ON WEFUNDER

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**ZC
LYFE**
— FOODS —

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