

|                                 | <b>CONSOLIDATED</b> |                    |                    |
|---------------------------------|---------------------|--------------------|--------------------|
|                                 | YEAR 1              | YEAR 2             | YEAR 3             |
|                                 | TOTAL               | TOTAL              | TOTAL              |
| F&B REVENUE                     | \$5,285,494         | \$6,500,744        | \$7,049,574        |
| F&B COST OF GOODS SOLD          | \$1,362,949         | \$1,642,684        | \$1,762,934        |
| <b>GP ON F&amp;B</b>            | <b>\$3,922,545</b>  | <b>\$4,858,060</b> | <b>\$5,286,640</b> |
| GPM ON F&B                      | 74%                 | 75%                | 75%                |
| F&B SALARIES & WAGES            | \$1,479,938         | \$1,820,208        | \$1,974,926        |
| F&B EMPLOYEE BENEFITS           | \$412,269           | \$507,058          | \$550,158          |
| GPM ON F&B & LABOR              | 62%                 | 61%                | 61%                |
| ROOM CHARGES REVENUE            | \$166,806           | \$297,147          | \$363,331          |
| <b>TOTAL GROSS PROFIT</b>       | <b>\$2,197,144</b>  | <b>\$2,827,941</b> | <b>\$3,124,886</b> |
| DIRECT OPERATING EXPENSE        | \$261,710           | \$326,299          | \$355,999          |
| SALES & MARKETING EXPENSE       | \$279,928           | \$308,044          | \$326,149          |
| ADMIN & MANAGEMENT EXPENSE      | \$272,615           | \$339,895          | \$370,832          |
| <b>TOTAL OPERATING EXPENSE</b>  | <b>\$814,253</b>    | <b>\$974,237</b>   | <b>\$1,052,980</b> |
| COMPUTER, PHONE, INTERNET, ETC. | \$120,000           | \$120,000          | \$120,000          |
| RENT                            | \$336,000           | \$349,440          | \$363,418          |
| UTILITIES                       | \$112,000           | \$116,480          | \$121,139          |
| CAM                             | \$32,000            | \$33,280           | \$34,611           |
| <b>TOTAL INDIRECT EXPENSE</b>   | <b>\$600,000</b>    | <b>\$619,200</b>   | <b>\$639,168</b>   |
| <b>NET</b>                      | <b>\$782,891</b>    | <b>\$1,234,504</b> | <b>\$1,432,739</b> |
|                                 | 14%                 | 18%                | 19%                |
| CUMULATIVE CASH                 | \$782,891           | \$2,017,395        | \$3,453,868        |
| FACILITY SQUARE FOOTAGE         | 8,000               | 8,000              | 8,000              |
| TOTAL REVENUE PER SQUARE FOOT   | \$682               | \$850              | \$927              |
| OCCUPANCY COSTS OVER REVENUE    | 9%                  | 7%                 | 7%                 |
| TOTAL COVERS                    | 238,667             | 297,209            | 307,742            |
| COVERS PER DAY                  | 654                 | 814                | 843                |

| YEAR 4             | YEAR 5             |  |                  |                  |                  |                  |
|--------------------|--------------------|--|------------------|------------------|------------------|------------------|
| TOTAL              | TOTAL              |  | MONTH 1          | MONTH 2          | MONTH 3          | MONTH 4          |
| \$7,590,831        | \$8,149,202        |  | \$246,965        | \$299,379        | \$351,793        | \$404,206        |
| \$1,895,582        | \$2,028,229        |  | \$63,932         | \$77,346         | \$90,761         | \$104,176        |
| <b>\$5,695,250</b> | <b>\$6,120,974</b> |  | <b>\$183,034</b> | <b>\$222,033</b> | <b>\$261,032</b> | <b>\$300,030</b> |
| 75%                | 75%                |  |                  |                  |                  |                  |
| \$2,128,351        | \$2,281,777        |  | \$69,150         | \$83,826         | \$98,502         | \$113,178        |
| \$592,898          | \$635,638          |  | \$19,263         | \$23,352         | \$27,440         | \$31,528         |
| 61%                | 61%                |  |                  |                  |                  |                  |
| \$375,227          | \$387,124          |  | \$8,922          | \$9,827          | \$10,732         | \$11,638         |
| <b>\$3,349,228</b> | <b>\$3,590,683</b> |  | <b>\$103,542</b> | <b>\$124,682</b> | <b>\$145,822</b> | <b>\$166,962</b> |
| \$382,871          | \$409,744          |  | \$12,283         | \$14,842         | \$17,401         | \$19,961         |
| \$286,298          | \$300,147          |  | \$13,623         | \$15,188         | \$20,346         | \$21,910         |
| \$398,824          | \$426,816          |  | \$12,794         | \$15,460         | \$18,126         | \$20,792         |
| <b>\$1,067,994</b> | <b>\$1,136,707</b> |  | <b>\$38,700</b>  | <b>\$45,490</b>  | <b>\$55,873</b>  | <b>\$62,663</b>  |
| \$120,000          | \$120,000          |  | \$10,000         | \$10,000         | \$10,000         | \$10,000         |
| \$377,954          | \$393,072          |  | \$28,000         | \$28,000         | \$28,000         | \$28,000         |
| \$125,985          | \$131,024          |  | \$9,333          | \$9,333          | \$9,333          | \$9,333          |
| \$35,996           | \$37,435           |  | \$2,667          | \$2,667          | \$2,667          | \$2,667          |
| <b>\$659,935</b>   | <b>\$681,532</b>   |  | <b>\$50,000</b>  | <b>\$50,000</b>  | <b>\$50,000</b>  | <b>\$50,000</b>  |
| <b>\$1,621,299</b> | <b>\$1,772,443</b> |  | <b>\$14,843</b>  | <b>\$29,193</b>  | <b>\$39,949</b>  | <b>\$54,299</b>  |
| 20%                | 21%                |  |                  |                  |                  |                  |
| \$5,085,591        | \$6,858,034        |  | \$14,843         | \$44,035         | \$83,984         | \$138,284        |
| 8,000              | 8,000              |  |                  |                  |                  |                  |
| \$996              | \$1,067            |  |                  |                  |                  |                  |
| 7%                 | 7%                 |  |                  |                  |                  |                  |
| 314,818            | 394,752            |  |                  |                  |                  |                  |
| 863                | 1,082              |  |                  |                  |                  |                  |

| MONTH 5          | MONTH 6          | MONTH 7          | MONTH 8          | MONTH 9          | MONTH 10         | MONTH 11         |
|------------------|------------------|------------------|------------------|------------------|------------------|------------------|
| \$448,748        | \$493,289        | \$497,164        | \$501,040        | \$504,915        | \$508,790        | \$512,665        |
| \$116,024        | \$127,872        | \$128,615        | \$129,358        | \$130,101        | \$130,845        | \$131,588        |
| <b>\$332,724</b> | <b>\$365,418</b> | <b>\$368,550</b> | <b>\$371,681</b> | <b>\$374,813</b> | <b>\$377,945</b> | <b>\$381,077</b> |
|                  |                  |                  |                  |                  |                  |                  |
|                  |                  |                  |                  |                  |                  |                  |
| \$125,649        | \$138,121        | \$139,206        | \$140,291        | \$141,376        | \$142,461        | \$143,546        |
| \$35,002         | \$38,477         | \$38,779         | \$39,081         | \$39,383         | \$39,686         | \$39,988         |
|                  |                  |                  |                  |                  |                  |                  |
|                  |                  |                  |                  |                  |                  |                  |
| \$12,543         | \$13,448         | \$14,353         | \$15,258         | \$16,163         | \$17,069         | \$17,974         |
|                  |                  |                  |                  |                  |                  |                  |
| <b>\$184,615</b> | <b>\$202,268</b> | <b>\$204,918</b> | <b>\$207,567</b> | <b>\$210,217</b> | <b>\$212,867</b> | <b>\$215,517</b> |
|                  |                  |                  |                  |                  |                  |                  |
| \$22,142         | \$24,323         | \$24,553         | \$24,782         | \$25,012         | \$25,241         | \$25,471         |
| \$23,317         | \$24,725         | \$25,319         | \$25,912         | \$26,506         | \$27,100         | \$27,694         |
| \$23,065         | \$25,337         | \$25,576         | \$25,815         | \$26,054         | \$26,293         | \$26,532         |
| <b>\$68,524</b>  | <b>\$74,385</b>  | <b>\$75,447</b>  | <b>\$76,510</b>  | <b>\$77,572</b>  | <b>\$78,634</b>  | <b>\$79,697</b>  |
|                  |                  |                  |                  |                  |                  |                  |
| \$10,000         | \$10,000         | \$10,000         | \$10,000         | \$10,000         | \$10,000         | \$10,000         |
| \$28,000         | \$28,000         | \$28,000         | \$28,000         | \$28,000         | \$28,000         | \$28,000         |
| \$9,333          | \$9,333          | \$9,333          | \$9,333          | \$9,333          | \$9,333          | \$9,333          |
| \$2,667          | \$2,667          | \$2,667          | \$2,667          | \$2,667          | \$2,667          | \$2,667          |
| <b>\$50,000</b>  | <b>\$50,000</b>  | <b>\$50,000</b>  | <b>\$50,000</b>  | <b>\$50,000</b>  | <b>\$50,000</b>  | <b>\$50,000</b>  |
|                  |                  |                  |                  |                  |                  |                  |
| <b>\$66,091</b>  | <b>\$77,883</b>  | <b>\$79,471</b>  | <b>\$81,058</b>  | <b>\$82,645</b>  | <b>\$84,232</b>  | <b>\$85,820</b>  |
|                  |                  |                  |                  |                  |                  |                  |
| \$204,375        | \$282,258        | \$361,729        | \$442,786        | \$525,432        | \$609,664        | \$695,484        |
|                  |                  |                  |                  |                  |                  |                  |
|                  |                  |                  |                  |                  |                  |                  |
|                  |                  |                  |                  |                  |                  |                  |
|                  |                  |                  |                  |                  |                  |                  |
|                  |                  |                  |                  |                  |                  |                  |
|                  |                  |                  |                  |                  |                  |                  |
|                  |                  |                  |                  |                  |                  |                  |

| MONTH 12         | MONTH 13         | MONTH 14         | MONTH 15         | MONTH 16         | MONTH 17         | MONTH 18         |
|------------------|------------------|------------------|------------------|------------------|------------------|------------------|
| \$516,540        | \$520,415        | \$524,290        | \$528,166        | \$532,041        | \$535,916        | \$539,791        |
| \$132,331        | \$132,857        | \$133,590        | \$134,324        | \$135,057        | \$135,790        | \$136,524        |
| <b>\$384,209</b> | <b>\$387,558</b> | <b>\$390,700</b> | <b>\$393,842</b> | <b>\$396,984</b> | <b>\$400,126</b> | <b>\$403,267</b> |
|                  |                  |                  |                  |                  |                  |                  |
|                  |                  |                  |                  |                  |                  |                  |
| \$144,631        | \$145,716        | \$146,801        | \$147,886        | \$148,971        | \$150,056        | \$151,142        |
| \$40,290         | \$40,592         | \$40,895         | \$41,197         | \$41,499         | \$41,801         | \$42,104         |
|                  |                  |                  |                  |                  |                  |                  |
|                  |                  |                  |                  |                  |                  |                  |
| \$18,879         | \$19,784         | \$20,689         | \$21,594         | \$22,499         | \$23,405         | \$24,310         |
|                  |                  |                  |                  |                  |                  |                  |
| <b>\$218,166</b> | <b>\$221,034</b> | <b>\$223,693</b> | <b>\$226,353</b> | <b>\$229,013</b> | <b>\$231,672</b> | <b>\$234,332</b> |
|                  |                  |                  |                  |                  |                  |                  |
| \$25,700         | \$25,930         | \$26,159         | \$26,388         | \$26,618         | \$26,847         | \$27,077         |
| \$28,288         | \$23,706         | \$24,063         | \$24,420         | \$24,778         | \$25,135         | \$25,492         |
| \$26,771         | \$27,010         | \$27,249         | \$27,488         | \$27,727         | \$27,966         | \$28,205         |
| <b>\$80,759</b>  | <b>\$76,646</b>  | <b>\$77,471</b>  | <b>\$78,297</b>  | <b>\$79,122</b>  | <b>\$79,948</b>  | <b>\$80,774</b>  |
|                  |                  |                  |                  |                  |                  |                  |
| \$10,000         | \$10,000         | \$10,000         | \$10,000         | \$10,000         | \$10,000         | \$10,000         |
| \$28,000         | \$29,120         | \$29,120         | \$29,120         | \$29,120         | \$29,120         | \$29,120         |
| \$9,333          | \$9,707          | \$9,707          | \$9,707          | \$9,707          | \$9,707          | \$9,707          |
| \$2,667          | \$2,773          | \$2,773          | \$2,773          | \$2,773          | \$2,773          | \$2,773          |
| <b>\$50,000</b>  | <b>\$51,600</b>  | <b>\$51,600</b>  | <b>\$51,600</b>  | <b>\$51,600</b>  | <b>\$51,600</b>  | <b>\$51,600</b>  |
|                  |                  |                  |                  |                  |                  |                  |
| <b>\$87,407</b>  | <b>\$92,788</b>  | <b>\$94,622</b>  | <b>\$96,456</b>  | <b>\$98,290</b>  | <b>\$100,124</b> | <b>\$101,958</b> |
|                  |                  |                  |                  |                  |                  |                  |
| \$782,891        | \$875,679        | \$970,301        | \$1,066,757      | \$1,165,047      | \$1,265,171      | \$1,367,130      |
|                  |                  |                  |                  |                  |                  |                  |
|                  |                  |                  |                  |                  |                  |                  |
|                  |                  |                  |                  |                  |                  |                  |
|                  |                  |                  |                  |                  |                  |                  |
|                  |                  |                  |                  |                  |                  |                  |
|                  |                  |                  |                  |                  |                  |                  |
|                  |                  |                  |                  |                  |                  |                  |

| MONTH 19         | MONTH 20         | MONTH 21         | MONTH 22         | MONTH 23         | MONTH 24         | MONTH 25         |
|------------------|------------------|------------------|------------------|------------------|------------------|------------------|
| \$543,666        | \$547,541        | \$551,417        | \$555,292        | \$559,167        | \$563,042        | \$566,847        |
| \$137,257        | \$137,990        | \$138,724        | \$139,457        | \$140,190        | \$140,924        | \$141,845        |
| <b>\$406,409</b> | <b>\$409,551</b> | <b>\$412,693</b> | <b>\$415,835</b> | <b>\$418,976</b> | <b>\$422,118</b> | <b>\$425,002</b> |
|                  |                  |                  |                  |                  |                  |                  |
|                  |                  |                  |                  |                  |                  |                  |
| \$152,227        | \$153,312        | \$154,397        | \$155,482        | \$156,567        | \$157,652        | \$158,717        |
| \$42,406         | \$42,708         | \$43,010         | \$43,313         | \$43,615         | \$43,917         | \$44,214         |
|                  |                  |                  |                  |                  |                  |                  |
|                  |                  |                  |                  |                  |                  |                  |
| \$25,215         | \$26,120         | \$27,025         | \$27,930         | \$28,835         | \$29,741         | \$29,823         |
|                  |                  |                  |                  |                  |                  |                  |
| <b>\$236,992</b> | <b>\$239,651</b> | <b>\$242,311</b> | <b>\$244,971</b> | <b>\$247,630</b> | <b>\$250,290</b> | <b>\$251,894</b> |
|                  |                  |                  |                  |                  |                  |                  |
| \$27,306         | \$27,536         | \$27,765         | \$27,995         | \$28,224         | \$28,454         | \$28,640         |
| \$25,849         | \$26,206         | \$26,563         | \$26,920         | \$27,277         | \$27,634         | \$26,637         |
| \$28,444         | \$28,683         | \$28,922         | \$29,161         | \$29,400         | \$29,639         | \$29,834         |
| <b>\$81,599</b>  | <b>\$82,425</b>  | <b>\$83,250</b>  | <b>\$84,076</b>  | <b>\$84,901</b>  | <b>\$85,727</b>  | <b>\$85,111</b>  |
|                  |                  |                  |                  |                  |                  |                  |
| \$10,000         | \$10,000         | \$10,000         | \$10,000         | \$10,000         | \$10,000         | \$10,000         |
| \$29,120         | \$29,120         | \$29,120         | \$29,120         | \$29,120         | \$29,120         | \$30,285         |
| \$9,707          | \$9,707          | \$9,707          | \$9,707          | \$9,707          | \$9,707          | \$10,095         |
| \$2,773          | \$2,773          | \$2,773          | \$2,773          | \$2,773          | \$2,773          | \$2,884          |
| <b>\$51,600</b>  | <b>\$51,600</b>  | <b>\$51,600</b>  | <b>\$51,600</b>  | <b>\$51,600</b>  | <b>\$51,600</b>  | <b>\$53,264</b>  |
|                  |                  |                  |                  |                  |                  |                  |
| <b>\$103,792</b> | <b>\$105,626</b> | <b>\$107,461</b> | <b>\$109,295</b> | <b>\$111,129</b> | <b>\$112,963</b> | <b>\$113,520</b> |
|                  |                  |                  |                  |                  |                  |                  |
| \$1,470,922      | \$1,576,549      | \$1,684,009      | \$1,793,304      | \$1,904,433      | \$2,017,395      | \$2,130,915      |
|                  |                  |                  |                  |                  |                  |                  |
|                  |                  |                  |                  |                  |                  |                  |
|                  |                  |                  |                  |                  |                  |                  |
|                  |                  |                  |                  |                  |                  |                  |
|                  |                  |                  |                  |                  |                  |                  |
|                  |                  |                  |                  |                  |                  |                  |
|                  |                  |                  |                  |                  |                  |                  |

| MONTH 26         | MONTH 27         | MONTH 28         | MONTH 29         | MONTH 30         | MONTH 31         | MONTH 32         |
|------------------|------------------|------------------|------------------|------------------|------------------|------------------|
| \$570,652        | \$574,458        | \$578,263        | \$582,068        | \$585,873        | \$589,678        | \$593,483        |
| \$142,766        | \$143,687        | \$144,608        | \$145,529        | \$146,451        | \$147,372        | \$148,293        |
| <b>\$427,886</b> | <b>\$430,770</b> | <b>\$433,654</b> | <b>\$436,538</b> | <b>\$439,422</b> | <b>\$442,306</b> | <b>\$445,191</b> |
|                  |                  |                  |                  |                  |                  |                  |
|                  |                  |                  |                  |                  |                  |                  |
| \$159,783        | \$160,848        | \$161,914        | \$162,979        | \$164,044        | \$165,110        | \$166,175        |
| \$44,511         | \$44,808         | \$45,104         | \$45,401         | \$45,698         | \$45,995         | \$46,292         |
|                  |                  |                  |                  |                  |                  |                  |
|                  |                  |                  |                  |                  |                  |                  |
| \$29,906         | \$29,988         | \$30,071         | \$30,154         | \$30,236         | \$30,319         | \$30,402         |
|                  |                  |                  |                  |                  |                  |                  |
| <b>\$253,499</b> | <b>\$255,103</b> | <b>\$256,707</b> | <b>\$258,312</b> | <b>\$259,916</b> | <b>\$261,521</b> | <b>\$263,125</b> |
|                  |                  |                  |                  |                  |                  |                  |
| \$28,827         | \$29,013         | \$29,200         | \$29,387         | \$29,573         | \$29,760         | \$29,946         |
| \$26,735         | \$26,834         | \$26,933         | \$27,031         | \$27,130         | \$27,228         | \$27,327         |
| \$30,028         | \$30,222         | \$30,417         | \$30,611         | \$30,805         | \$31,000         | \$31,194         |
| <b>\$85,590</b>  | <b>\$86,070</b>  | <b>\$86,549</b>  | <b>\$87,029</b>  | <b>\$87,509</b>  | <b>\$87,988</b>  | <b>\$88,468</b>  |
|                  |                  |                  |                  |                  |                  |                  |
| \$10,000         | \$10,000         | \$10,000         | \$10,000         | \$10,000         | \$10,000         | \$10,000         |
| \$30,285         | \$30,285         | \$30,285         | \$30,285         | \$30,285         | \$30,285         | \$30,285         |
| \$10,095         | \$10,095         | \$10,095         | \$10,095         | \$10,095         | \$10,095         | \$10,095         |
| \$2,884          | \$2,884          | \$2,884          | \$2,884          | \$2,884          | \$2,884          | \$2,884          |
| <b>\$53,264</b>  | <b>\$53,264</b>  | <b>\$53,264</b>  | <b>\$53,264</b>  | <b>\$53,264</b>  | <b>\$53,264</b>  | <b>\$53,264</b>  |
|                  |                  |                  |                  |                  |                  |                  |
| <b>\$114,644</b> | <b>\$115,769</b> | <b>\$116,894</b> | <b>\$118,019</b> | <b>\$119,144</b> | <b>\$120,268</b> | <b>\$121,393</b> |
|                  |                  |                  |                  |                  |                  |                  |
| \$2,245,559      | \$2,361,329      | \$2,478,223      | \$2,596,242      | \$2,715,385      | \$2,835,654      | \$2,957,047      |
|                  |                  |                  |                  |                  |                  |                  |
|                  |                  |                  |                  |                  |                  |                  |
|                  |                  |                  |                  |                  |                  |                  |
|                  |                  |                  |                  |                  |                  |                  |
|                  |                  |                  |                  |                  |                  |                  |
|                  |                  |                  |                  |                  |                  |                  |
|                  |                  |                  |                  |                  |                  |                  |

| <b>MONTH 33</b>  | <b>MONTH 34</b>  | <b>MONTH 35</b>  | <b>MONTH 36</b>  | <b>MONTH 37</b>  | <b>MONTH 38</b>  | <b>MONTH 39</b>  |
|------------------|------------------|------------------|------------------|------------------|------------------|------------------|
| \$597,289        | \$601,094        | \$604,899        | \$608,704        | \$612,509        | \$616,315        | \$620,120        |
| \$149,214        | \$150,135        | \$151,056        | \$151,978        | \$152,899        | \$153,820        | \$154,741        |
| <b>\$448,075</b> | <b>\$450,959</b> | <b>\$453,843</b> | <b>\$456,727</b> | <b>\$459,611</b> | <b>\$462,495</b> | <b>\$465,379</b> |
|                  |                  |                  |                  |                  |                  |                  |
| \$167,241        | \$168,306        | \$169,372        | \$170,437        | \$171,503        | \$172,568        | \$173,634        |
| \$46,589         | \$46,885         | \$47,182         | \$47,479         | \$47,776         | \$48,073         | \$48,369         |
|                  |                  |                  |                  |                  |                  |                  |
| \$30,484         | \$30,567         | \$30,649         | \$30,732         | \$30,815         | \$30,897         | \$30,980         |
|                  |                  |                  |                  |                  |                  |                  |
| <b>\$264,729</b> | <b>\$266,334</b> | <b>\$267,938</b> | <b>\$269,542</b> | <b>\$271,147</b> | <b>\$272,751</b> | <b>\$274,356</b> |
|                  |                  |                  |                  |                  |                  |                  |
| \$30,133         | \$30,320         | \$30,506         | \$30,693         | \$30,880         | \$31,066         | \$31,253         |
| \$27,426         | \$27,524         | \$27,623         | \$27,721         | \$23,329         | \$23,425         | \$23,522         |
| \$31,389         | \$31,583         | \$31,777         | \$31,972         | \$32,166         | \$32,361         | \$32,555         |
| <b>\$88,947</b>  | <b>\$89,427</b>  | <b>\$89,906</b>  | <b>\$90,386</b>  | <b>\$86,375</b>  | <b>\$86,852</b>  | <b>\$87,329</b>  |
|                  |                  |                  |                  |                  |                  |                  |
| \$10,000         | \$10,000         | \$10,000         | \$10,000         | \$10,000         | \$10,000         | \$10,000         |
| \$30,285         | \$30,285         | \$30,285         | \$30,285         | \$31,496         | \$31,496         | \$31,496         |
| \$10,095         | \$10,095         | \$10,095         | \$10,095         | \$10,499         | \$10,499         | \$10,499         |
| \$2,884          | \$2,884          | \$2,884          | \$2,884          | \$3,000          | \$3,000          | \$3,000          |
| <b>\$53,264</b>  | <b>\$53,264</b>  | <b>\$53,264</b>  | <b>\$53,264</b>  | <b>\$54,995</b>  | <b>\$54,995</b>  | <b>\$54,995</b>  |
|                  |                  |                  |                  |                  |                  |                  |
| <b>\$122,518</b> | <b>\$123,643</b> | <b>\$124,768</b> | <b>\$125,892</b> | <b>\$129,777</b> | <b>\$130,904</b> | <b>\$132,032</b> |
|                  |                  |                  |                  |                  |                  |                  |
| \$3,079,565      | \$3,203,208      | \$3,327,975      | \$3,453,868      | \$3,583,645      | \$3,714,550      | \$3,846,581      |
|                  |                  |                  |                  |                  |                  |                  |
|                  |                  |                  |                  |                  |                  |                  |
|                  |                  |                  |                  |                  |                  |                  |
|                  |                  |                  |                  |                  |                  |                  |
|                  |                  |                  |                  |                  |                  |                  |
|                  |                  |                  |                  |                  |                  |                  |
|                  |                  |                  |                  |                  |                  |                  |

| MONTH 40         | MONTH 41         | MONTH 42         | MONTH 43         | MONTH 44         | MONTH 45         | MONTH 46         |
|------------------|------------------|------------------|------------------|------------------|------------------|------------------|
| \$623,925        | \$627,730        | \$631,535        | \$635,341        | \$639,146        | \$642,951        | \$646,756        |
| \$155,662        | \$156,583        | \$157,505        | \$158,426        | \$159,347        | \$160,268        | \$161,189        |
| <b>\$468,263</b> | <b>\$471,147</b> | <b>\$474,031</b> | <b>\$476,915</b> | <b>\$479,799</b> | <b>\$482,683</b> | <b>\$485,567</b> |
|                  |                  |                  |                  |                  |                  |                  |
| \$174,699        | \$175,764        | \$176,830        | \$177,895        | \$178,961        | \$180,026        | \$181,092        |
| \$48,666         | \$48,963         | \$49,260         | \$49,557         | \$49,853         | \$50,150         | \$50,447         |
|                  |                  |                  |                  |                  |                  |                  |
| \$31,062         | \$31,145         | \$31,228         | \$31,310         | \$31,393         | \$31,475         | \$31,558         |
|                  |                  |                  |                  |                  |                  |                  |
| <b>\$275,960</b> | <b>\$277,564</b> | <b>\$279,169</b> | <b>\$280,773</b> | <b>\$282,378</b> | <b>\$283,982</b> | <b>\$285,586</b> |
|                  |                  |                  |                  |                  |                  |                  |
| \$31,439         | \$31,626         | \$31,813         | \$31,999         | \$32,186         | \$32,372         | \$32,559         |
| \$23,618         | \$23,714         | \$23,810         | \$23,906         | \$24,002         | \$24,099         | \$24,195         |
| \$32,749         | \$32,944         | \$33,138         | \$33,333         | \$33,527         | \$33,721         | \$33,916         |
| <b>\$87,807</b>  | <b>\$88,284</b>  | <b>\$88,761</b>  | <b>\$89,238</b>  | <b>\$89,715</b>  | <b>\$90,192</b>  | <b>\$90,670</b>  |
|                  |                  |                  |                  |                  |                  |                  |
| \$10,000         | \$10,000         | \$10,000         | \$10,000         | \$10,000         | \$10,000         | \$10,000         |
| \$31,496         | \$31,496         | \$31,496         | \$31,496         | \$31,496         | \$31,496         | \$31,496         |
| \$10,499         | \$10,499         | \$10,499         | \$10,499         | \$10,499         | \$10,499         | \$10,499         |
| \$3,000          | \$3,000          | \$3,000          | \$3,000          | \$3,000          | \$3,000          | \$3,000          |
| <b>\$54,995</b>  | <b>\$54,995</b>  | <b>\$54,995</b>  | <b>\$54,995</b>  | <b>\$54,995</b>  | <b>\$54,995</b>  | <b>\$54,995</b>  |
|                  |                  |                  |                  |                  |                  |                  |
| <b>\$133,159</b> | <b>\$134,286</b> | <b>\$135,413</b> | <b>\$136,541</b> | <b>\$137,668</b> | <b>\$138,795</b> | <b>\$139,922</b> |
|                  |                  |                  |                  |                  |                  |                  |
| \$3,979,740      | \$4,114,026      | \$4,249,440      | \$4,385,980      | \$4,523,648      | \$4,662,443      | \$4,802,365      |
|                  |                  |                  |                  |                  |                  |                  |
|                  |                  |                  |                  |                  |                  |                  |
|                  |                  |                  |                  |                  |                  |                  |
|                  |                  |                  |                  |                  |                  |                  |
|                  |                  |                  |                  |                  |                  |                  |
|                  |                  |                  |                  |                  |                  |                  |
|                  |                  |                  |                  |                  |                  |                  |

| MONTH 47         | MONTH 48         | MONTH 49         | MONTH 50         | MONTH 51         | MONTH 52         | MONTH 53         |
|------------------|------------------|------------------|------------------|------------------|------------------|------------------|
| \$650,561        | \$654,366        | \$658,172        | \$661,977        | \$665,782        | \$669,587        | \$673,392        |
| \$162,110        | \$163,032        | \$163,953        | \$164,874        | \$165,795        | \$166,716        | \$167,637        |
| <b>\$488,451</b> | <b>\$491,335</b> | <b>\$494,219</b> | <b>\$497,103</b> | <b>\$499,987</b> | <b>\$502,871</b> | <b>\$505,755</b> |
|                  |                  |                  |                  |                  |                  |                  |
| \$182,157        | \$183,223        | \$184,288        | \$185,354        | \$186,419        | \$187,484        | \$188,550        |
| \$50,744         | \$51,041         | \$51,337         | \$51,634         | \$51,931         | \$52,228         | \$52,525         |
|                  |                  |                  |                  |                  |                  |                  |
| \$31,641         | \$31,723         | \$31,806         | \$31,889         | \$31,971         | \$32,054         | \$32,136         |
|                  |                  |                  |                  |                  |                  |                  |
| <b>\$287,191</b> | <b>\$288,795</b> | <b>\$290,399</b> | <b>\$292,004</b> | <b>\$293,608</b> | <b>\$295,213</b> | <b>\$296,817</b> |
|                  |                  |                  |                  |                  |                  |                  |
| \$32,746         | \$32,932         | \$33,119         | \$33,306         | \$33,492         | \$33,679         | \$33,865         |
| \$24,291         | \$24,387         | \$24,483         | \$24,580         | \$24,676         | \$24,772         | \$24,868         |
| \$34,110         | \$34,304         | \$34,499         | \$34,693         | \$34,888         | \$35,082         | \$35,276         |
| <b>\$91,147</b>  | <b>\$91,624</b>  | <b>\$92,101</b>  | <b>\$92,578</b>  | <b>\$93,055</b>  | <b>\$93,533</b>  | <b>\$94,010</b>  |
|                  |                  |                  |                  |                  |                  |                  |
| \$10,000         | \$10,000         | \$10,000         | \$10,000         | \$10,000         | \$10,000         | \$10,000         |
| \$31,496         | \$31,496         | \$32,756         | \$32,756         | \$32,756         | \$32,756         | \$32,756         |
| \$10,499         | \$10,499         | \$10,919         | \$10,919         | \$10,919         | \$10,919         | \$10,919         |
| \$3,000          | \$3,000          | \$3,120          | \$3,120          | \$3,120          | \$3,120          | \$3,120          |
| <b>\$54,995</b>  | <b>\$54,995</b>  | <b>\$56,794</b>  | <b>\$56,794</b>  | <b>\$56,794</b>  | <b>\$56,794</b>  | <b>\$56,794</b>  |
|                  |                  |                  |                  |                  |                  |                  |
| <b>\$141,049</b> | <b>\$142,177</b> | <b>\$141,504</b> | <b>\$142,631</b> | <b>\$143,758</b> | <b>\$144,886</b> | <b>\$146,013</b> |
|                  |                  |                  |                  |                  |                  |                  |
| \$4,943,414      | \$5,085,591      | \$5,227,095      | \$5,369,726      | \$5,513,484      | \$5,658,370      | \$5,804,383      |
|                  |                  |                  |                  |                  |                  |                  |
|                  |                  |                  |                  |                  |                  |                  |
|                  |                  |                  |                  |                  |                  |                  |
|                  |                  |                  |                  |                  |                  |                  |
|                  |                  |                  |                  |                  |                  |                  |
|                  |                  |                  |                  |                  |                  |                  |
|                  |                  |                  |                  |                  |                  |                  |

| <b>MONTH 54</b>  | <b>MONTH 55</b>  | <b>MONTH 56</b>  | <b>MONTH 57</b>  | <b>MONTH 58</b>  | <b>MONTH 59</b>  | <b>MONTH 60</b>  |
|------------------|------------------|------------------|------------------|------------------|------------------|------------------|
| \$677,198        | \$681,003        | \$684,808        | \$688,613        | \$692,418        | \$696,224        | \$700,029        |
| \$168,558        | \$169,480        | \$170,401        | \$171,322        | \$172,243        | \$173,164        | \$174,085        |
| <b>\$508,639</b> | <b>\$511,523</b> | <b>\$514,407</b> | <b>\$517,291</b> | <b>\$520,175</b> | <b>\$523,059</b> | <b>\$525,943</b> |
|                  |                  |                  |                  |                  |                  |                  |
|                  |                  |                  |                  |                  |                  |                  |
| \$189,615        | \$190,681        | \$191,746        | \$192,812        | \$193,877        | \$194,943        | \$196,008        |
| \$52,821         | \$53,118         | \$53,415         | \$53,712         | \$54,009         | \$54,305         | \$54,602         |
|                  |                  |                  |                  |                  |                  |                  |
|                  |                  |                  |                  |                  |                  |                  |
| \$32,219         | \$32,302         | \$32,384         | \$32,467         | \$32,549         | \$32,632         | \$32,715         |
|                  |                  |                  |                  |                  |                  |                  |
| <b>\$298,421</b> | <b>\$300,026</b> | <b>\$301,630</b> | <b>\$303,235</b> | <b>\$304,839</b> | <b>\$306,443</b> | <b>\$308,048</b> |
|                  |                  |                  |                  |                  |                  |                  |
| \$34,052         | \$34,239         | \$34,425         | \$34,612         | \$34,798         | \$34,985         | \$35,172         |
| \$24,964         | \$25,060         | \$25,157         | \$25,253         | \$25,349         | \$25,445         | \$25,541         |
| \$35,471         | \$35,665         | \$35,860         | \$36,054         | \$36,248         | \$36,443         | \$36,637         |
| <b>\$94,487</b>  | <b>\$94,964</b>  | <b>\$95,441</b>  | <b>\$95,919</b>  | <b>\$96,396</b>  | <b>\$96,873</b>  | <b>\$97,350</b>  |
|                  |                  |                  |                  |                  |                  |                  |
| \$10,000         | \$10,000         | \$10,000         | \$10,000         | \$10,000         | \$10,000         | \$10,000         |
| \$32,756         | \$32,756         | \$32,756         | \$32,756         | \$32,756         | \$32,756         | \$32,756         |
| \$10,919         | \$10,919         | \$10,919         | \$10,919         | \$10,919         | \$10,919         | \$10,919         |
| \$3,120          | \$3,120          | \$3,120          | \$3,120          | \$3,120          | \$3,120          | \$3,120          |
| <b>\$56,794</b>  | <b>\$56,794</b>  | <b>\$56,794</b>  | <b>\$56,794</b>  | <b>\$56,794</b>  | <b>\$56,794</b>  | <b>\$56,794</b>  |
|                  |                  |                  |                  |                  |                  |                  |
| <b>\$147,140</b> | <b>\$148,267</b> | <b>\$149,394</b> | <b>\$150,522</b> | <b>\$151,649</b> | <b>\$152,776</b> | <b>\$153,903</b> |
|                  |                  |                  |                  |                  |                  |                  |
| \$5,951,523      | \$6,099,790      | \$6,249,184      | \$6,399,706      | \$6,551,355      | \$6,704,131      | \$6,858,034      |
|                  |                  |                  |                  |                  |                  |                  |
|                  |                  |                  |                  |                  |                  |                  |
|                  |                  |                  |                  |                  |                  |                  |
|                  |                  |                  |                  |                  |                  |                  |
|                  |                  |                  |                  |                  |                  |                  |
|                  |                  |                  |                  |                  |                  |                  |
|                  |                  |                  |                  |                  |                  |                  |

| <b>EVENTS SUMMARY</b>                   |              | <b>YEAR 1</b>    |              | <b>YEAR 2</b>    |              | <b>Y</b> |
|---|--------------|------------------|--------------|------------------|--------------|----------|
| EVENTS RAMP (% OF TYPICAL)              |              |                  |              |                  |              |          |
| TOTAL EVENTS                            |              | 546              |              | 973              |              |          |
| TOTAL COVERS                            |              | 13,114           |              | 23,362           |              |          |
|   |              |                  |              |                  |              |          |
| ROOM CHARGES                            |              | \$166,806        |              | \$297,147        |              |          |
|   |              |                  |              |                  |              |          |
| CATERING CAPTURED                       | 100%         |                  | 100%         |                  | 100%         |          |
| ENTRÉE                                  |              | \$225,492        |              | \$401,691        |              |          |
| APPETIZER                               |              | \$87,064         |              | \$155,096        |              |          |
| DESSERT                                 |              | \$69,214         |              | \$123,298        |              |          |
| NON-ALCOHOLIC                           |              | \$3,880          |              | \$6,911          |              |          |
| LIQUOR                                  |              | \$53,914         |              | \$96,042         |              |          |
| BEER                                    |              | \$18,360         |              | \$32,706         |              |          |
| WINE                                    |              | \$11,803         |              | \$21,026         |              |          |
| MERCH                                   |              | \$2,623          |              | \$4,672          |              |          |
| <b>TOTAL EVENTS F&amp;B REVENUE</b>     |              | <b>\$472,350</b> |              | <b>\$841,442</b> |              |          |
|   |              |                  |              |                  |              |          |
| ENTRÉE                                  | 22.0%        | \$49,608         | 22.0%        | \$88,372         | 22.0%        |          |
| APPETIZER                               | 16.0%        | \$13,930         | 16.0%        | \$24,815         | 16.0%        |          |
| DESSERT                                 | 16.0%        | \$11,074         | 16.0%        | \$19,728         | 16.0%        |          |
| NON-ALCOHOLIC                           | 8.0%         | \$310            | 8.0%         | \$553            | 8.0%         |          |
| LIQUOR                                  | 12.0%        | \$6,470          | 12.0%        | \$11,525         | 12.0%        |          |
| BEER                                    | 21.0%        | \$3,856          | 21.0%        | \$6,868          | 21.0%        |          |
| WINE                                    | 15.0%        | \$1,770          | 15.0%        | \$3,154          | 15.0%        |          |
| MERCH                                   | 70.0%        | \$1,836          | 0.0%         | \$0              | 0.0%         |          |
| <b>TOTAL F&amp;B COST OF GOODS SOLD</b> | <b>18.8%</b> | <b>\$88,855</b>  | <b>18.4%</b> | <b>\$155,015</b> | <b>18.4%</b> |          |

| YEAR 3             |              | YEAR 4             |              | YEAR 5             |  | MONTH 1         | MONTH 2         |
|--------------------|--------------|--------------------|--------------|--------------------|--|-----------------|-----------------|
|                    |              |                    |              |                    |  | 30%             | 33%             |
| 1,190              |              | 1,229              |              | 1,268              |  | 29              | 32              |
| 28,565             |              | 29,500             |              | 30,436             |  | 701             | 773             |
|                    |              |                    |              |                    |  |                 |                 |
| <b>\$363,331</b>   |              | <b>\$375,227</b>   |              | <b>\$387,124</b>   |  | <b>\$8,922</b>  | <b>\$9,827</b>  |
|                    |              |                    |              |                    |  |                 |                 |
|                    | 100%         |                    | 100%         |                    |  | 100%            | 100%            |
| \$491,159          |              | \$507,241          |              | \$523,323          |  | \$12,061        | \$13,285        |
| \$189,640          |              | \$195,849          |              | \$202,058          |  | \$4,657         | \$5,129         |
| \$150,760          |              | \$155,696          |              | \$160,632          |  | \$3,702         | \$4,078         |
| \$8,450            |              | \$8,727            |              | \$9,004            |  | \$208           | \$229           |
| \$117,434          |              | \$121,279          |              | \$125,124          |  | \$2,884         | \$3,176         |
| \$39,991           |              | \$41,300           |              | \$42,610           |  | \$982           | \$1,082         |
| \$25,709           |              | \$26,550           |              | \$27,392           |  | \$631           | \$695           |
| \$5,713            |              | \$5,900            |              | \$6,087            |  | \$140           | \$155           |
| <b>\$1,028,856</b> |              | <b>\$1,062,543</b> |              | <b>\$1,096,230</b> |  | <b>\$25,265</b> | <b>\$27,828</b> |
|                    |              |                    |              |                    |  |                 |                 |
| \$108,055          | 22.0%        | \$111,593          | 22.0%        | \$115,131          |  | \$2,653         | \$2,923         |
| \$30,342           | 16.0%        | \$31,336           | 16.0%        | \$32,329           |  | \$745           | \$821           |
| \$24,122           | 16.0%        | \$24,911           | 16.0%        | \$25,701           |  | \$592           | \$652           |
| \$676              | 8.0%         | \$698              | 8.0%         | \$720              |  | \$17            | \$18            |
| \$14,092           | 12.0%        | \$14,553           | 12.0%        | \$15,015           |  | \$346           | \$381           |
| \$8,398            | 21.0%        | \$8,673            | 21.0%        | \$8,948            |  | \$206           | \$227           |
| \$3,856            | 15.0%        | \$3,983            | 15.0%        | \$4,109            |  | \$95            | \$104           |
| \$0                | 0.0%         | \$0                | 0.0%         | \$0                |  | \$98            | \$108           |
| <b>\$189,542</b>   | <b>18.4%</b> | <b>\$195,748</b>   | <b>18.4%</b> | <b>\$201,954</b>   |  | <b>\$4,753</b>  | <b>\$5,235</b>  |

| MONTH 3         | MONTH 4         | MONTH 5         | MONTH 6         | MONTH 7         | MONTH 8         | MONTH 9         |
|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|
| 36%             | 39%             | 42%             | 45%             | 48%             | 51%             | 54%             |
| 35              | 38              | 41              | 44              | 47              | 50              | 53              |
| 844             | 915             | 986             | 1,057           | 1,128           | 1,200           | 1,271           |
|                 |                 |                 |                 |                 |                 |                 |
| <b>\$10,732</b> | <b>\$11,638</b> | <b>\$12,543</b> | <b>\$13,448</b> | <b>\$14,353</b> | <b>\$15,258</b> | <b>\$16,163</b> |
|                 |                 |                 |                 |                 |                 |                 |
| 100%            | 100%            | 100%            | 100%            | 100%            | 100%            | 100%            |
| \$14,508        | \$15,732        | \$16,956        | \$18,179        | \$19,403        | \$20,626        | \$21,850        |
| \$5,602         | \$6,074         | \$6,547         | \$7,019         | \$7,492         | \$7,964         | \$8,436         |
| \$4,453         | \$4,829         | \$5,204         | \$5,580         | \$5,956         | \$6,331         | \$6,707         |
| \$250           | \$271           | \$292           | \$313           | \$334           | \$355           | \$376           |
| \$3,469         | \$3,761         | \$4,054         | \$4,347         | \$4,639         | \$4,932         | \$5,224         |
| \$1,181         | \$1,281         | \$1,381         | \$1,480         | \$1,580         | \$1,679         | \$1,779         |
| \$759           | \$823           | \$887           | \$952           | \$1,016         | \$1,080         | \$1,144         |
| \$169           | \$183           | \$197           | \$211           | \$226           | \$240           | \$254           |
| <b>\$30,392</b> | <b>\$32,955</b> | <b>\$35,518</b> | <b>\$38,081</b> | <b>\$40,644</b> | <b>\$43,207</b> | <b>\$45,770</b> |
|                 |                 |                 |                 |                 |                 |                 |
| \$3,192         | \$3,461         | \$3,730         | \$3,999         | \$4,269         | \$4,538         | \$4,807         |
| \$896           | \$972           | \$1,047         | \$1,123         | \$1,199         | \$1,274         | \$1,350         |
| \$713           | \$773           | \$833           | \$893           | \$953           | \$1,013         | \$1,073         |
| \$20            | \$22            | \$23            | \$25            | \$27            | \$28            | \$30            |
| \$416           | \$451           | \$486           | \$522           | \$557           | \$592           | \$627           |
| \$248           | \$269           | \$290           | \$311           | \$332           | \$353           | \$374           |
| \$114           | \$124           | \$133           | \$143           | \$152           | \$162           | \$172           |
| \$118           | \$128           | \$138           | \$148           | \$158           | \$168           | \$178           |
| <b>\$5,717</b>  | <b>\$6,199</b>  | <b>\$6,681</b>  | <b>\$7,163</b>  | <b>\$7,646</b>  | <b>\$8,128</b>  | <b>\$8,610</b>  |

| MONTH 10        | MONTH 11        | MONTH 12        | MONTH 13        | MONTH 14        | MONTH 15        | MONTH 16        |
|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|
| 57%             | 60%             | 63%             | 67%             | 70%             | 73%             | 76%             |
| 56              | 59              | 62              | 65              | 68              | 71              | 74              |
| 1,342           | 1,413           | 1,484           | 1,555           | 1,627           | 1,698           | 1,769           |
|                 |                 |                 |                 |                 |                 |                 |
| <b>\$17,069</b> | <b>\$17,974</b> | <b>\$18,879</b> | <b>\$19,784</b> | <b>\$20,689</b> | <b>\$21,594</b> | <b>\$22,499</b> |
|                 |                 |                 |                 |                 |                 |                 |
| 100%            | 100%            | 100%            | 100%            | 100%            | 100%            | 100%            |
| \$23,074        | \$24,297        | \$25,521        | \$26,744        | \$27,968        | \$29,192        | \$30,415        |
| \$8,909         | \$9,381         | \$9,854         | \$10,326        | \$10,799        | \$11,271        | \$11,744        |
| \$7,082         | \$7,458         | \$7,834         | \$8,209         | \$8,585         | \$8,960         | \$9,336         |
| \$397           | \$418           | \$439           | \$460           | \$481           | \$502           | \$523           |
| \$5,517         | \$5,809         | \$6,102         | \$6,394         | \$6,687         | \$6,980         | \$7,272         |
| \$1,879         | \$1,978         | \$2,078         | \$2,178         | \$2,277         | \$2,377         | \$2,476         |
| \$1,208         | \$1,272         | \$1,336         | \$1,400         | \$1,464         | \$1,528         | \$1,592         |
| \$268           | \$283           | \$297           | \$311           | \$325           | \$340           | \$354           |
| <b>\$48,333</b> | <b>\$50,897</b> | <b>\$53,460</b> | <b>\$56,023</b> | <b>\$58,586</b> | <b>\$61,149</b> | <b>\$63,712</b> |
|                 |                 |                 |                 |                 |                 |                 |
| \$5,076         | \$5,345         | \$5,615         | \$5,884         | \$6,153         | \$6,422         | \$6,691         |
| \$1,425         | \$1,501         | \$1,577         | \$1,652         | \$1,728         | \$1,803         | \$1,879         |
| \$1,133         | \$1,193         | \$1,253         | \$1,313         | \$1,374         | \$1,434         | \$1,494         |
| \$32            | \$33            | \$35            | \$37            | \$38            | \$40            | \$42            |
| \$662           | \$697           | \$732           | \$767           | \$802           | \$838           | \$873           |
| \$395           | \$415           | \$436           | \$457           | \$478           | \$499           | \$520           |
| \$181           | \$191           | \$200           | \$210           | \$220           | \$229           | \$239           |
| \$188           | \$198           | \$208           | \$0             | \$0             | \$0             | \$0             |
| <b>\$9,092</b>  | <b>\$9,574</b>  | <b>\$10,056</b> | <b>\$10,321</b> | <b>\$10,793</b> | <b>\$11,265</b> | <b>\$11,737</b> |

| MONTH 17        | MONTH 18        | MONTH 19        | MONTH 20        | MONTH 21        | MONTH 22        | MONTH 23        |
|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|
| 79%             | 82%             | 85%             | 88%             | 91%             | 94%             | 97%             |
| 77              | 80              | 83              | 86              | 89              | 91              | 94              |
| 1,840           | 1,911           | 1,982           | 2,054           | 2,125           | 2,196           | 2,267           |
|                 |                 |                 |                 |                 |                 |                 |
| <b>\$23,405</b> | <b>\$24,310</b> | <b>\$25,215</b> | <b>\$26,120</b> | <b>\$27,025</b> | <b>\$27,930</b> | <b>\$28,835</b> |
|                 |                 |                 |                 |                 |                 |                 |
| 100%            | 100%            | 100%            | 100%            | 100%            | 100%            | 100%            |
| \$31,639        | \$32,862        | \$34,086        | \$35,310        | \$36,533        | \$37,757        | \$38,980        |
| \$12,216        | \$12,688        | \$13,161        | \$13,633        | \$14,106        | \$14,578        | \$15,051        |
| \$9,711         | \$10,087        | \$10,463        | \$10,838        | \$11,214        | \$11,589        | \$11,965        |
| \$544           | \$565           | \$586           | \$608           | \$629           | \$650           | \$671           |
| \$7,565         | \$7,857         | \$8,150         | \$8,442         | \$8,735         | \$9,027         | \$9,320         |
| \$2,576         | \$2,676         | \$2,775         | \$2,875         | \$2,975         | \$3,074         | \$3,174         |
| \$1,656         | \$1,720         | \$1,784         | \$1,848         | \$1,912         | \$1,976         | \$2,040         |
| \$368           | \$382           | \$396           | \$411           | \$425           | \$439           | \$453           |
| <b>\$66,275</b> | <b>\$68,839</b> | <b>\$71,402</b> | <b>\$73,965</b> | <b>\$76,528</b> | <b>\$79,091</b> | <b>\$81,654</b> |
|                 |                 |                 |                 |                 |                 |                 |
| \$6,961         | \$7,230         | \$7,499         | \$7,768         | \$8,037         | \$8,307         | \$8,576         |
| \$1,955         | \$2,030         | \$2,106         | \$2,181         | \$2,257         | \$2,333         | \$2,408         |
| \$1,554         | \$1,614         | \$1,674         | \$1,734         | \$1,794         | \$1,854         | \$1,914         |
| \$44            | \$45            | \$47            | \$49            | \$50            | \$52            | \$54            |
| \$908           | \$943           | \$978           | \$1,013         | \$1,048         | \$1,083         | \$1,118         |
| \$541           | \$562           | \$583           | \$604           | \$625           | \$646           | \$667           |
| \$248           | \$258           | \$268           | \$277           | \$287           | \$296           | \$306           |
| \$0             | \$0             | \$0             | \$0             | \$0             | \$0             | \$0             |
| <b>\$12,210</b> | <b>\$12,682</b> | <b>\$13,154</b> | <b>\$13,626</b> | <b>\$14,098</b> | <b>\$14,571</b> | <b>\$15,043</b> |

| MONTH 24        | MONTH 25        | MONTH 26        | MONTH 27        | MONTH 28        | MONTH 29        | MONTH 30        |
|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|
| 100%            | 100%            | 101%            | 101%            | 101%            | 101%            | 102%            |
| 97              | 98              | 98              | 98              | 99              | 99              | 99              |
| 2,338           | 2,345           | 2,351           | 2,358           | 2,364           | 2,371           | 2,377           |
|                 |                 |                 |                 |                 |                 |                 |
| <b>\$29,741</b> | <b>\$29,823</b> | <b>\$29,906</b> | <b>\$29,988</b> | <b>\$30,071</b> | <b>\$30,154</b> | <b>\$30,236</b> |
|                 |                 |                 |                 |                 |                 |                 |
| 100%            | 100%            | 100%            | 100%            | 100%            | 100%            | 100%            |
| \$40,204        | \$40,316        | \$40,427        | \$40,539        | \$40,651        | \$40,762        | \$40,874        |
| \$15,523        | \$15,566        | \$15,609        | \$15,652        | \$15,696        | \$15,739        | \$15,782        |
| \$12,341        | \$12,375        | \$12,409        | \$12,443        | \$12,478        | \$12,512        | \$12,546        |
| \$692           | \$694           | \$696           | \$697           | \$699           | \$701           | \$703           |
| \$9,613         | \$9,639         | \$9,666         | \$9,693         | \$9,719         | \$9,746         | \$9,773         |
| \$3,273         | \$3,283         | \$3,292         | \$3,301         | \$3,310         | \$3,319         | \$3,328         |
| \$2,104         | \$2,110         | \$2,116         | \$2,122         | \$2,128         | \$2,134         | \$2,139         |
| \$468           | \$469           | \$470           | \$472           | \$473           | \$474           | \$475           |
| <b>\$84,217</b> | <b>\$84,451</b> | <b>\$84,685</b> | <b>\$84,919</b> | <b>\$85,153</b> | <b>\$85,387</b> | <b>\$85,621</b> |
|                 |                 |                 |                 |                 |                 |                 |
| \$8,845         | \$8,869         | \$8,894         | \$8,919         | \$8,943         | \$8,968         | \$8,992         |
| \$2,484         | \$2,491         | \$2,497         | \$2,504         | \$2,511         | \$2,518         | \$2,525         |
| \$1,974         | \$1,980         | \$1,985         | \$1,991         | \$1,996         | \$2,002         | \$2,007         |
| \$55            | \$55            | \$56            | \$56            | \$56            | \$56            | \$56            |
| \$1,154         | \$1,157         | \$1,160         | \$1,163         | \$1,166         | \$1,170         | \$1,173         |
| \$687           | \$689           | \$691           | \$693           | \$695           | \$697           | \$699           |
| \$316           | \$317           | \$317           | \$318           | \$319           | \$320           | \$321           |
| \$0             | \$0             | \$0             | \$0             | \$0             | \$0             | \$0             |
| <b>\$15,515</b> | <b>\$15,558</b> | <b>\$15,601</b> | <b>\$15,644</b> | <b>\$15,687</b> | <b>\$15,730</b> | <b>\$15,774</b> |

| MONTH 31        | MONTH 32        | MONTH 33        | MONTH 34        | MONTH 35        | MONTH 36        | MONTH 37        |
|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|
| 102%            | 102%            | 102%            | 103%            | 103%            | 103%            | 104%            |
| 99              | 100             | 100             | 100             | 100             | 101             | 101             |
| 2,384           | 2,390           | 2,397           | 2,403           | 2,410           | 2,416           | 2,423           |
|                 |                 |                 |                 |                 |                 |                 |
| <b>\$30,319</b> | <b>\$30,402</b> | <b>\$30,484</b> | <b>\$30,567</b> | <b>\$30,649</b> | <b>\$30,732</b> | <b>\$30,815</b> |
|                 |                 |                 |                 |                 |                 |                 |
| 100%            | 100%            | 100%            | 100%            | 100%            | 100%            | 100%            |
| \$40,986        | \$41,097        | \$41,209        | \$41,321        | \$41,433        | \$41,544        | \$41,656        |
| \$15,825        | \$15,868        | \$15,911        | \$15,954        | \$15,997        | \$16,040        | \$16,084        |
| \$12,580        | \$12,615        | \$12,649        | \$12,683        | \$12,718        | \$12,752        | \$12,786        |
| \$705           | \$707           | \$709           | \$711           | \$713           | \$715           | \$717           |
| \$9,800         | \$9,826         | \$9,853         | \$9,880         | \$9,906         | \$9,933         | \$9,960         |
| \$3,337         | \$3,346         | \$3,355         | \$3,364         | \$3,374         | \$3,383         | \$3,392         |
| \$2,145         | \$2,151         | \$2,157         | \$2,163         | \$2,169         | \$2,175         | \$2,180         |
| \$477           | \$478           | \$479           | \$481           | \$482           | \$483           | \$485           |
| <b>\$85,855</b> | <b>\$86,089</b> | <b>\$86,323</b> | <b>\$86,557</b> | <b>\$86,791</b> | <b>\$87,025</b> | <b>\$87,259</b> |
|                 |                 |                 |                 |                 |                 |                 |
| \$9,017         | \$9,041         | \$9,066         | \$9,091         | \$9,115         | \$9,140         | \$9,164         |
| \$2,532         | \$2,539         | \$2,546         | \$2,553         | \$2,560         | \$2,566         | \$2,573         |
| \$2,013         | \$2,018         | \$2,024         | \$2,029         | \$2,035         | \$2,040         | \$2,046         |
| \$56            | \$57            | \$57            | \$57            | \$57            | \$57            | \$57            |
| \$1,176         | \$1,179         | \$1,182         | \$1,186         | \$1,189         | \$1,192         | \$1,195         |
| \$701           | \$703           | \$705           | \$707           | \$708           | \$710           | \$712           |
| \$322           | \$323           | \$324           | \$324           | \$325           | \$326           | \$327           |
| \$0             | \$0             | \$0             | \$0             | \$0             | \$0             | \$0             |
| <b>\$15,817</b> | <b>\$15,860</b> | <b>\$15,903</b> | <b>\$15,946</b> | <b>\$15,989</b> | <b>\$16,032</b> | <b>\$16,075</b> |

| MONTH 38        | MONTH 39        | MONTH 40        | MONTH 41        | MONTH 42        | MONTH 43        | MONTH 44        |
|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|
| 104%            | 104%            | 104%            | 105%            | 105%            | 105%            | 106%            |
| 101             | 101             | 102             | 102             | 102             | 103             | 103             |
| 2,429           | 2,436           | 2,442           | 2,449           | 2,455           | 2,462           | 2,468           |
|                 |                 |                 |                 |                 |                 |                 |
| <b>\$30,897</b> | <b>\$30,980</b> | <b>\$31,062</b> | <b>\$31,145</b> | <b>\$31,228</b> | <b>\$31,310</b> | <b>\$31,393</b> |
|                 |                 |                 |                 |                 |                 |                 |
| 100%            | 100%            | 100%            | 100%            | 100%            | 100%            | 100%            |
| \$41,768        | \$41,879        | \$41,991        | \$42,103        | \$42,214        | \$42,326        | \$42,438        |
| \$16,127        | \$16,170        | \$16,213        | \$16,256        | \$16,299        | \$16,342        | \$16,385        |
| \$12,820        | \$12,855        | \$12,889        | \$12,923        | \$12,958        | \$12,992        | \$13,026        |
| \$719           | \$721           | \$722           | \$724           | \$726           | \$728           | \$730           |
| \$9,986         | \$10,013        | \$10,040        | \$10,067        | \$10,093        | \$10,120        | \$10,147        |
| \$3,401         | \$3,410         | \$3,419         | \$3,428         | \$3,437         | \$3,446         | \$3,455         |
| \$2,186         | \$2,192         | \$2,198         | \$2,204         | \$2,210         | \$2,215         | \$2,221         |
| \$486           | \$487           | \$488           | \$490           | \$491           | \$492           | \$494           |
| <b>\$87,493</b> | <b>\$87,726</b> | <b>\$87,960</b> | <b>\$88,194</b> | <b>\$88,428</b> | <b>\$88,662</b> | <b>\$88,896</b> |
|                 |                 |                 |                 |                 |                 |                 |
| \$9,189         | \$9,213         | \$9,238         | \$9,263         | \$9,287         | \$9,312         | \$9,336         |
| \$2,580         | \$2,587         | \$2,594         | \$2,601         | \$2,608         | \$2,615         | \$2,622         |
| \$2,051         | \$2,057         | \$2,062         | \$2,068         | \$2,073         | \$2,079         | \$2,084         |
| \$57            | \$58            | \$58            | \$58            | \$58            | \$58            | \$58            |
| \$1,198         | \$1,202         | \$1,205         | \$1,208         | \$1,211         | \$1,214         | \$1,218         |
| \$714           | \$716           | \$718           | \$720           | \$722           | \$724           | \$726           |
| \$328           | \$329           | \$330           | \$331           | \$331           | \$332           | \$333           |
| \$0             | \$0             | \$0             | \$0             | \$0             | \$0             | \$0             |
| <b>\$16,118</b> | <b>\$16,161</b> | <b>\$16,205</b> | <b>\$16,248</b> | <b>\$16,291</b> | <b>\$16,334</b> | <b>\$16,377</b> |

| MONTH 45        | MONTH 46        | MONTH 47        | MONTH 48        | MONTH 49        | MONTH 50        | MONTH 51        |
|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|
| 106%            | 106%            | 106%            | 107%            | 107%            | 107%            | 108%            |
| 103             | 103             | 104             | 104             | 104             | 104             | 105             |
| 2,475           | 2,481           | 2,488           | 2,494           | 2,501           | 2,507           | 2,514           |
|                 |                 |                 |                 |                 |                 |                 |
| <b>\$31,475</b> | <b>\$31,558</b> | <b>\$31,641</b> | <b>\$31,723</b> | <b>\$31,806</b> | <b>\$31,889</b> | <b>\$31,971</b> |
|                 |                 |                 |                 |                 |                 |                 |
| 100%            | 100%            | 100%            | 100%            | 100%            | 100%            | 100%            |
| \$42,549        | \$42,661        | \$42,773        | \$42,884        | \$42,996        | \$43,108        | \$43,219        |
| \$16,429        | \$16,472        | \$16,515        | \$16,558        | \$16,601        | \$16,644        | \$16,687        |
| \$13,060        | \$13,095        | \$13,129        | \$13,163        | \$13,197        | \$13,232        | \$13,266        |
| \$732           | \$734           | \$736           | \$738           | \$740           | \$742           | \$744           |
| \$10,173        | \$10,200        | \$10,227        | \$10,253        | \$10,280        | \$10,307        | \$10,334        |
| \$3,464         | \$3,474         | \$3,483         | \$3,492         | \$3,501         | \$3,510         | \$3,519         |
| \$2,227         | \$2,233         | \$2,239         | \$2,245         | \$2,251         | \$2,256         | \$2,262         |
| \$495           | \$496           | \$498           | \$499           | \$500           | \$501           | \$503           |
| <b>\$89,130</b> | <b>\$89,364</b> | <b>\$89,598</b> | <b>\$89,832</b> | <b>\$90,066</b> | <b>\$90,300</b> | <b>\$90,534</b> |
|                 |                 |                 |                 |                 |                 |                 |
| \$9,361         | \$9,385         | \$9,410         | \$9,435         | \$9,459         | \$9,484         | \$9,508         |
| \$2,629         | \$2,635         | \$2,642         | \$2,649         | \$2,656         | \$2,663         | \$2,670         |
| \$2,090         | \$2,095         | \$2,101         | \$2,106         | \$2,112         | \$2,117         | \$2,123         |
| \$59            | \$59            | \$59            | \$59            | \$59            | \$59            | \$59            |
| \$1,221         | \$1,224         | \$1,227         | \$1,230         | \$1,234         | \$1,237         | \$1,240         |
| \$728           | \$729           | \$731           | \$733           | \$735           | \$737           | \$739           |
| \$334           | \$335           | \$336           | \$337           | \$338           | \$338           | \$339           |
| \$0             | \$0             | \$0             | \$0             | \$0             | \$0             | \$0             |
| <b>\$16,420</b> | <b>\$16,463</b> | <b>\$16,506</b> | <b>\$16,549</b> | <b>\$16,592</b> | <b>\$16,636</b> | <b>\$16,679</b> |

| MONTH 52        | MONTH 53        | MONTH 54        | MONTH 55        | MONTH 56        | MONTH 57        | MONTH 58        |
|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|
| 108%            | 108%            | 108%            | 109%            | 109%            | 109%            | 109%            |
| 105             | 105             | 106             | 106             | 106             | 106             | 107             |
| 2,520           | 2,527           | 2,533           | 2,540           | 2,546           | 2,553           | 2,559           |
|                 |                 |                 |                 |                 |                 |                 |
| <b>\$32,054</b> | <b>\$32,136</b> | <b>\$32,219</b> | <b>\$32,302</b> | <b>\$32,384</b> | <b>\$32,467</b> | <b>\$32,549</b> |
|                 |                 |                 |                 |                 |                 |                 |
| 100%            | 100%            | 100%            | 100%            | 100%            | 100%            | 100%            |
| \$43,331        | \$43,443        | \$43,554        | \$43,666        | \$43,778        | \$43,889        | \$44,001        |
| \$16,730        | \$16,774        | \$16,817        | \$16,860        | \$16,903        | \$16,946        | \$16,989        |
| \$13,300        | \$13,335        | \$13,369        | \$13,403        | \$13,437        | \$13,472        | \$13,506        |
| \$746           | \$747           | \$749           | \$751           | \$753           | \$755           | \$757           |
| \$10,360        | \$10,387        | \$10,414        | \$10,440        | \$10,467        | \$10,494        | \$10,520        |
| \$3,528         | \$3,537         | \$3,546         | \$3,555         | \$3,564         | \$3,574         | \$3,583         |
| \$2,268         | \$2,274         | \$2,280         | \$2,286         | \$2,291         | \$2,297         | \$2,303         |
| \$504           | \$505           | \$507           | \$508           | \$509           | \$511           | \$512           |
| <b>\$90,768</b> | <b>\$91,002</b> | <b>\$91,236</b> | <b>\$91,469</b> | <b>\$91,703</b> | <b>\$91,937</b> | <b>\$92,171</b> |
|                 |                 |                 |                 |                 |                 |                 |
| \$9,533         | \$9,557         | \$9,582         | \$9,607         | \$9,631         | \$9,656         | \$9,680         |
| \$2,677         | \$2,684         | \$2,691         | \$2,698         | \$2,704         | \$2,711         | \$2,718         |
| \$2,128         | \$2,134         | \$2,139         | \$2,145         | \$2,150         | \$2,155         | \$2,161         |
| \$60            | \$60            | \$60            | \$60            | \$60            | \$60            | \$61            |
| \$1,243         | \$1,246         | \$1,250         | \$1,253         | \$1,256         | \$1,259         | \$1,262         |
| \$741           | \$743           | \$745           | \$747           | \$749           | \$750           | \$752           |
| \$340           | \$341           | \$342           | \$343           | \$344           | \$345           | \$345           |
| \$0             | \$0             | \$0             | \$0             | \$0             | \$0             | \$0             |
| <b>\$16,722</b> | <b>\$16,765</b> | <b>\$16,808</b> | <b>\$16,851</b> | <b>\$16,894</b> | <b>\$16,937</b> | <b>\$16,980</b> |

| MONTH 59        | MONTH 60        |
|-----------------|-----------------|
| 110%            | 110%            |
| 107             | 107             |
| 2,566           | 2,572           |
|                 |                 |
| <b>\$32,632</b> | <b>\$32,715</b> |
|                 |                 |
| 100%            | 100%            |
| \$44,113        | \$44,224        |
| \$17,032        | \$17,075        |
| \$13,540        | \$13,575        |
| \$759           | \$761           |
| \$10,547        | \$10,574        |
| \$3,592         | \$3,601         |
| \$2,309         | \$2,315         |
| \$513           | \$514           |
| <b>\$92,405</b> | <b>\$92,639</b> |
|                 |                 |
| \$9,705         | \$9,729         |
| \$2,725         | \$2,732         |
| \$2,166         | \$2,172         |
| \$61            | \$61            |
| \$1,266         | \$1,269         |
| \$754           | \$756           |
| \$346           | \$347           |
| \$0             | \$0             |
| <b>\$17,023</b> | <b>\$17,066</b> |

# EVENTS - TYPICAL WEEK

|                               |               |            |        |        |             | Mon Day      | Mon Night    | Tue Day      | Tue Night    |
|-------------------------------|---------------|------------|--------|--------|-------------|--------------|--------------|--------------|--------------|
| <b>Input Events Per Week</b>  |               |            |        |        |             |              |              |              |              |
| FRONT LOFT                    |               |            |        |        |             | 0.5          | 0.5          | 0.5          | 0.5          |
| DISTILLERY SPACE              |               |            |        |        |             |              |              |              |              |
| PARTIAL REST SPACE            |               |            |        |        |             | 0.5          | 1            | 0.5          | 1            |
| <b>Total Events</b>           |               |            |        |        |             | <b>1</b>     | <b>2</b>     | <b>1</b>     | <b>2</b>     |
| <b>Calculate Room Charges</b> |               |            |        |        |             |              |              |              |              |
|                               |               | Seats      | Per    |        |             | 50%          | 50%          | 50%          | 50%          |
| FRONT LOFT                    |               | 30         | \$8    |        |             | \$60         | \$60         | \$60         | \$60         |
| DISTILLERY SPACE              |               | 75         | \$10   |        |             | \$0          | \$0          | \$0          | \$0          |
| PARTIAL REST SPACE            |               | 30         | \$5    |        |             | \$38         | \$75         | \$38         | \$75         |
|                               |               | <b>135</b> |        |        |             | <b>\$98</b>  | <b>\$135</b> | <b>\$98</b>  | <b>\$135</b> |
| <b>Calculate Covers</b>       |               |            |        |        |             |              |              |              |              |
| FRONT LOFT                    |               | 0.6        |        |        |             | 9            | 9            | 9            | 9            |
| DISTILLERY SPACE              |               | 0.8        |        |        |             | 0            | 0            | 0            | 0            |
| PARTIAL REST SPACE            |               | 0.4        |        |        |             | 6            | 12           | 6            | 12           |
| <b>Total Covers</b>           |               |            |        |        |             | <b>15</b>    | <b>21</b>    | <b>15</b>    | <b>21</b>    |
| <b>DAY F&amp;B</b>            |               |            |        |        |             |              |              |              |              |
|                               |               | Pricing    | Spread | Orders | PPG         |              |              |              |              |
|                               | Entrée        | \$14.00    | 100%   | 1      | \$14.00     | \$210        |              | \$210        |              |
|                               | Appetizer     | \$6.00     | 100%   | 1      | \$6.00      | \$90         |              | \$90         |              |
|                               | Dessert       | \$4.00     | 100%   | 1      | \$4.00      | \$60         |              | \$60         |              |
|                               | Non-Alcoholic | \$2.00     | 10%    | 1      | \$0.20      | \$3          |              | \$3          |              |
|                               | Liquor        | \$9.00     | 40%    | 1      | \$3.60      | \$54         |              | \$54         |              |
|                               | Beer          | \$7.00     | 20%    | 1      | \$1.40      | \$21         |              | \$21         |              |
|                               | Wine          | \$9.00     | 10%    | 1      | \$0.90      | \$14         |              | \$14         |              |
|                               | Merch         | \$10.00    | 2%     | 1      | \$0.20      | \$3          |              | \$3          |              |
|                               |               |            |        |        | <b>\$30</b> | <b>\$455</b> |              | <b>\$455</b> |              |
| % alcohol                     |               |            |        |        |             | 19%          |              |              |              |
| <b>NIGHT F&amp;B</b>          |               |            |        |        |             |              |              |              |              |
|                               |               | Pricing    | Spread | Orders | PPG         |              |              |              |              |

|  |  |                             |      |   |             |    |  |              |              |              |              |              |
|--|--|-----------------------------|------|---|-------------|----|--|--------------|--------------|--------------|--------------|--------------|
|  | Entrée   | \$19.00                     | 100% | 1 | \$19.00     |    |  | \$399        |              | \$399        |              |              |
|  | Appetizer  | \$7.00                      | 100% | 1 | \$7.00      |    |  | \$147        |              | \$147        |              |              |
|  | Dessert  | \$6.00                      | 100% | 1 | \$6.00      |    |  | \$126        |              | \$126        |              |              |
|  | Non-Alcoholic  | \$3.50                      | 10%  | 1 | \$0.35      |    |  | \$7          |              | \$7          |              |              |
|  | Liquor   | \$11.00                     | 40%  | 1 | \$4.40      |    |  | \$92         |              | \$92         |              |              |
|  | Beer   | \$7.00                      | 20%  | 1 | \$1.40      |    |  | \$29         |              | \$29         |              |              |
|  | Wine   | \$9.00                      | 10%  | 1 | \$0.90      |    |  | \$19         |              | \$19         |              |              |
|  | Merch  | \$10.00                     | 2%   | 1 | \$0.20      |    |  | \$4          |              | \$4          |              |              |
|  |  |                             |      |   | <b>\$39</b> |    |  | <b>\$824</b> |              | <b>\$824</b> |              |              |
|  |  | % alcohol                   |      |   | 17%         |    |  |              |              |              |              |              |
|  |  |                             |      |   |             |    |  |              |              |              |              |              |
|  |  |                             |      |   |             |    |  |              |              |              |              |              |
|  | <b>TOTAL ROOM CHARGES &amp; EVENT F&amp;B FOR ONE WEEK</b> |                             |      |   |             |    |  |              | <b>\$552</b> | <b>\$959</b> | <b>\$552</b> | <b>\$959</b> |
|  |  |                             |      |   |             |    |  |              |              |              |              |              |
|  |  |                             |      |   |             |    |  |              |              |              |              |              |
|  |  | ALL IN EVENT ROOM 1 PRICING |      |   |             |    |  | \$333        | \$413        | \$333        | \$413        |              |
|  |  |                             |      |   | PPG @       | 18 |  | \$11         | \$14         | \$11         | \$14         |              |

| Wed Day      | Wed Night    | Thu Day      | Thu Night      | Fri Day      | Fri Night      | Sat Day        | Sat Night      | Sun Day        | Sun Night    |  |
|--------------|--------------|--------------|----------------|--------------|----------------|----------------|----------------|----------------|--------------|--|
| 0.5          | 0.5          | 0.5          | 0.5            | 0.5          | 1              | 1              | 1              | 1              | 0.5          |  |
|              |              |              | 1              |              | 1              | 0.5            | 1              | 0.5            | 0.5          |  |
| 0.5          | 1            | 0.5          | 1              | 0.5          |                | 1              |                | 1              | 0.5          |  |
| 1            | 2            | 1            | 3              | 1            | 2              | 3              | 2              | 3              | 2            |  |
| 50%          | 50%          | 50%          | 100%           | 50%          | 150%           | 100%           | 150%           | 100%           | 80%          |  |
| \$60         | \$60         | \$60         | \$120          | \$60         | \$360          | \$240          | \$360          | \$240          | \$96         |  |
| \$0          | \$0          | \$0          | \$750          | \$0          | \$1,125        | \$375          | \$1,125        | \$375          | \$300        |  |
| \$38         | \$75         | \$38         | \$150          | \$38         | \$0            | \$150          | \$0            | \$150          | \$60         |  |
| <b>\$98</b>  | <b>\$135</b> | <b>\$98</b>  | <b>\$1,020</b> | <b>\$98</b>  | <b>\$1,485</b> | <b>\$765</b>   | <b>\$1,485</b> | <b>\$765</b>   | <b>\$456</b> |  |
| 9            | 9            | 9            | 9              | 9            | 18             | 18             | 18             | 18             | 9            |  |
| 0            | 0            | 0            | 60             | 0            | 60             | 30             | 60             | 30             | 30           |  |
| 6            | 12           | 6            | 12             | 6            | 0              | 12             | 0              | 12             | 6            |  |
| 15           | 21           | 15           | 81             | 15           | 78             | 60             | 78             | 60             | 45           |  |
| \$210        |              | \$210        |                | \$210        |                | \$840          |                | \$840          |              |  |
| \$90         |              | \$90         |                | \$90         |                | \$360          |                | \$360          |              |  |
| \$60         |              | \$60         |                | \$60         |                | \$240          |                | \$240          |              |  |
| \$3          |              | \$3          |                | \$3          |                | \$12           |                | \$12           |              |  |
| \$54         |              | \$54         |                | \$54         |                | \$216          |                | \$216          |              |  |
| \$21         |              | \$21         |                | \$21         |                | \$84           |                | \$84           |              |  |
| \$14         |              | \$14         |                | \$14         |                | \$54           |                | \$54           |              |  |
| \$3          |              | \$3          |                | \$3          |                | \$12           |                | \$12           |              |  |
| <b>\$455</b> |              | <b>\$455</b> |                | <b>\$455</b> |                | <b>\$1,818</b> |                | <b>\$1,818</b> |              |  |

|              |              |              |                |              |                |                |                |                |                |
|--------------|--------------|--------------|----------------|--------------|----------------|----------------|----------------|----------------|----------------|
|              | \$399        |              | \$1,539        |              | \$1,482        |                | \$1,482        |                | \$855          |
|              | \$147        |              | \$567          |              | \$546          |                | \$546          |                | \$315          |
|              | \$126        |              | \$486          |              | \$468          |                | \$468          |                | \$270          |
|              | \$7          |              | \$28           |              | \$27           |                | \$27           |                | \$16           |
|              | \$92         |              | \$356          |              | \$343          |                | \$343          |                | \$198          |
|              | \$29         |              | \$113          |              | \$109          |                | \$109          |                | \$63           |
|              | \$19         |              | \$73           |              | \$70           |                | \$70           |                | \$41           |
|              | \$4          |              | \$16           |              | \$16           |                | \$16           |                | \$9            |
|              | <b>\$824</b> |              | <b>\$3,179</b> |              | <b>\$3,062</b> |                | <b>\$3,062</b> |                | <b>\$1,766</b> |
|              |              |              |                |              |                |                |                |                |                |
|              |              |              |                |              |                |                |                |                |                |
|              |              |              |                |              |                |                |                |                |                |
| <b>\$552</b> | <b>\$959</b> | <b>\$552</b> | <b>\$4,199</b> | <b>\$552</b> | <b>\$4,547</b> | <b>\$2,583</b> | <b>\$4,547</b> | <b>\$2,583</b> | <b>\$2,222</b> |
|              |              |              |                |              |                |                |                |                |                |
|              |              |              |                |              |                |                |                |                |                |
| \$333        | \$413        | \$333        | \$473          | \$333        | \$1,067        | \$785          | \$1,067        | \$785          | \$449          |
| \$11         | \$14         | \$11         | \$16           | \$11         | \$36           | \$26           | \$36           | \$26           | \$15           |

|            |     |
|------------|-----|
|            |     |
| Week Total |     |
| 9          | 40% |
| 4.5        | 20% |
| 9          | 40% |
|            |     |
| 22.5       |     |
|            |     |
|            |     |
| \$1,896    |     |
| \$4,050    |     |
| \$923      |     |
| \$6,869    |     |
|            |     |
|            |     |
| 162        |     |
| 270        |     |
| 108        |     |
| 540        |     |
|            |     |
|            |     |
| \$2,730    |     |
| \$1,170    |     |
| \$780      |     |
| \$39       |     |
| \$702      |     |
| \$273      |     |
| \$176      |     |
| \$39       |     |
| \$5,909    |     |
|            |     |
|            |     |
|            |     |

|                 |  |
|-----------------|--|
| <b>\$6,555</b>  |  |
| <b>\$2,415</b>  |  |
| <b>\$2,070</b>  |  |
| <b>\$121</b>    |  |
| <b>\$1,518</b>  |  |
| <b>\$483</b>    |  |
| <b>\$311</b>    |  |
| <b>\$69</b>     |  |
| <b>\$13,541</b> |  |
|                 |  |
|                 |  |
|                 |  |
| <b>\$26,318</b> |  |
|                 |  |
|                 |  |
|                 |  |
|                 |  |

| <b>RESTAURANT SUMMARY</b>                  |               |                    |               |                    |              |
|--|---------------|--------------------|---------------|--------------------|--------------|
|  | <b>YEAR 1</b> |                    | <b>YEAR 2</b> |                    | <b>Y</b>     |
| <b>RESTAURANT RAMP (% OF TYPICAL)</b>      |               |                    |               |                    |              |
| TOTAL COVERS                               |               | 170,494            |               | 194,850            |              |
| ENTRÉE                                     |               | \$1,835,706        |               | \$2,097,950        |              |
| APPETIZER                                  |               | \$882,021          |               | \$1,008,024        |              |
| DESSERT                                    |               | \$93,494           |               | \$106,851          |              |
| NON-ALCOHOLIC                              |               | \$98,015           |               | \$112,017          |              |
| LIQUOR                                     |               | \$818,956          |               | \$935,950          |              |
| BEER                                       |               | \$267,252          |               | \$305,431          |              |
| WINE                                       |               | \$208,377          |               | \$238,146          |              |
| MERCHANDISE                                |               | \$66,152           |               | \$75,602           |              |
| <b>TOTAL RESTAURANT REVENUE</b>            |               | <b>\$4,269,974</b> |               | <b>\$4,879,970</b> |              |
| ENTRÉE                                     | 31.0%         | 569,069            | 31.0%         | \$650,364          | 31.0%        |
| APPETIZER                                  | 26.0%         | 229,325            | 26.0%         | \$262,086          | 26.0%        |
| DESSERT                                    | 22.0%         | 20,569             | 22.0%         | \$23,507           | 22.0%        |
| NON-ALCOHOLIC                              | 12.0%         | 11,762             | 12.0%         | \$13,442           | 12.0%        |
| LIQUOR                                     | 20.0%         | 163,791            | 20.0%         | \$187,190          | 20.0%        |
| BEER                                       | 25.0%         | 66,813             | 25.0%         | \$76,358           | 25.0%        |
| WINE                                       | 28.0%         | 58,346             | 28.0%         | \$66,681           | 28.0%        |
| MERCHANDISE                                | 70.0%         | 46,306             | 70.0%         | \$52,921           | 70.0%        |
| <b>TOTAL RESTAURANT COST OF GOODS SOLD</b> | <b>27.3%</b>  | <b>1,165,981</b>   | <b>27.3%</b>  | <b>1,332,550</b>   | <b>27.3%</b> |

| YEAR 3             |              | YEAR 4             |              | YEAR 5             |  | MONTH 1          | MONTH 2          |
|--------------------|--------------|--------------------|--------------|--------------------|--|------------------|------------------|
|                    |              |                    |              |                    |  | 50%              | 60%              |
| 195,391            |              | 196,744            |              | 227,866            |  | 8,119            | 9,743            |
|                    |              |                    |              |                    |  |                  |                  |
| \$2,173,709        |              | \$2,313,573        |              | \$2,453,436        |  | \$87,415         | \$104,897        |
| \$1,044,425        |              | \$1,111,626        |              | \$1,178,828        |  | \$42,001         | \$50,401         |
| \$110,709          |              | \$117,832          |              | \$124,956          |  | \$4,452          | \$5,343          |
| \$112,328          |              | \$113,106          |              | \$130,997          |  | \$4,667          | \$5,601          |
| \$969,748          |              | \$1,032,145        |              | \$1,094,542        |  | \$38,998         | \$46,798         |
| \$316,461          |              | \$336,823          |              | \$357,185          |  | \$12,726         | \$15,272         |
| \$246,745          |              | \$262,622          |              | \$278,498          |  | \$9,923          | \$11,907         |
| \$78,332           |              | \$83,372           |              | \$88,412           |  | \$3,150          | \$3,780          |
| <b>\$5,052,457</b> |              | <b>\$5,371,099</b> |              | <b>\$5,706,854</b> |  | <b>\$203,332</b> | <b>\$243,999</b> |
|                    |              |                    |              |                    |  |                  |                  |
| \$673,850          | 31.0%        | \$717,208          | 31.0%        | \$760,565          |  | \$27,099         | \$32,518         |
| \$271,550          | 26.0%        | \$289,023          | 26.0%        | \$306,495          |  | \$10,920         | \$13,104         |
| \$24,356           | 22.0%        | \$25,923           | 22.0%        | \$27,490           |  | \$979            | \$1,175          |
| \$13,927           | 12.0%        | \$14,824           | 12.0%        | \$15,720           |  | \$560            | \$672            |
| \$193,950          | 20.0%        | \$206,429          | 20.0%        | \$218,908          |  | \$7,800          | \$9,360          |
| \$79,115           | 25.0%        | \$84,206           | 25.0%        | \$89,296           |  | \$3,182          | \$3,818          |
| \$69,089           | 28.0%        | \$73,534           | 28.0%        | \$77,979           |  | \$2,778          | \$3,334          |
| \$54,832           | 70.0%        | \$58,360           | 70.0%        | \$61,888           |  | \$2,205          | \$2,646          |
| <b>1,380,670</b>   | <b>27.4%</b> | <b>1,469,506</b>   | <b>27.3%</b> | <b>1,558,343</b>   |  | <b>\$55,523</b>  | <b>\$66,627</b>  |

| MONTH 3          | MONTH 4          | MONTH 5          | MONTH 6          | MONTH 7          | MONTH 8          | MONTH 9          |
|------------------|------------------|------------------|------------------|------------------|------------------|------------------|
| 70%              | 80%              | 90%              | 100%             | 100%             | 100%             | 100%             |
| 11,366           | 12,990           | 14,614           | 16,238           | 16,238           | 16,238           | 16,238           |
|                  |                  |                  |                  |                  |                  |                  |
| \$122,380        | \$139,863        | \$157,346        | \$174,829        | \$174,829        | \$174,829        | \$174,829        |
| \$58,801         | \$67,202         | \$75,602         | \$84,002         | \$84,002         | \$84,002         | \$84,002         |
| \$6,233          | \$7,123          | \$8,014          | \$8,904          | \$8,904          | \$8,904          | \$8,904          |
| \$6,534          | \$7,468          | \$8,401          | \$9,335          | \$9,335          | \$9,335          | \$9,335          |
| \$54,597         | \$62,397         | \$70,196         | \$77,996         | \$77,996         | \$77,996         | \$77,996         |
| \$17,817         | \$20,362         | \$22,907         | \$25,453         | \$25,453         | \$25,453         | \$25,453         |
| \$13,892         | \$15,876         | \$17,861         | \$19,845         | \$19,845         | \$19,845         | \$19,845         |
| \$4,410          | \$5,040          | \$5,670          | \$6,300          | \$6,300          | \$6,300          | \$6,300          |
| <b>\$284,665</b> | <b>\$325,331</b> | <b>\$365,998</b> | <b>\$406,664</b> | <b>\$406,664</b> | <b>\$406,664</b> | <b>\$406,664</b> |
|                  |                  |                  |                  |                  |                  |                  |
| \$37,938         | \$43,358         | \$48,777         | \$54,197         | \$54,197         | \$54,197         | \$54,197         |
| \$15,288         | \$17,472         | \$19,656         | \$21,841         | \$21,841         | \$21,841         | \$21,841         |
| \$1,371          | \$1,567          | \$1,763          | \$1,959          | \$1,959          | \$1,959          | \$1,959          |
| \$784            | \$896            | \$1,008          | \$1,120          | \$1,120          | \$1,120          | \$1,120          |
| \$10,919         | \$12,479         | \$14,039         | \$15,599         | \$15,599         | \$15,599         | \$15,599         |
| \$4,454          | \$5,091          | \$5,727          | \$6,363          | \$6,363          | \$6,363          | \$6,363          |
| \$3,890          | \$4,445          | \$5,001          | \$5,557          | \$5,557          | \$5,557          | \$5,557          |
| \$3,087          | \$3,528          | \$3,969          | \$4,410          | \$4,410          | \$4,410          | \$4,410          |
| <b>\$77,732</b>  | <b>\$88,837</b>  | <b>\$99,941</b>  | <b>\$111,046</b> | <b>\$111,046</b> | <b>\$111,046</b> | <b>\$111,046</b> |

| MONTH 10         | MONTH 11         | MONTH 12         | MONTH 13         | MONTH 14         | MONTH 15         | MONTH 16         |
|------------------|------------------|------------------|------------------|------------------|------------------|------------------|
| 100%             | 100%             | 100%             | 100%             | 100%             | 100%             | 100%             |
| 16,238           | 16,238           | 16,238           | 16,238           | 16,238           | 16,238           | 16,238           |
|                  |                  |                  |                  |                  |                  |                  |
| \$174,829        | \$174,829        | \$174,829        | \$174,829        | \$174,829        | \$174,829        | \$174,829        |
| \$84,002         | \$84,002         | \$84,002         | \$84,002         | \$84,002         | \$84,002         | \$84,002         |
| \$8,904          | \$8,904          | \$8,904          | \$8,904          | \$8,904          | \$8,904          | \$8,904          |
| \$9,335          | \$9,335          | \$9,335          | \$9,335          | \$9,335          | \$9,335          | \$9,335          |
| \$77,996         | \$77,996         | \$77,996         | \$77,996         | \$77,996         | \$77,996         | \$77,996         |
| \$25,453         | \$25,453         | \$25,453         | \$25,453         | \$25,453         | \$25,453         | \$25,453         |
| \$19,845         | \$19,845         | \$19,845         | \$19,845         | \$19,845         | \$19,845         | \$19,845         |
| \$6,300          | \$6,300          | \$6,300          | \$6,300          | \$6,300          | \$6,300          | \$6,300          |
| <b>\$406,664</b> | <b>\$406,664</b> | <b>\$406,664</b> | <b>\$406,664</b> | <b>\$406,664</b> | <b>\$406,664</b> | <b>\$406,664</b> |
|                  |                  |                  |                  |                  |                  |                  |
| \$54,197         | \$54,197         | \$54,197         | \$54,197         | \$54,197         | \$54,197         | \$54,197         |
| \$21,841         | \$21,841         | \$21,841         | \$21,841         | \$21,841         | \$21,841         | \$21,841         |
| \$1,959          | \$1,959          | \$1,959          | \$1,959          | \$1,959          | \$1,959          | \$1,959          |
| \$1,120          | \$1,120          | \$1,120          | \$1,120          | \$1,120          | \$1,120          | \$1,120          |
| \$15,599         | \$15,599         | \$15,599         | \$15,599         | \$15,599         | \$15,599         | \$15,599         |
| \$6,363          | \$6,363          | \$6,363          | \$6,363          | \$6,363          | \$6,363          | \$6,363          |
| \$5,557          | \$5,557          | \$5,557          | \$5,557          | \$5,557          | \$5,557          | \$5,557          |
| \$4,410          | \$4,410          | \$4,410          | \$4,410          | \$4,410          | \$4,410          | \$4,410          |
| <b>\$111,046</b> | <b>\$111,046</b> | <b>\$111,046</b> | <b>\$111,046</b> | <b>\$111,046</b> | <b>\$111,046</b> | <b>\$111,046</b> |

| MONTH 17         | MONTH 18         | MONTH 19         | MONTH 20         | MONTH 21         | MONTH 22         | MONTH 23         |
|------------------|------------------|------------------|------------------|------------------|------------------|------------------|
| 100%             | 100%             | 100%             | 100%             | 100%             | 100%             | 100%             |
| 16,238           | 16,238           | 16,238           | 16,238           | 16,238           | 16,238           | 16,238           |
|                  |                  |                  |                  |                  |                  |                  |
| \$174,829        | \$174,829        | \$174,829        | \$174,829        | \$174,829        | \$174,829        | \$174,829        |
| \$84,002         | \$84,002         | \$84,002         | \$84,002         | \$84,002         | \$84,002         | \$84,002         |
| \$8,904          | \$8,904          | \$8,904          | \$8,904          | \$8,904          | \$8,904          | \$8,904          |
| \$9,335          | \$9,335          | \$9,335          | \$9,335          | \$9,335          | \$9,335          | \$9,335          |
| \$77,996         | \$77,996         | \$77,996         | \$77,996         | \$77,996         | \$77,996         | \$77,996         |
| \$25,453         | \$25,453         | \$25,453         | \$25,453         | \$25,453         | \$25,453         | \$25,453         |
| \$19,845         | \$19,845         | \$19,845         | \$19,845         | \$19,845         | \$19,845         | \$19,845         |
| \$6,300          | \$6,300          | \$6,300          | \$6,300          | \$6,300          | \$6,300          | \$6,300          |
| <b>\$406,664</b> | <b>\$406,664</b> | <b>\$406,664</b> | <b>\$406,664</b> | <b>\$406,664</b> | <b>\$406,664</b> | <b>\$406,664</b> |
|                  |                  |                  |                  |                  |                  |                  |
| \$54,197         | \$54,197         | \$54,197         | \$54,197         | \$54,197         | \$54,197         | \$54,197         |
| \$21,841         | \$21,841         | \$21,841         | \$21,841         | \$21,841         | \$21,841         | \$21,841         |
| \$1,959          | \$1,959          | \$1,959          | \$1,959          | \$1,959          | \$1,959          | \$1,959          |
| \$1,120          | \$1,120          | \$1,120          | \$1,120          | \$1,120          | \$1,120          | \$1,120          |
| \$15,599         | \$15,599         | \$15,599         | \$15,599         | \$15,599         | \$15,599         | \$15,599         |
| \$6,363          | \$6,363          | \$6,363          | \$6,363          | \$6,363          | \$6,363          | \$6,363          |
| \$5,557          | \$5,557          | \$5,557          | \$5,557          | \$5,557          | \$5,557          | \$5,557          |
| \$4,410          | \$4,410          | \$4,410          | \$4,410          | \$4,410          | \$4,410          | \$4,410          |
| <b>\$111,046</b> | <b>\$111,046</b> | <b>\$111,046</b> | <b>\$111,046</b> | <b>\$111,046</b> | <b>\$111,046</b> | <b>\$111,046</b> |

| MONTH 24         | MONTH 25         | MONTH 26         | MONTH 27         | MONTH 28         | MONTH 29         | MONTH 30         |
|------------------|------------------|------------------|------------------|------------------|------------------|------------------|
| 100%             | 101%             | 101%             | 102%             | 102%             | 103%             | 103%             |
| 16,238           | 16,328           | 16,418           | 16,508           | 16,598           | 16,689           | 16,779           |
|                  |                  |                  |                  |                  |                  |                  |
| \$174,829        | \$175,800        | \$176,772        | \$177,743        | \$178,714        | \$179,686        | \$180,657        |
| \$84,002         | \$84,469         | \$84,935         | \$85,402         | \$85,869         | \$86,335         | \$86,802         |
| \$8,904          | \$8,954          | \$9,003          | \$9,053          | \$9,102          | \$9,152          | \$9,201          |
| \$9,335          | \$9,387          | \$9,438          | \$9,490          | \$9,542          | \$9,594          | \$9,646          |
| \$77,996         | \$78,429         | \$78,862         | \$79,296         | \$79,729         | \$80,162         | \$80,596         |
| \$25,453         | \$25,594         | \$25,735         | \$25,877         | \$26,018         | \$26,160         | \$26,301         |
| \$19,845         | \$19,956         | \$20,066         | \$20,176         | \$20,286         | \$20,397         | \$20,507         |
| \$6,300          | \$6,335          | \$6,370          | \$6,405          | \$6,440          | \$6,475          | \$6,510          |
| <b>\$406,664</b> | <b>\$408,923</b> | <b>\$411,183</b> | <b>\$413,442</b> | <b>\$415,701</b> | <b>\$417,960</b> | <b>\$420,220</b> |
|                  |                  |                  |                  |                  |                  |                  |
| \$54,197         | \$54,498         | \$54,799         | \$55,100         | \$55,401         | \$55,703         | \$56,004         |
| \$21,841         | \$21,962         | \$22,083         | \$22,205         | \$22,326         | \$22,447         | \$22,569         |
| \$1,959          | \$1,970          | \$1,981          | \$1,992          | \$2,002          | \$2,013          | \$2,024          |
| \$1,120          | \$1,126          | \$1,133          | \$1,139          | \$1,145          | \$1,151          | \$1,158          |
| \$15,599         | \$15,686         | \$15,772         | \$15,859         | \$15,946         | \$16,032         | \$16,119         |
| \$6,363          | \$6,399          | \$6,434          | \$6,469          | \$6,505          | \$6,540          | \$6,575          |
| \$5,557          | \$5,588          | \$5,618          | \$5,649          | \$5,680          | \$5,711          | \$5,742          |
| \$4,410          | \$4,435          | \$4,459          | \$4,484          | \$4,508          | \$4,533          | \$4,557          |
| <b>\$111,046</b> | <b>\$111,663</b> | <b>\$112,280</b> | <b>\$112,897</b> | <b>\$113,513</b> | <b>\$114,130</b> | <b>\$114,747</b> |

| MONTH 31         | MONTH 32         | MONTH 33         | MONTH 34         | MONTH 35         | MONTH 36         | MONTH 37         |
|------------------|------------------|------------------|------------------|------------------|------------------|------------------|
| 104%             | 104%             | 105%             | 106%             | 106%             | 107%             | 107%             |
| 16,869           | 16,959           | 17,049           | 17,140           | 17,230           | 17,320           | 17,410           |
|                  |                  |                  |                  |                  |                  |                  |
| \$181,628        | \$182,599        | \$183,571        | \$184,542        | \$185,513        | \$186,484        | \$187,456        |
| \$87,269         | \$87,735         | \$88,202         | \$88,669         | \$89,135         | \$89,602         | \$90,069         |
| \$9,250          | \$9,300          | \$9,349          | \$9,399          | \$9,448          | \$9,498          | \$9,547          |
| \$9,698          | \$9,750          | \$9,801          | \$9,853          | \$9,905          | \$9,957          | \$10,009         |
| \$81,029         | \$81,462         | \$81,896         | \$82,329         | \$82,762         | \$83,196         | \$83,629         |
| \$26,442         | \$26,584         | \$26,725         | \$26,867         | \$27,008         | \$27,149         | \$27,291         |
| \$20,617         | \$20,727         | \$20,838         | \$20,948         | \$21,058         | \$21,169         | \$21,279         |
| \$6,545          | \$6,580          | \$6,615          | \$6,650          | \$6,685          | \$6,720          | \$6,755          |
| <b>\$422,479</b> | <b>\$424,738</b> | <b>\$426,997</b> | <b>\$429,257</b> | <b>\$431,516</b> | <b>\$433,775</b> | <b>\$436,034</b> |
|                  |                  |                  |                  |                  |                  |                  |
| \$56,305         | \$56,606         | \$56,907         | \$57,208         | \$57,509         | \$57,810         | \$58,111         |
| \$22,690         | \$22,811         | \$22,933         | \$23,054         | \$23,175         | \$23,297         | \$23,418         |
| \$2,035          | \$2,046          | \$2,057          | \$2,068          | \$2,079          | \$2,090          | \$2,100          |
| \$1,164          | \$1,170          | \$1,176          | \$1,182          | \$1,189          | \$1,195          | \$1,201          |
| \$16,206         | \$16,292         | \$16,379         | \$16,466         | \$16,552         | \$16,639         | \$16,726         |
| \$6,611          | \$6,646          | \$6,681          | \$6,717          | \$6,752          | \$6,787          | \$6,823          |
| \$5,773          | \$5,804          | \$5,835          | \$5,865          | \$5,896          | \$5,927          | \$5,958          |
| \$4,582          | \$4,606          | \$4,631          | \$4,655          | \$4,680          | \$4,704          | \$4,729          |
| <b>\$115,364</b> | <b>\$115,981</b> | <b>\$116,598</b> | <b>\$117,215</b> | <b>\$117,832</b> | <b>\$118,449</b> | <b>\$119,066</b> |

| MONTH 38         | MONTH 39         | MONTH 40         | MONTH 41         | MONTH 42         | MONTH 43         | MONTH 44         |
|------------------|------------------|------------------|------------------|------------------|------------------|------------------|
| 108%             | 108%             | 109%             | 109%             | 110%             | 111%             | 111%             |
| 17,500           | 17,591           | 17,681           | 17,771           | 17,861           | 17,951           | 18,042           |
|                  |                  |                  |                  |                  |                  |                  |
| \$188,427        | \$189,398        | \$190,370        | \$191,341        | \$192,312        | \$193,283        | \$194,255        |
| \$90,535         | \$91,002         | \$91,469         | \$91,936         | \$92,402         | \$92,869         | \$93,336         |
| \$9,597          | \$9,646          | \$9,696          | \$9,745          | \$9,795          | \$9,844          | \$9,894          |
| \$10,061         | \$10,113         | \$10,164         | \$10,216         | \$10,268         | \$10,320         | \$10,372         |
| \$84,062         | \$84,496         | \$84,929         | \$85,362         | \$85,795         | \$86,229         | \$86,662         |
| \$27,432         | \$27,574         | \$27,715         | \$27,856         | \$27,998         | \$28,139         | \$28,281         |
| \$21,389         | \$21,499         | \$21,610         | \$21,720         | \$21,830         | \$21,940         | \$22,051         |
| \$6,790          | \$6,825          | \$6,860          | \$6,895          | \$6,930          | \$6,965          | \$7,000          |
| <b>\$438,294</b> | <b>\$440,553</b> | <b>\$442,812</b> | <b>\$445,071</b> | <b>\$447,331</b> | <b>\$449,590</b> | <b>\$451,849</b> |
|                  |                  |                  |                  |                  |                  |                  |
| \$58,412         | \$58,713         | \$59,015         | \$59,316         | \$59,617         | \$59,918         | \$60,219         |
| \$23,539         | \$23,661         | \$23,782         | \$23,903         | \$24,025         | \$24,146         | \$24,267         |
| \$2,111          | \$2,122          | \$2,133          | \$2,144          | \$2,155          | \$2,166          | \$2,177          |
| \$1,207          | \$1,214          | \$1,220          | \$1,226          | \$1,232          | \$1,238          | \$1,245          |
| \$16,812         | \$16,899         | \$16,986         | \$17,072         | \$17,159         | \$17,246         | \$17,332         |
| \$6,858          | \$6,893          | \$6,929          | \$6,964          | \$6,999          | \$7,035          | \$7,070          |
| \$5,989          | \$6,020          | \$6,051          | \$6,082          | \$6,112          | \$6,143          | \$6,174          |
| \$4,753          | \$4,778          | \$4,802          | \$4,827          | \$4,851          | \$4,876          | \$4,900          |
| <b>\$119,683</b> | <b>\$120,300</b> | <b>\$120,917</b> | <b>\$121,533</b> | <b>\$122,150</b> | <b>\$122,767</b> | <b>\$123,384</b> |

| MONTH 45         | MONTH 46         | MONTH 47         | MONTH 48         | MONTH 49         | MONTH 50         | MONTH 51         |
|------------------|------------------|------------------|------------------|------------------|------------------|------------------|
| 112%             | 112%             | 113%             | 113%             | 114%             | 114%             | 115%             |
| 18,132           | 18,222           | 18,312           | 18,402           | 18,493           | 18,583           | 18,673           |
|                  |                  |                  |                  |                  |                  |                  |
| \$195,226        | \$196,197        | \$197,168        | \$198,140        | \$199,111        | \$200,082        | \$201,054        |
| \$93,802         | \$94,269         | \$94,736         | \$95,202         | \$95,669         | \$96,136         | \$96,602         |
| \$9,943          | \$9,993          | \$10,042         | \$10,091         | \$10,141         | \$10,190         | \$10,240         |
| \$10,424         | \$10,476         | \$10,527         | \$10,579         | \$10,631         | \$10,683         | \$10,735         |
| \$87,095         | \$87,529         | \$87,962         | \$88,395         | \$88,829         | \$89,262         | \$89,695         |
| \$28,422         | \$28,563         | \$28,705         | \$28,846         | \$28,988         | \$29,129         | \$29,270         |
| \$22,161         | \$22,271         | \$22,381         | \$22,492         | \$22,602         | \$22,712         | \$22,822         |
| \$7,035          | \$7,070          | \$7,105          | \$7,140          | \$7,175          | \$7,210          | \$7,245          |
| <b>\$454,108</b> | <b>\$456,368</b> | <b>\$458,627</b> | <b>\$460,886</b> | <b>\$463,145</b> | <b>\$465,405</b> | <b>\$467,664</b> |
|                  |                  |                  |                  |                  |                  |                  |
| \$60,520         | \$60,821         | \$61,122         | \$61,423         | \$61,724         | \$62,026         | \$62,327         |
| \$24,389         | \$24,510         | \$24,631         | \$24,753         | \$24,874         | \$24,995         | \$25,117         |
| \$2,187          | \$2,198          | \$2,209          | \$2,220          | \$2,231          | \$2,242          | \$2,253          |
| \$1,251          | \$1,257          | \$1,263          | \$1,270          | \$1,276          | \$1,282          | \$1,288          |
| \$17,419         | \$17,506         | \$17,592         | \$17,679         | \$17,766         | \$17,852         | \$17,939         |
| \$7,106          | \$7,141          | \$7,176          | \$7,212          | \$7,247          | \$7,282          | \$7,318          |
| \$6,205          | \$6,236          | \$6,267          | \$6,298          | \$6,329          | \$6,359          | \$6,390          |
| \$4,925          | \$4,949          | \$4,974          | \$4,998          | \$5,023          | \$5,047          | \$5,072          |
| <b>\$124,001</b> | <b>\$124,618</b> | <b>\$125,235</b> | <b>\$125,852</b> | <b>\$126,469</b> | <b>\$127,086</b> | <b>\$127,703</b> |

| MONTH 52         | MONTH 53         | MONTH 54         | MONTH 55         | MONTH 56         | MONTH 57         | MONTH 58         |
|------------------|------------------|------------------|------------------|------------------|------------------|------------------|
| 116%             | 116%             | 117%             | 117%             | 118%             | 118%             | 119%             |
| 18,763           | 18,854           | 18,944           | 19,034           | 19,124           | 19,214           | 19,305           |
|                  |                  |                  |                  |                  |                  |                  |
| \$202,025        | \$202,996        | \$203,967        | \$204,939        | \$205,910        | \$206,881        | \$207,852        |
| \$97,069         | \$97,536         | \$98,002         | \$98,469         | \$98,936         | \$99,402         | \$99,869         |
| \$10,289         | \$10,339         | \$10,388         | \$10,438         | \$10,487         | \$10,537         | \$10,586         |
| \$10,787         | \$10,839         | \$10,891         | \$10,942         | \$10,994         | \$11,046         | \$11,098         |
| \$90,129         | \$90,562         | \$90,995         | \$91,428         | \$91,862         | \$92,295         | \$92,728         |
| \$29,412         | \$29,553         | \$29,695         | \$29,836         | \$29,978         | \$30,119         | \$30,260         |
| \$22,933         | \$23,043         | \$23,153         | \$23,263         | \$23,374         | \$23,484         | \$23,594         |
| \$7,280          | \$7,315          | \$7,350          | \$7,385          | \$7,420          | \$7,455          | \$7,490          |
| <b>\$469,923</b> | <b>\$472,182</b> | <b>\$474,442</b> | <b>\$476,701</b> | <b>\$478,960</b> | <b>\$481,219</b> | <b>\$483,479</b> |
|                  |                  |                  |                  |                  |                  |                  |
| \$62,628         | \$62,929         | \$63,230         | \$63,531         | \$63,832         | \$64,133         | \$64,434         |
| \$25,238         | \$25,359         | \$25,481         | \$25,602         | \$25,723         | \$25,845         | \$25,966         |
| \$2,264          | \$2,275          | \$2,285          | \$2,296          | \$2,307          | \$2,318          | \$2,329          |
| \$1,294          | \$1,301          | \$1,307          | \$1,313          | \$1,319          | \$1,326          | \$1,332          |
| \$18,026         | \$18,112         | \$18,199         | \$18,286         | \$18,372         | \$18,459         | \$18,546         |
| \$7,353          | \$7,388          | \$7,424          | \$7,459          | \$7,494          | \$7,530          | \$7,565          |
| \$6,421          | \$6,452          | \$6,483          | \$6,514          | \$6,545          | \$6,575          | \$6,606          |
| \$5,096          | \$5,121          | \$5,145          | \$5,170          | \$5,194          | \$5,219          | \$5,243          |
| <b>\$128,320</b> | <b>\$128,937</b> | <b>\$129,553</b> | <b>\$130,170</b> | <b>\$130,787</b> | <b>\$131,404</b> | <b>\$132,021</b> |

| MONTH 59         | MONTH 60         |
|------------------|------------------|
| 119%             | 120%             |
| 19,395           | 19,485           |
|                  |                  |
| \$208,824        | \$209,795        |
| \$100,336        | \$100,802        |
| \$10,636         | \$10,685         |
| \$11,150         | \$11,202         |
| \$93,162         | \$93,595         |
| \$30,402         | \$30,543         |
| \$23,704         | \$23,815         |
| \$7,525          | \$7,560          |
| <b>\$485,738</b> | <b>\$487,997</b> |
|                  |                  |
| \$64,735         | \$65,036         |
| \$26,087         | \$26,209         |
| \$2,340          | \$2,351          |
| \$1,338          | \$1,344          |
| \$18,632         | \$18,719         |
| \$7,600          | \$7,636          |
| \$6,637          | \$6,668          |
| \$5,268          | \$5,292          |
| <b>\$132,638</b> | <b>\$133,255</b> |

7/9/26

| RESTAURANT - TYPICAL WEEK |               |  |                     |              |                  |             |  |  |             | SEATS |        |          |           |         |               |          |         |         |         |
|---------------------------|---------------|--|---------------------|--------------|------------------|-------------|--|--|-------------|-------|--------|----------|-----------|---------|---------------|----------|---------|---------|---------|
|                           |               |  |                     |              |                  |             |  |  |             | 250   |        |          |           |         |               |          |         |         |         |
|                           |               |  | Average Price Point | Sales Spread | Number of Orders | Average PPG |  |  |             | Turns | Covers | Entrée   | Appetizer | Dessert | Non-Alcoholic | Liquor   | Beer    | Wine    | Merch   |
| Breakfast                 | Entrée        |  | \$14.00             | 75%          | 1.0              | \$10.50     |  |  | Breakfast   | 0.00  | 0      | \$0      | \$0       | \$0     | \$0           | \$0      | \$0     | \$0     | \$0     |
| Breakfast                 | Appetizer     |  | \$8.00              | 25%          | 1.0              | \$2.00      |  |  | Lunch       | 0.25  | 63     | \$394    | \$375     | \$15    | \$39          | \$188    | \$125   | \$56    | \$25    |
| Breakfast                 | Dessert       |  | \$6.00              | 2%           | 1.0              | \$0.12      |  |  | Dinner      | 0.50  | 125    | \$1,650  | \$844     | \$114   | \$70          | \$720    | \$260   | \$113   | \$50    |
| Breakfast                 | Non-Alcoholic |  | \$3.50              | 18%          | 1.0              | \$0.63      |  |  | Monday      | TOTAL | 188    | \$2,044  | \$1,219   | \$129   | \$109         | \$908    | \$385   | \$169   | \$75    |
| Breakfast                 | Liquor        |  | \$12.00             | 40%          | 1.0              | \$4.80      |  |  |             |       |        |          |           |         |               |          |         |         |         |
| Breakfast                 | Beer          |  | \$8.00              | 5%           | 1.0              | \$0.40      |  |  | Breakfast   | 0.00  | 0      | \$0      | \$0       | \$0     | \$0           | \$0      | \$0     | \$0     | \$0     |
| Breakfast                 | Wine          |  | \$9.00              | 25%          | 1.0              | \$2.25      |  |  | Lunch       | 0.25  | 63     | \$394    | \$375     | \$15    | \$39          | \$188    | \$125   | \$56    | \$25    |
| Breakfast                 | Merch         |  | \$20.00             | 2%           | 1.0              | \$0.40      |  |  | Dinner      | 0.50  | 125    | \$1,650  | \$844     | \$114   | \$70          | \$720    | \$260   | \$113   | \$50    |
| Breakfast                 | TOTALS        |  |                     |              |                  | \$21.10     |  |  | Tuesday     | TOTAL | 188    | \$2,044  | \$1,219   | \$129   | \$109         | \$908    | \$385   | \$169   | \$75    |
|                           |               |  |                     |              |                  |             |  |  |             |       |        |          |           |         |               |          |         |         |         |
| Lunch                     | Entrée        |  | \$14.00             | 45%          | 1.0              | \$6.30      |  |  | Breakfast   | 0.00  | 0      | \$0      | \$0       | \$0     | \$0           | \$0      | \$0     | \$0     | \$0     |
| Lunch                     | Appetizer     |  | \$8.00              | 75%          | 1.0              | \$6.00      |  |  | Lunch       | 0.25  | 63     | \$394    | \$375     | \$15    | \$39          | \$188    | \$125   | \$56    | \$25    |
| Lunch                     | Dessert       |  | \$6.00              | 4%           | 1.0              | \$0.24      |  |  | Dinner      | 0.50  | 125    | \$1,650  | \$844     | \$114   | \$70          | \$720    | \$260   | \$113   | \$50    |
| Lunch                     | Non-Alcoholic |  | \$3.50              | 18%          | 1.0              | \$0.63      |  |  | Wednesday   | TOTAL | 188    | \$2,044  | \$1,219   | \$129   | \$109         | \$908    | \$385   | \$169   | \$75    |
| Lunch                     | Liquor        |  | \$12.00             | 25%          | 1.0              | \$3.00      |  |  |             |       |        |          |           |         |               |          |         |         |         |
| Lunch                     | Beer          |  | \$8.00              | 25%          | 1.0              | \$2.00      |  |  | Breakfast   | 0.00  | 0      | \$0      | \$0       | \$0     | \$0           | \$0      | \$0     | \$0     | \$0     |
| Lunch                     | Wine          |  | \$9.00              | 10%          | 1.0              | \$0.90      |  |  | Lunch       | 0.25  | 63     | \$394    | \$375     | \$15    | \$39          | \$188    | \$125   | \$56    | \$25    |
| Lunch                     | Merch         |  | \$20.00             | 2%           | 1.0              | \$0.40      |  |  | Dinner      | 1.50  | 375    | \$4,950  | \$2,531   | \$341   | \$210         | \$2,160  | \$780   | \$338   | \$150   |
| Lunch                     | TOTALS        |  |                     |              |                  | \$19.47     |  |  | Thursday    | TOTAL | 438    | \$5,344  | \$2,906   | \$356   | \$249         | \$2,348  | \$905   | \$394   | \$175   |
|                           | % alcohol     |  |                     |              |                  | 30%         |  |  |             |       |        |          |           |         |               |          |         |         |         |
|                           |               |  |                     |              |                  |             |  |  |             |       |        |          |           |         |               |          |         |         |         |
| Dinner                    | Entrée        |  | \$22.00             | 60%          | 1.0              | \$13.20     |  |  | Breakfast   | 0.00  | 0      | \$0      | \$0       | \$0     | \$0           | \$0      | \$0     | \$0     | \$0     |
| Dinner                    | Appetizer     |  | \$9.00              | 75%          | 1.0              | \$6.75      |  |  | Lunch       | 0.50  | 125    | \$788    | \$750     | \$30    | \$79          | \$375    | \$250   | \$113   | \$50    |
| Dinner                    | Dessert       |  | \$7.00              | 13%          | 1.0              | \$0.91      |  |  | Dinner      | 2.00  | 500    | \$6,600  | \$3,375   | \$455   | \$280         | \$2,880  | \$1,040 | \$450   | \$200   |
| Dinner                    | Non-Alcoholic |  | \$3.50              | 16%          | 1.0              | \$0.56      |  |  | Friday      | TOTAL | 625    | \$7,388  | \$4,125   | \$485   | \$359         | \$3,255  | \$1,290 | \$563   | \$250   |
| Dinner                    | Liquor        |  | \$12.00             | 48%          | 1.0              | \$5.76      |  |  |             |       |        |          |           |         |               |          |         |         |         |
| Dinner                    | Beer          |  | \$8.00              | 26%          | 1.0              | \$2.08      |  |  | Breakfast   | 2.00  | 500    | \$5,250  | \$1,000   | \$60    | \$315         | \$2,400  | \$200   | \$1,125 | \$200   |
| Dinner                    | Wine          |  | \$9.00              | 10%          | 1.0              | \$0.90      |  |  | Lunch       | 0.50  | 125    | \$788    | \$750     | \$30    | \$79          | \$375    | \$250   | \$113   | \$50    |
| Dinner                    | Merch         |  | \$20.00             | 2%           | 1.0              | \$0.40      |  |  | Dinner      | 2.00  | 500    | \$6,600  | \$3,375   | \$455   | \$280         | \$2,880  | \$1,040 | \$450   | \$200   |
| Dinner                    | TOTALS        |  |                     |              |                  | \$30.56     |  |  | Saturday    | TOTAL | 1,125  | \$12,638 | \$5,125   | \$545   | \$674         | \$5,655  | \$1,490 | \$1,688 | \$450   |
|                           | % alcohol     |  |                     |              |                  | 29%         |  |  |             |       |        |          |           |         |               |          |         |         |         |
|                           |               |  |                     |              |                  |             |  |  | Breakfast   | 2.00  | 500    | \$5,250  | \$1,000   | \$60    | \$315         | \$2,400  | \$200   | \$1,125 | \$200   |
|                           |               |  |                     |              |                  |             |  |  | Lunch       | 1.00  | 250    | \$1,575  | \$1,500   | \$60    | \$158         | \$750    | \$500   | \$225   | \$100   |
|                           |               |  |                     |              |                  |             |  |  | Dinner      | 1.00  | 250    | \$3,300  | \$1,688   | \$228   | \$140         | \$1,440  | \$520   | \$225   | \$100   |
|                           |               |  |                     |              |                  |             |  |  | Sunday      | TOTAL | 1,000  | \$10,125 | \$4,188   | \$348   | \$613         | \$4,590  | \$1,220 | \$1,575 | \$400   |
|                           |               |  |                     |              |                  |             |  |  |             |       |        |          |           |         |               |          |         |         |         |
|                           |               |  |                     |              |                  |             |  |  | Sub Total   |       |        | \$41,625 | \$20,000  | \$2,120 | \$2,223       | \$18,570 | \$6,060 | \$4,725 | \$1,500 |
|                           |               |  |                     |              |                  |             |  |  | Sales Mix % |       |        | 43%      | 21%       | 2%      | 2%            | 19%      | 6%      | 5%      | 2%      |
|                           |               |  |                     |              |                  |             |  |  | Less Comps  |       |        | 3.0%     | 3.0%      | 3.0%    | 3.0%          | 3.0%     | 3.0%    | 3.0%    | 3.0%    |
|                           |               |  |                     |              |                  |             |  |  | TOTAL       |       | 3,750  | \$40,376 | \$19,400  | \$2,056 | \$2,156       | \$18,013 | \$5,878 | \$4,583 | \$1,455 |

7/9/26

| Total           | % of Week     |
|-----------------|---------------|
| \$0             |               |
| \$1,217         |               |
| \$3,820         |               |
| <b>\$5,037</b>  | <b>5.2%</b>   |
| \$0             |               |
| \$1,217         |               |
| \$3,820         |               |
| <b>\$5,037</b>  | <b>5.2%</b>   |
| \$0             |               |
| \$1,217         |               |
| \$3,820         |               |
| <b>\$5,037</b>  | <b>5.2%</b>   |
| \$0             |               |
| \$1,217         |               |
| \$11,460        |               |
| <b>\$12,677</b> | <b>13.1%</b>  |
| \$0             |               |
| \$2,434         |               |
| \$15,280        |               |
| <b>\$17,714</b> | <b>18.3%</b>  |
| \$10,550        |               |
| \$2,434         |               |
| \$15,280        |               |
| <b>\$28,264</b> | <b>29.2%</b>  |
| \$10,550        |               |
| \$4,868         |               |
| \$7,640         |               |
| <b>\$23,058</b> | <b>23.8%</b>  |
| \$96,823        | <b>100.0%</b> |
| 100%            |               |
| 3.0%            |               |
| <b>\$93,918</b> |               |

| <b>CAFÉ SUMMARY</b>                  |               |                  |               |                  |              |
|--------------------------------------|---------------|------------------|---------------|------------------|--------------|
|                                      | <b>YEAR 1</b> |                  | <b>YEAR 2</b> |                  |              |
| <b>CAFÉ RAMP (% OF TYPICAL)</b>      |               |                  |               |                  |              |
| TOTAL COVERS                         |               | 55,059           |               | 78,998           |              |
| GOURMET BEVERAGE                     |               | \$300,416        |               | \$431,032        |              |
| REGULAR BEVERAGE                     |               | \$66,759         |               | \$95,785         |              |
| LARGE FOOD                           |               | \$83,961         |               | \$120,466        |              |
| SMALL FOOD                           |               | \$87,190         |               | \$125,099        |              |
| MERCHANDISE                          |               | \$4,844          |               | \$6,950          |              |
| <b>TOTAL CAFÉ REVENUE</b>            |               | <b>\$543,171</b> |               | <b>\$779,332</b> |              |
| GOURMET BEVERAGE                     | 18.0%         | 54,075           | 18.0%         | \$77,586         | 18.0%        |
| REGULAR BEVERAGE                     | 8.0%          | 5,341            | 8.0%          | \$7,663          | 8.0%         |
| LARGE FOOD                           | 28.0%         | 23,509           | 28.0%         | \$33,730         | 28.0%        |
| SMALL FOOD                           | 25.0%         | 21,798           | 25.0%         | \$31,275         | 25.0%        |
| MERCHANDISE                          | 70.0%         | 3,391            | 70.0%         | \$4,865          | 70.0%        |
| <b>TOTAL CAFÉ COST OF GOODS SOLD</b> | <b>19.9%</b>  | <b>108,113</b>   | <b>19.9%</b>  | <b>155,119</b>   | <b>19.9%</b> |

| YEAR 3           |              | YEAR 4             |              | YEAR 5             |  | MONTH 1         | MONTH 2         |
|------------------|--------------|--------------------|--------------|--------------------|--|-----------------|-----------------|
|                  |              |                    |              |                    |  | 20%             | 30%             |
| 83,786           |              | 88,573             |              | 136,451            |  | 1,862           | 2,793           |
|                  |              |                    |              |                    |  |                 |                 |
| \$535,524        |              | \$640,016          |              | \$744,509          |  | \$10,159        | \$15,238        |
| \$119,005        |              | \$142,226          |              | \$165,446          |  | \$2,258         | \$3,386         |
| \$149,670        |              | \$178,874          |              | \$208,078          |  | \$2,839         | \$4,259         |
| \$155,427        |              | \$185,754          |              | \$216,081          |  | \$2,948         | \$4,423         |
| \$8,635          |              | \$10,320           |              | \$12,004           |  | \$164           | \$246           |
| <b>\$968,261</b> |              | <b>\$1,157,190</b> |              | <b>\$1,346,118</b> |  | <b>\$18,368</b> | <b>\$27,552</b> |
|                  |              |                    |              |                    |  |                 |                 |
| \$96,394         | 18.0%        | \$115,203          | 18.0%        | \$134,012          |  | \$1,829         | \$2,743         |
| \$9,520          | 8.0%         | \$11,378           | 8.0%         | \$13,236           |  | \$181           | \$271           |
| \$41,908         | 28.0%        | \$50,085           | 28.0%        | \$58,262           |  | \$795           | \$1,192         |
| \$38,857         | 25.0%        | \$46,438           | 25.0%        | \$54,020           |  | \$737           | \$1,106         |
| \$6,044          | 70.0%        | \$7,224            | 70.0%        | \$8,403            |  | \$115           | \$172           |
| <b>192,723</b>   | <b>19.9%</b> | <b>230,328</b>     | <b>19.9%</b> | <b>267,932</b>     |  | <b>\$3,656</b>  | <b>\$5,484</b>  |

| MONTH 3         | MONTH 4         | MONTH 5         | MONTH 6         | MONTH 7         | MONTH 8         | MONTH 9         |
|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|
| 40%             | 50%             | 51%             | 53%             | 54%             | 56%             | 57%             |
| 3,724           | 4,655           | 4,788           | 4,921           | 5,054           | 5,187           | 5,320           |
|                 |                 |                 |                 |                 |                 |                 |
| \$20,318        | \$25,397        | \$26,123        | \$26,849        | \$27,574        | \$28,300        | \$29,026        |
| \$4,515         | \$5,644         | \$5,805         | \$5,966         | \$6,128         | \$6,289         | \$6,450         |
| \$5,679         | \$7,098         | \$7,301         | \$7,504         | \$7,707         | \$7,909         | \$8,112         |
| \$5,897         | \$7,371         | \$7,582         | \$7,792         | \$8,003         | \$8,214         | \$8,424         |
| \$328           | \$410           | \$421           | \$433           | \$445           | \$456           | \$468           |
| <b>\$36,736</b> | <b>\$45,920</b> | <b>\$47,232</b> | <b>\$48,544</b> | <b>\$49,856</b> | <b>\$51,168</b> | <b>\$52,480</b> |
|                 |                 |                 |                 |                 |                 |                 |
| \$3,657         | \$4,572         | \$4,702         | \$4,833         | \$4,963         | \$5,094         | \$5,225         |
| \$361           | \$452           | \$464           | \$477           | \$490           | \$503           | \$516           |
| \$1,590         | \$1,987         | \$2,044         | \$2,101         | \$2,158         | \$2,215         | \$2,271         |
| \$1,474         | \$1,843         | \$1,895         | \$1,948         | \$2,001         | \$2,053         | \$2,106         |
| \$229           | \$287           | \$295           | \$303           | \$311           | \$319           | \$328           |
| <b>\$7,312</b>  | <b>\$9,140</b>  | <b>\$9,401</b>  | <b>\$9,662</b>  | <b>\$9,923</b>  | <b>\$10,185</b> | <b>\$10,446</b> |

| MONTH 10        | MONTH 11        | MONTH 12        | MONTH 13        | MONTH 14        | MONTH 15        | MONTH 16        |
|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|
| 59%             | 60%             | 61%             | 63%             | 64%             | 66%             | 67%             |
| 5,453           | 5,586           | 5,719           | 5,852           | 5,985           | 6,118           | 6,251           |
|                 |                 |                 |                 |                 |                 |                 |
| \$29,751        | \$30,477        | \$31,203        | \$31,928        | \$32,654        | \$33,380        | \$34,105        |
| \$6,611         | \$6,773         | \$6,934         | \$7,095         | \$7,256         | \$7,418         | \$7,579         |
| \$8,315         | \$8,518         | \$8,721         | \$8,923         | \$9,126         | \$9,329         | \$9,532         |
| \$8,635         | \$8,845         | \$9,056         | \$9,267         | \$9,477         | \$9,688         | \$9,898         |
| \$480           | \$491           | \$503           | \$515           | \$527           | \$538           | \$550           |
| <b>\$53,792</b> | <b>\$55,104</b> | <b>\$56,416</b> | <b>\$57,728</b> | <b>\$59,040</b> | <b>\$60,352</b> | <b>\$61,664</b> |
|                 |                 |                 |                 |                 |                 |                 |
| \$5,355         | \$5,486         | \$5,616         | \$5,747         | \$5,878         | \$6,008         | \$6,139         |
| \$529           | \$542           | \$555           | \$568           | \$581           | \$593           | \$606           |
| \$2,328         | \$2,385         | \$2,442         | \$2,499         | \$2,555         | \$2,612         | \$2,669         |
| \$2,159         | \$2,211         | \$2,264         | \$2,317         | \$2,369         | \$2,422         | \$2,475         |
| \$336           | \$344           | \$352           | \$360           | \$369           | \$377           | \$385           |
| <b>\$10,707</b> | <b>\$10,968</b> | <b>\$11,229</b> | <b>\$11,490</b> | <b>\$11,751</b> | <b>\$12,013</b> | <b>\$12,274</b> |

| MONTH 17        | MONTH 18        | MONTH 19        | MONTH 20        | MONTH 21        | MONTH 22        | MONTH 23        |
|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|
| 69%             | 70%             | 71%             | 73%             | 74%             | 76%             | 77%             |
| 6,384           | 6,517           | 6,650           | 6,783           | 6,916           | 7,049           | 7,182           |
|                 |                 |                 |                 |                 |                 |                 |
| \$34,831        | \$35,556        | \$36,282        | \$37,008        | \$37,733        | \$38,459        | \$39,185        |
| \$7,740         | \$7,901         | \$8,063         | \$8,224         | \$8,385         | \$8,546         | \$8,708         |
| \$9,735         | \$9,937         | \$10,140        | \$10,343        | \$10,546        | \$10,749        | \$10,951        |
| \$10,109        | \$10,320        | \$10,530        | \$10,741        | \$10,951        | \$11,162        | \$11,373        |
| \$562           | \$573           | \$585           | \$597           | \$608           | \$620           | \$632           |
| <b>\$62,976</b> | <b>\$64,288</b> | <b>\$65,600</b> | <b>\$66,912</b> | <b>\$68,224</b> | <b>\$69,536</b> | <b>\$70,848</b> |
|                 |                 |                 |                 |                 |                 |                 |
| \$6,270         | \$6,400         | \$6,531         | \$6,661         | \$6,792         | \$6,923         | \$7,053         |
| \$619           | \$632           | \$645           | \$658           | \$671           | \$684           | \$697           |
| \$2,726         | \$2,782         | \$2,839         | \$2,896         | \$2,953         | \$3,010         | \$3,066         |
| \$2,527         | \$2,580         | \$2,633         | \$2,685         | \$2,738         | \$2,791         | \$2,843         |
| \$393           | \$401           | \$410           | \$418           | \$426           | \$434           | \$442           |
| <b>\$12,535</b> | <b>\$12,796</b> | <b>\$13,057</b> | <b>\$13,318</b> | <b>\$13,579</b> | <b>\$13,841</b> | <b>\$14,102</b> |

| MONTH 24        | MONTH 25        | MONTH 26        | MONTH 27        | MONTH 28        | MONTH 29        | MONTH 30        |
|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|
| 79%             | 80%             | 81%             | 83%             | 84%             | 86%             | 87%             |
| 7,315           | 7,448           | 7,581           | 7,714           | 7,847           | 7,980           | 8,113           |
|                 |                 |                 |                 |                 |                 |                 |
| \$39,910        | \$40,636        | \$41,362        | \$42,087        | \$42,813        | \$43,539        | \$44,264        |
| \$8,869         | \$9,030         | \$9,191         | \$9,353         | \$9,514         | \$9,675         | \$9,836         |
| \$11,154        | \$11,357        | \$11,560        | \$11,763        | \$11,965        | \$12,168        | \$12,371        |
| \$11,583        | \$11,794        | \$12,004        | \$12,215        | \$12,426        | \$12,636        | \$12,847        |
| \$644           | \$655           | \$667           | \$679           | \$690           | \$702           | \$714           |
| <b>\$72,160</b> | <b>\$73,472</b> | <b>\$74,784</b> | <b>\$76,096</b> | <b>\$77,408</b> | <b>\$78,720</b> | <b>\$80,032</b> |
|                 |                 |                 |                 |                 |                 |                 |
| \$7,184         | \$7,314         | \$7,445         | \$7,576         | \$7,706         | \$7,837         | \$7,968         |
| \$710           | \$722           | \$735           | \$748           | \$761           | \$774           | \$787           |
| \$3,123         | \$3,180         | \$3,237         | \$3,294         | \$3,350         | \$3,407         | \$3,464         |
| \$2,896         | \$2,948         | \$3,001         | \$3,054         | \$3,106         | \$3,159         | \$3,212         |
| \$450           | \$459           | \$467           | \$475           | \$483           | \$491           | \$500           |
| <b>\$14,363</b> | <b>\$14,624</b> | <b>\$14,885</b> | <b>\$15,146</b> | <b>\$15,407</b> | <b>\$15,669</b> | <b>\$15,930</b> |

| MONTH 31        | MONTH 32        | MONTH 33        | MONTH 34        | MONTH 35        | MONTH 36        | MONTH 37        |
|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|
| 89%             | 90%             | 91%             | 93%             | 94%             | 96%             | 97%             |
| 8,246           | 8,379           | 8,512           | 8,645           | 8,778           | 8,911           | 9,044           |
|                 |                 |                 |                 |                 |                 |                 |
| \$44,990        | \$45,715        | \$46,441        | \$47,167        | \$47,892        | \$48,618        | \$49,344        |
| \$9,998         | \$10,159        | \$10,320        | \$10,481        | \$10,643        | \$10,804        | \$10,965        |
| \$12,574        | \$12,777        | \$12,980        | \$13,182        | \$13,385        | \$13,588        | \$13,791        |
| \$13,058        | \$13,268        | \$13,479        | \$13,689        | \$13,900        | \$14,111        | \$14,321        |
| \$725           | \$737           | \$749           | \$761           | \$772           | \$784           | \$796           |
| <b>\$81,344</b> | <b>\$82,656</b> | <b>\$83,968</b> | <b>\$85,280</b> | <b>\$86,592</b> | <b>\$87,904</b> | <b>\$89,216</b> |
|                 |                 |                 |                 |                 |                 |                 |
| \$8,098         | \$8,229         | \$8,359         | \$8,490         | \$8,621         | \$8,751         | \$8,882         |
| \$800           | \$813           | \$826           | \$839           | \$851           | \$864           | \$877           |
| \$3,521         | \$3,577         | \$3,634         | \$3,691         | \$3,748         | \$3,805         | \$3,861         |
| \$3,264         | \$3,317         | \$3,370         | \$3,422         | \$3,475         | \$3,528         | \$3,580         |
| \$508           | \$516           | \$524           | \$532           | \$541           | \$549           | \$557           |
| <b>\$16,191</b> | <b>\$16,452</b> | <b>\$16,713</b> | <b>\$16,974</b> | <b>\$17,235</b> | <b>\$17,497</b> | <b>\$17,758</b> |

| MONTH 38        | MONTH 39        | MONTH 40        | MONTH 41        | MONTH 42        | MONTH 43        | MONTH 44        |
|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|
| 99%             | 100%            | 101%            | 103%            | 104%            | 106%            | 107%            |
| 9,177           | 9,310           | 9,442           | 9,575           | 9,708           | 9,841           | 9,974           |
|                 |                 |                 |                 |                 |                 |                 |
| \$50,069        | \$50,795        | \$51,521        | \$52,246        | \$52,972        | \$53,698        | \$54,423        |
| \$11,127        | \$11,288        | \$11,449        | \$11,610        | \$11,772        | \$11,933        | \$12,094        |
| \$13,994        | \$14,196        | \$14,399        | \$14,602        | \$14,805        | \$15,008        | \$15,210        |
| \$14,532        | \$14,742        | \$14,953        | \$15,164        | \$15,374        | \$15,585        | \$15,795        |
| \$807           | \$819           | \$831           | \$842           | \$854           | \$866           | \$878           |
| <b>\$90,528</b> | <b>\$91,840</b> | <b>\$93,152</b> | <b>\$94,464</b> | <b>\$95,776</b> | <b>\$97,088</b> | <b>\$98,400</b> |
|                 |                 |                 |                 |                 |                 |                 |
| \$9,012         | \$9,143         | \$9,274         | \$9,404         | \$9,535         | \$9,666         | \$9,796         |
| \$890           | \$903           | \$916           | \$929           | \$942           | \$955           | \$968           |
| \$3,918         | \$3,975         | \$4,032         | \$4,089         | \$4,145         | \$4,202         | \$4,259         |
| \$3,633         | \$3,686         | \$3,738         | \$3,791         | \$3,844         | \$3,896         | \$3,949         |
| \$565           | \$573           | \$582           | \$590           | \$598           | \$606           | \$614           |
| <b>\$18,019</b> | <b>\$18,280</b> | <b>\$18,541</b> | <b>\$18,802</b> | <b>\$19,063</b> | <b>\$19,325</b> | <b>\$19,586</b> |

| MONTH 45        | MONTH 46         | MONTH 47         | MONTH 48         | MONTH 49         | MONTH 50         | MONTH 51         |
|-----------------|------------------|------------------|------------------|------------------|------------------|------------------|
| 109%            | 110%             | 111%             | 113%             | 114%             | 116%             | 117%             |
| 10,107          | 10,240           | 10,373           | 10,506           | 10,639           | 10,772           | 10,905           |
|                 |                  |                  |                  |                  |                  |                  |
| \$55,149        | \$55,874         | \$56,600         | \$57,326         | \$58,051         | \$58,777         | \$59,503         |
| \$12,255        | \$12,417         | \$12,578         | \$12,739         | \$12,900         | \$13,062         | \$13,223         |
| \$15,413        | \$15,616         | \$15,819         | \$16,022         | \$16,224         | \$16,427         | \$16,630         |
| \$16,006        | \$16,217         | \$16,427         | \$16,638         | \$16,848         | \$17,059         | \$17,270         |
| \$889           | \$901            | \$913            | \$924            | \$936            | \$948            | \$959            |
| <b>\$99,712</b> | <b>\$101,024</b> | <b>\$102,336</b> | <b>\$103,648</b> | <b>\$104,960</b> | <b>\$106,273</b> | <b>\$107,585</b> |
|                 |                  |                  |                  |                  |                  |                  |
| \$9,927         | \$10,057         | \$10,188         | \$10,319         | \$10,449         | \$10,580         | \$10,710         |
| \$980           | \$993            | \$1,006          | \$1,019          | \$1,032          | \$1,045          | \$1,058          |
| \$4,316         | \$4,372          | \$4,429          | \$4,486          | \$4,543          | \$4,600          | \$4,656          |
| \$4,001         | \$4,054          | \$4,107          | \$4,159          | \$4,212          | \$4,265          | \$4,317          |
| \$622           | \$631            | \$639            | \$647            | \$655            | \$663            | \$672            |
| <b>\$19,847</b> | <b>\$20,108</b>  | <b>\$20,369</b>  | <b>\$20,630</b>  | <b>\$20,891</b>  | <b>\$21,153</b>  | <b>\$21,414</b>  |

| MONTH 52         | MONTH 53         | MONTH 54         | MONTH 55         | MONTH 56         | MONTH 57         | MONTH 58         |
|------------------|------------------|------------------|------------------|------------------|------------------|------------------|
| 119%             | 120%             | 121%             | 123%             | 124%             | 126%             | 127%             |
| 11,038           | 11,171           | 11,304           | 11,437           | 11,570           | 11,703           | 11,836           |
|                  |                  |                  |                  |                  |                  |                  |
| \$60,228         | \$60,954         | \$61,680         | \$62,405         | \$63,131         | \$63,857         | \$64,582         |
| \$13,384         | \$13,545         | \$13,707         | \$13,868         | \$14,029         | \$14,190         | \$14,352         |
| \$16,833         | \$17,036         | \$17,238         | \$17,441         | \$17,644         | \$17,847         | \$18,050         |
| \$17,480         | \$17,691         | \$17,901         | \$18,112         | \$18,323         | \$18,533         | \$18,744         |
| \$971            | \$983            | \$995            | \$1,006          | \$1,018          | \$1,030          | \$1,041          |
| <b>\$108,897</b> | <b>\$110,209</b> | <b>\$111,521</b> | <b>\$112,833</b> | <b>\$114,145</b> | <b>\$115,457</b> | <b>\$116,769</b> |
|                  |                  |                  |                  |                  |                  |                  |
| \$10,841         | \$10,972         | \$11,102         | \$11,233         | \$11,364         | \$11,494         | \$11,625         |
| \$1,071          | \$1,084          | \$1,097          | \$1,109          | \$1,122          | \$1,135          | \$1,148          |
| \$4,713          | \$4,770          | \$4,827          | \$4,884          | \$4,940          | \$4,997          | \$5,054          |
| \$4,370          | \$4,423          | \$4,475          | \$4,528          | \$4,581          | \$4,633          | \$4,686          |
| \$680            | \$688            | \$696            | \$704            | \$713            | \$721            | \$729            |
| <b>\$21,675</b>  | <b>\$21,936</b>  | <b>\$22,197</b>  | <b>\$22,458</b>  | <b>\$22,719</b>  | <b>\$22,981</b>  | <b>\$23,242</b>  |

| MONTH 59         | MONTH 60         |
|------------------|------------------|
| 129%             | 130%             |
| 11,969           | 12,102           |
|                  |                  |
| \$65,308         | \$66,033         |
| \$14,513         | \$14,674         |
| \$18,252         | \$18,455         |
| \$18,954         | \$19,165         |
| \$1,053          | \$1,065          |
| <b>\$118,081</b> | <b>\$119,393</b> |
|                  |                  |
| \$11,755         | \$11,886         |
| \$1,161          | \$1,174          |
| \$5,111          | \$5,167          |
| \$4,739          | \$4,791          |
| \$737            | \$745            |
| <b>\$23,503</b>  | <b>\$23,764</b>  |

7/9/26

| CAFÉ - TYPICAL WEEK |               |  |                     |              |                  |                |  |  |                  |              |                 |                |                |                |              |                 |               |
|---------------------|---------------|--|---------------------|--------------|------------------|----------------|--|--|------------------|--------------|-----------------|----------------|----------------|----------------|--------------|-----------------|---------------|
|                     |               |  | Average Price Point | Sales Spread | Number of Orders | Average PPG    |  |  |                  | Covers       | Gourmet Bev     | Regular Bev    | Large Food     | Small Food     | Merch        | Total           | % of Week     |
| Breakfast           | Gourmet Bev   |  | \$7.50              | 75%          | 1.0              | \$5.63         |  |  | Breakfast        | 150          | \$844           | \$188          | \$390          | \$405          | \$23         | \$1,849         |               |
| Breakfast           | Regular Bev   |  | \$5.00              | 25%          | 1.0              | \$1.25         |  |  | Lunch            | 100          | \$563           | \$125          | \$0            | \$0            | \$0          | \$688           |               |
| Breakfast           | Large Food    |  | \$13.00             | 20%          | 1.0              | \$2.60         |  |  | Dinner           | 0            | \$0             | \$0            | \$0            | \$0            | \$0          | \$0             |               |
| Breakfast           | Small Food    |  | \$9.00              | 30%          | 1.0              | \$2.70         |  |  | <b>Monday</b>    | <b>250</b>   | <b>\$1,406</b>  | <b>\$313</b>   | <b>\$390</b>   | <b>\$405</b>   | <b>\$23</b>  | <b>\$2,536</b>  | <b>11.6%</b>  |
| Breakfast           | Merchandise   |  | \$15.00             | 1%           | 1.0              | \$0.15         |  |  |                  |              |                 |                |                |                |              |                 |               |
| <b>Breakfast</b>    | <b>TOTALS</b> |  |                     |              |                  | <b>\$12.33</b> |  |  | Breakfast        | 150          | \$844           | \$188          | \$390          | \$405          | \$23         | \$1,849         |               |
|                     |               |  |                     |              |                  |                |  |  | Lunch            | 100          | \$563           | \$125          | \$0            | \$0            | \$0          | \$688           |               |
| Lunch               | Gourmet Bev   |  | \$7.50              | 75%          | 1.0              | \$5.63         |  |  | Dinner           | 0            | \$0             | \$0            | \$0            | \$0            | \$0          | \$0             |               |
| Lunch               | Regular Bev   |  | \$5.00              | 25%          | 1.0              | \$1.25         |  |  | <b>Tuesday</b>   | <b>250</b>   | <b>\$1,406</b>  | <b>\$313</b>   | <b>\$390</b>   | <b>\$405</b>   | <b>\$23</b>  | <b>\$2,536</b>  | <b>11.6%</b>  |
| Lunch               | Large Food    |  | \$0.00              | 0%           | 0.0              | \$0.00         |  |  |                  |              |                 |                |                |                |              |                 |               |
| Lunch               | Small Food    |  | \$0.00              | 0%           | 0.0              | \$0.00         |  |  | Breakfast        | 150          | \$844           | \$188          | \$390          | \$405          | \$23         | \$1,849         |               |
| Lunch               | Merchandise   |  | \$0.00              | 0%           | 0.0              | \$0.00         |  |  | Lunch            | 100          | \$563           | \$125          | \$0            | \$0            | \$0          | \$688           |               |
| <b>Lunch</b>        | <b>TOTALS</b> |  |                     |              |                  | <b>\$6.88</b>  |  |  | Dinner           | 0            | \$0             | \$0            | \$0            | \$0            | \$0          | \$0             |               |
|                     |               |  |                     |              |                  |                |  |  | <b>Wednesday</b> | <b>250</b>   | <b>\$1,406</b>  | <b>\$313</b>   | <b>\$390</b>   | <b>\$405</b>   | <b>\$23</b>  | <b>\$2,536</b>  | <b>11.6%</b>  |
| Dinner              | Gourmet Bev   |  | \$0.00              | 0%           | 0.0              | \$0.00         |  |  |                  |              |                 |                |                |                |              |                 |               |
| Dinner              | Regular Bev   |  | \$0.00              | 0%           | 0.0              | \$0.00         |  |  | Breakfast        | 150          | \$844           | \$188          | \$390          | \$405          | \$23         | \$1,849         |               |
| Dinner              | Large Food    |  | \$0.00              | 0%           | 0.0              | \$0.00         |  |  | Lunch            | 100          | \$563           | \$125          | \$0            | \$0            | \$0          | \$688           |               |
| Dinner              | Small Food    |  | \$0.00              | 0%           | 0.0              | \$0.00         |  |  | Dinner           | 0            | \$0             | \$0            | \$0            | \$0            | \$0          | \$0             |               |
| Dinner              | Merchandise   |  | \$0.00              | 0%           | 0.0              | \$0.00         |  |  | <b>Thursday</b>  | <b>250</b>   | <b>\$1,406</b>  | <b>\$313</b>   | <b>\$390</b>   | <b>\$405</b>   | <b>\$23</b>  | <b>\$2,536</b>  | <b>11.6%</b>  |
| <b>Dinner</b>       | <b>TOTALS</b> |  |                     |              |                  | <b>\$0.00</b>  |  |  |                  |              |                 |                |                |                |              |                 |               |
|                     |               |  |                     |              |                  |                |  |  | Breakfast        | 200          | \$1,125         | \$250          | \$520          | \$540          | \$30         | \$2,465         |               |
|                     |               |  |                     |              |                  |                |  |  | Lunch            | 150          | \$844           | \$188          | \$0            | \$0            | \$0          | \$1,031         |               |
|                     |               |  |                     |              |                  |                |  |  | Dinner           | 0            | \$0             | \$0            | \$0            | \$0            | \$0          | \$0             |               |
|                     |               |  |                     |              |                  |                |  |  | <b>Friday</b>    | <b>350</b>   | <b>\$1,969</b>  | <b>\$438</b>   | <b>\$520</b>   | <b>\$540</b>   | <b>\$30</b>  | <b>\$3,496</b>  | <b>16.0%</b>  |
|                     |               |  |                     |              |                  |                |  |  |                  |              |                 |                |                |                |              |                 |               |
|                     |               |  |                     |              |                  |                |  |  | Breakfast        | 250          | \$1,406         | \$313          | \$650          | \$675          | \$38         | \$3,081         |               |
|                     |               |  |                     |              |                  |                |  |  | Lunch            | 150          | \$844           | \$188          | \$0            | \$0            | \$0          | \$1,031         |               |
|                     |               |  |                     |              |                  |                |  |  | Dinner           | 0            | \$0             | \$0            | \$0            | \$0            | \$0          | \$0             |               |
|                     |               |  |                     |              |                  |                |  |  | <b>Saturday</b>  | <b>400</b>   | <b>\$2,250</b>  | <b>\$500</b>   | <b>\$650</b>   | <b>\$675</b>   | <b>\$38</b>  | <b>\$4,113</b>  | <b>18.8%</b>  |
|                     |               |  |                     |              |                  |                |  |  |                  |              |                 |                |                |                |              |                 |               |
|                     |               |  |                     |              |                  |                |  |  | Breakfast        | 250          | \$1,406         | \$313          | \$650          | \$675          | \$38         | \$3,081         |               |
|                     |               |  |                     |              |                  |                |  |  | Lunch            | 150          | \$844           | \$188          | \$0            | \$0            | \$0          | \$1,031         |               |
|                     |               |  |                     |              |                  |                |  |  | Dinner           | 0            | \$0             | \$0            | \$0            | \$0            | \$0          | \$0             |               |
|                     |               |  |                     |              |                  |                |  |  | <b>Sunday</b>    | <b>400</b>   | <b>\$2,250</b>  | <b>\$500</b>   | <b>\$650</b>   | <b>\$675</b>   | <b>\$38</b>  | <b>\$4,113</b>  | <b>18.8%</b>  |
|                     |               |  |                     |              |                  |                |  |  |                  |              |                 |                |                |                |              |                 |               |
|                     |               |  |                     |              |                  |                |  |  | <b>Sub Total</b> |              | <b>\$12,094</b> | <b>\$2,688</b> | <b>\$3,380</b> | <b>\$3,510</b> | <b>\$195</b> | <b>\$21,866</b> | <b>100.0%</b> |
|                     |               |  |                     |              |                  |                |  |  | Sales Mix %      |              | 55%             | 12%            | 15%            | 16%            | 1%           | 100%            |               |
|                     |               |  |                     |              |                  |                |  |  | Less Comps       |              | 3.0%            | 3.0%           | 3.0%           | 3.0%           | 3.0%         | 3.0%            |               |
|                     |               |  |                     |              |                  |                |  |  | <b>TOTAL</b>     | <b>2,150</b> | <b>\$11,731</b> | <b>\$2,607</b> | <b>\$3,279</b> | <b>\$3,405</b> | <b>\$189</b> | <b>\$21,210</b> |               |
|                     |               |  |                     |              |                  |                |  |  | Starbucks        | 3,500        |                 |                |                |                |              |                 |               |

| <b>SALES AND MARKETING</b>                      | <b>YEAR 1</b>    | <b>YEAR 2</b>    | <b>YEAR 3</b>    |
|---|------------------|------------------|------------------|
| <b>EVENT SALES AND MARKETING</b>                |                  |                  |                  |
| <b>NUMBER OF EVENTS</b>                         |                  |                  |                  |
| WORKING SALES DAYS PER MONTH                    | 19               | 19               | 19               |
| <b>SALES TEAM</b>                               |                  |                  |                  |
| PROPOSALS TO CLOSE %                            | 30%              | 40%              | 50%              |
| PROPOSALS THAT NEED TO BE WRITTEN PER MONTH     |                  |                  |                  |
| PROPOSALS THAT NEED TO BE WRITTEN PER DAY       |                  |                  |                  |
| DAILY PROPOSAL CAPACITY PER SALESPERSON         | 6                | 8                | 10               |
| NUMBER OF SALESPERSONS NEEDED                   |                  |                  |                  |
| BASE ANNUAL SALARY PER SALESPERSON              | \$40,000         | \$40,000         | \$40,000         |
| COMMISSION RATE                                 | 5%               | 5%               | 5%               |
| COMMISSION PER SALES PERSON                     |                  |                  |                  |
| PER SALESPERSON COMP                            | \$57,775         | \$68,465         | \$74,805         |
| <b>SALES TEAM COMPENSATION</b>                  | <b>\$105,291</b> | <b>\$136,929</b> | <b>\$149,609</b> |
| EMPLOYEE BENEFITS                               | 7.8%             | 7.8%             | 7.8%             |
| <b>SALES TEAM BENEFITS</b>                      | <b>\$8,213</b>   | <b>\$10,680</b>  | <b>\$11,670</b>  |
| <b>ADVERTISING</b>                              |                  |                  |                  |
| (ENGAGEMENT) CONVERSATIONS TO PROPOSAL %        | 3%               | 4%               | 5%               |
| NUMBER OF CONVERSATIONS NEEDED                  |                  |                  |                  |
| IMPRESSIONS TO CONVERSATIONS CONVERSION % (CTR) | 1%               | 2%               | 2%               |
| IMPRESSIONS NEEDED                              |                  |                  |                  |
| CPM   | \$10             | \$10             | \$10             |
| <b>MONTHLY ADVERTISING COST</b>                 | <b>\$60,714</b>  | <b>\$30,419</b>  | <b>\$23,804</b>  |
| <b>F&amp;B PROMOTION</b>                        | <b>2%</b>        | <b>2%</b>        | <b>2%</b>        |
| <b>TOTAL SALES &amp; MARKETING COSTS</b>        | <b>\$279,928</b> | <b>\$308,044</b> | <b>\$326,149</b> |

| YEAR 4    | YEAR 5    | MONTH 1  | MONTH 2  | MONTH 3  | MONTH 4  | MONTH 5  | MONTH 6  | MONTH 7  |
|-----------|-----------|----------|----------|----------|----------|----------|----------|----------|
|           |           | 29       | 32       | 35       | 38       | 41       | 44       | 47       |
| 19        | 19        | 19       | 19       | 19       | 19       | 19       | 19       | 19       |
|           |           |          |          |          |          |          |          |          |
| 60%       | 60%       | 30%      | 30%      | 30%      | 30%      | 30%      | 30%      | 30%      |
|           |           | 97       | 107      | 117      | 127      | 137      | 147      | 157      |
|           |           | 5        | 6        | 6        | 7        | 7        | 8        | 8        |
| 10        | 10        | 6        | 6        | 6        | 6        | 6        | 6        | 6        |
|           |           | 1        | 1        | 2        | 2        | 2        | 2        | 2        |
|           |           |          |          |          |          |          |          |          |
| \$40,000  | \$40,000  | \$3,333  | \$3,333  | \$3,333  | \$3,333  | \$3,333  | \$3,333  | \$3,333  |
| 5%        | 5%        | 5%       | 5%       | 5%       | 5%       | 5%       | 5%       | 5%       |
|           |           | \$1,709  | \$1,883  | \$1,028  | \$1,115  | \$1,202  | \$1,288  | \$1,375  |
| \$111,889 | \$114,168 | \$5,043  | \$5,216  | \$4,361  | \$4,448  | \$4,535  | \$4,622  | \$4,708  |
| \$111,889 | \$114,168 | \$5,043  | \$5,216  | \$8,723  | \$8,896  | \$9,070  | \$9,243  | \$9,417  |
|           |           |          |          |          |          |          |          |          |
| 7.8%      | 7.8%      | 7.8%     | 7.8%     | 7.8%     | 7.8%     | 7.8%     | 7.8%     | 7.8%     |
| \$8,727   | \$8,905   | \$393    | \$407    | \$680    | \$694    | \$707    | \$721    | \$734    |
|           |           |          |          |          |          |          |          |          |
|           |           |          |          |          |          |          |          |          |
| 5%        | 5%        | 3%       | 3%       | 3%       | 3%       | 3%       | 3%       | 3%       |
|           |           | 3,248    | 3,577    | 3,906    | 4,236    | 4,565    | 4,895    | 5,224    |
| 3%        | 3%        | 1%       | 1%       | 1%       | 1%       | 1%       | 1%       | 1%       |
|           |           | 324,750  | 357,696  | 390,641  | 423,587  | 456,533  | 489,478  | 522,424  |
| \$10      | \$10      | \$10     | \$10     | \$10     | \$10     | \$10     | \$10     | \$10     |
| \$13,658  | \$14,091  | \$3,248  | \$3,577  | \$3,906  | \$4,236  | \$4,565  | \$4,895  | \$5,224  |
|           |           |          |          |          |          |          |          |          |
| 2%        | 2%        | \$4,939  | \$5,988  | \$7,036  | \$8,084  | \$8,975  | \$9,866  | \$9,943  |
|           |           |          |          |          |          |          |          |          |
| \$286,298 | \$300,147 | \$13,623 | \$15,188 | \$20,346 | \$21,910 | \$23,317 | \$24,725 | \$25,319 |

| MONTH 8         | MONTH 9         | MONTH 10        | MONTH 11        | MONTH 12        | MONTH 13        | MONTH 14        | MONTH 15        | MONTH 16        |
|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|
|                 |                 |                 |                 |                 |                 |                 |                 |                 |
| 50              | 53              | 56              | 59              | 62              | 65              | 68              | 71              | 74              |
| 19              | 19              | 19              | 19              | 19              | 19              | 19              | 19              | 19              |
|                 |                 |                 |                 |                 |                 |                 |                 |                 |
|                 |                 |                 |                 |                 |                 |                 |                 |                 |
| 30%             | 30%             | 30%             | 30%             | 30%             | 40%             | 40%             | 40%             | 40%             |
| 167             | 176             | 186             | 196             | 206             | 162             | 169             | 177             | 184             |
| 9               | 9               | 10              | 10              | 11              | 9               | 9               | 9               | 10              |
| 6               | 6               | 6               | 6               | 6               | 8               | 8               | 8               | 8               |
| 2               | 2               | 2               | 2               | 2               | 2               | 2               | 2               | 2               |
|                 |                 |                 |                 |                 |                 |                 |                 |                 |
| \$3,333         | \$3,333         | \$3,333         | \$3,333         | \$3,333         | \$3,333         | \$3,333         | \$3,333         | \$3,333         |
| 5%              | 5%              | 5%              | 5%              | 5%              | 5%              | 5%              | 5%              | 5%              |
| \$1,462         | \$1,548         | \$1,635         | \$1,722         | \$1,808         | \$1,895         | \$1,982         | \$2,069         | \$2,155         |
| \$4,795         | \$4,882         | \$4,968         | \$5,055         | \$5,142         | \$5,229         | \$5,315         | \$5,402         | \$5,489         |
| <b>\$9,590</b>  | <b>\$9,763</b>  | <b>\$9,937</b>  | <b>\$10,110</b> | <b>\$10,284</b> | <b>\$10,457</b> | <b>\$10,630</b> | <b>\$10,804</b> | <b>\$10,977</b> |
|                 |                 |                 |                 |                 |                 |                 |                 |                 |
| 7.8%            | 7.8%            | 7.8%            | 7.8%            | 7.8%            | 7.8%            | 7.8%            | 7.8%            | 7.8%            |
| <b>\$748</b>    | <b>\$762</b>    | <b>\$775</b>    | <b>\$789</b>    | <b>\$802</b>    | <b>\$816</b>    | <b>\$829</b>    | <b>\$843</b>    | <b>\$856</b>    |
|                 |                 |                 |                 |                 |                 |                 |                 |                 |
|                 |                 |                 |                 |                 |                 |                 |                 |                 |
| 3%              | 3%              | 3%              | 3%              | 3%              | 4%              | 4%              | 4%              | 4%              |
| 5,554           | 5,883           | 6,213           | 6,542           | 6,872           | 4,051           | 4,236           | 4,421           | 4,607           |
| 1%              | 1%              | 1%              | 1%              | 1%              | 2%              | 2%              | 2%              | 2%              |
| 555,370         | 588,315         | 621,261         | 654,207         | 687,152         | 202,528         | 211,793         | 221,059         | 230,325         |
| \$10            | \$10            | \$10            | \$10            | \$10            | \$10            | \$10            | \$10            | \$10            |
| <b>\$5,554</b>  | <b>\$5,883</b>  | <b>\$6,213</b>  | <b>\$6,542</b>  | <b>\$6,872</b>  | <b>\$2,025</b>  | <b>\$2,118</b>  | <b>\$2,211</b>  | <b>\$2,303</b>  |
|                 |                 |                 |                 |                 |                 |                 |                 |                 |
| <b>\$10,021</b> | <b>\$10,098</b> | <b>\$10,176</b> | <b>\$10,253</b> | <b>\$10,331</b> | <b>\$10,408</b> | <b>\$10,486</b> | <b>\$10,563</b> | <b>\$10,641</b> |
|                 |                 |                 |                 |                 |                 |                 |                 |                 |
| <b>\$25,912</b> | <b>\$26,506</b> | <b>\$27,100</b> | <b>\$27,694</b> | <b>\$28,288</b> | <b>\$23,706</b> | <b>\$24,063</b> | <b>\$24,420</b> | <b>\$24,778</b> |

| MONTH 17        | MONTH 18        | MONTH 19        | MONTH 20        | MONTH 21        | MONTH 22        | MONTH 23        | MONTH 24        | MONTH 25        |
|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|
|                 |                 |                 |                 |                 |                 |                 |                 |                 |
| 77              | 80              | 83              | 86              | 89              | 91              | 94              | 97              | 98              |
| 19              | 19              | 19              | 19              | 19              | 19              | 19              | 19              | 19              |
|                 |                 |                 |                 |                 |                 |                 |                 |                 |
|                 |                 |                 |                 |                 |                 |                 |                 |                 |
| 40%             | 40%             | 40%             | 40%             | 40%             | 40%             | 40%             | 40%             | 50%             |
| 192             | 199             | 206             | 214             | 221             | 229             | 236             | 244             | 195             |
| 10              | 10              | 11              | 11              | 12              | 12              | 12              | 13              | 10              |
| 8               | 8               | 8               | 8               | 8               | 8               | 8               | 8               | 10              |
| 2               | 2               | 2               | 2               | 2               | 2               | 2               | 2               | 2               |
|                 |                 |                 |                 |                 |                 |                 |                 |                 |
| \$3,333         | \$3,333         | \$3,333         | \$3,333         | \$3,333         | \$3,333         | \$3,333         | \$3,333         | \$3,333         |
| 5%              | 5%              | 5%              | 5%              | 5%              | 5%              | 5%              | 5%              | 5%              |
| \$2,242         | \$2,329         | \$2,415         | \$2,502         | \$2,589         | \$2,676         | \$2,762         | \$2,849         | \$2,857         |
| \$5,575         | \$5,662         | \$5,749         | \$5,835         | \$5,922         | \$6,009         | \$6,096         | \$6,182         | \$6,190         |
| <b>\$11,151</b> | <b>\$11,324</b> | <b>\$11,497</b> | <b>\$11,671</b> | <b>\$11,844</b> | <b>\$12,018</b> | <b>\$12,191</b> | <b>\$12,365</b> | <b>\$12,380</b> |
|                 |                 |                 |                 |                 |                 |                 |                 |                 |
| 7.8%            | 7.8%            | 7.8%            | 7.8%            | 7.8%            | 7.8%            | 7.8%            | 7.8%            | 7.8%            |
| <b>\$870</b>    | <b>\$883</b>    | <b>\$897</b>    | <b>\$910</b>    | <b>\$924</b>    | <b>\$937</b>    | <b>\$951</b>    | <b>\$964</b>    | <b>\$966</b>    |
|                 |                 |                 |                 |                 |                 |                 |                 |                 |
|                 |                 |                 |                 |                 |                 |                 |                 |                 |
| 4%              | 4%              | 4%              | 4%              | 4%              | 4%              | 4%              | 4%              | 5%              |
| 4,792           | 4,977           | 5,162           | 5,348           | 5,533           | 5,718           | 5,904           | 6,089           | 3,908           |
| 2%              | 2%              | 2%              | 2%              | 2%              | 2%              | 2%              | 2%              | 2%              |
| 239,591         | 248,857         | 258,123         | 267,389         | 276,655         | 285,921         | 295,187         | 304,453         | 195,391         |
| \$10            | \$10            | \$10            | \$10            | \$10            | \$10            | \$10            | \$10            | \$10            |
| <b>\$2,396</b>  | <b>\$2,489</b>  | <b>\$2,581</b>  | <b>\$2,674</b>  | <b>\$2,767</b>  | <b>\$2,859</b>  | <b>\$2,952</b>  | <b>\$3,045</b>  | <b>\$1,954</b>  |
|                 |                 |                 |                 |                 |                 |                 |                 |                 |
| <b>\$10,718</b> | <b>\$10,796</b> | <b>\$10,873</b> | <b>\$10,951</b> | <b>\$11,028</b> | <b>\$11,106</b> | <b>\$11,183</b> | <b>\$11,261</b> | <b>\$11,337</b> |
|                 |                 |                 |                 |                 |                 |                 |                 |                 |
| <b>\$25,135</b> | <b>\$25,492</b> | <b>\$25,849</b> | <b>\$26,206</b> | <b>\$26,563</b> | <b>\$26,920</b> | <b>\$27,277</b> | <b>\$27,634</b> | <b>\$26,637</b> |

| MONTH 26        | MONTH 27        | MONTH 28        | MONTH 29        | MONTH 30        | MONTH 31        | MONTH 32        | MONTH 33        | MONTH 34        |
|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|
|                 |                 |                 |                 |                 |                 |                 |                 |                 |
| 98              | 98              | 99              | 99              | 99              | 99              | 100             | 100             | 100             |
| 19              | 19              | 19              | 19              | 19              | 19              | 19              | 19              | 19              |
|                 |                 |                 |                 |                 |                 |                 |                 |                 |
|                 |                 |                 |                 |                 |                 |                 |                 |                 |
| 50%             | 50%             | 50%             | 50%             | 50%             | 50%             | 50%             | 50%             | 50%             |
| 196             | 196             | 197             | 198             | 198             | 199             | 199             | 200             | 200             |
| 10              | 10              | 10              | 10              | 10              | 10              | 10              | 11              | 11              |
| 10              | 10              | 10              | 10              | 10              | 10              | 10              | 10              | 10              |
| 2               | 2               | 2               | 2               | 2               | 2               | 2               | 2               | 2               |
|                 |                 |                 |                 |                 |                 |                 |                 |                 |
| \$3,333         | \$3,333         | \$3,333         | \$3,333         | \$3,333         | \$3,333         | \$3,333         | \$3,333         | \$3,333         |
| 5%              | 5%              | 5%              | 5%              | 5%              | 5%              | 5%              | 5%              | 5%              |
| \$2,865         | \$2,873         | \$2,881         | \$2,889         | \$2,896         | \$2,904         | \$2,912         | \$2,920         | \$2,928         |
| \$6,198         | \$6,206         | \$6,214         | \$6,222         | \$6,230         | \$6,238         | \$6,246         | \$6,254         | \$6,261         |
| <b>\$12,396</b> | <b>\$12,412</b> | <b>\$12,428</b> | <b>\$12,444</b> | <b>\$12,460</b> | <b>\$12,475</b> | <b>\$12,491</b> | <b>\$12,507</b> | <b>\$12,523</b> |
|                 |                 |                 |                 |                 |                 |                 |                 |                 |
| 7.8%            | 7.8%            | 7.8%            | 7.8%            | 7.8%            | 7.8%            | 7.8%            | 7.8%            | 7.8%            |
| \$967           | \$968           | \$969           | \$971           | \$972           | \$973           | \$974           | \$976           | \$977           |
|                 |                 |                 |                 |                 |                 |                 |                 |                 |
|                 |                 |                 |                 |                 |                 |                 |                 |                 |
| 5%              | 5%              | 5%              | 5%              | 5%              | 5%              | 5%              | 5%              | 5%              |
| 3,919           | 3,929           | 3,940           | 3,951           | 3,962           | 3,973           | 3,984           | 3,994           | 4,005           |
| 2%              | 2%              | 2%              | 2%              | 2%              | 2%              | 2%              | 2%              | 2%              |
| 195,932         | 196,474         | 197,015         | 197,556         | 198,098         | 198,639         | 199,180         | 199,721         | 200,263         |
| \$10            | \$10            | \$10            | \$10            | \$10            | \$10            | \$10            | \$10            | \$10            |
| <b>\$1,959</b>  | <b>\$1,965</b>  | <b>\$1,970</b>  | <b>\$1,976</b>  | <b>\$1,981</b>  | <b>\$1,986</b>  | <b>\$1,992</b>  | <b>\$1,997</b>  | <b>\$2,003</b>  |
|                 |                 |                 |                 |                 |                 |                 |                 |                 |
| <b>\$11,413</b> | <b>\$11,489</b> | <b>\$11,565</b> | <b>\$11,641</b> | <b>\$11,717</b> | <b>\$11,794</b> | <b>\$11,870</b> | <b>\$11,946</b> | <b>\$12,022</b> |
|                 |                 |                 |                 |                 |                 |                 |                 |                 |
| <b>\$26,735</b> | <b>\$26,834</b> | <b>\$26,933</b> | <b>\$27,031</b> | <b>\$27,130</b> | <b>\$27,228</b> | <b>\$27,327</b> | <b>\$27,426</b> | <b>\$27,524</b> |

| MONTH 35        | MONTH 36        | MONTH 37        | MONTH 38        | MONTH 39        | MONTH 40        | MONTH 41        | MONTH 42        | MONTH 43        |
|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|
|                 |                 |                 |                 |                 |                 |                 |                 |                 |
| 100             | 101             | 101             | 101             | 101             | 102             | 102             | 102             | 103             |
| 19              | 19              | 19              | 19              | 19              | 19              | 19              | 19              | 19              |
|                 |                 |                 |                 |                 |                 |                 |                 |                 |
|                 |                 |                 |                 |                 |                 |                 |                 |                 |
| 50%             | 50%             | 60%             | 60%             | 60%             | 60%             | 60%             | 60%             | 60%             |
| 201             | 201             | 168             | 169             | 169             | 170             | 170             | 170             | 171             |
| 11              | 11              | 9               | 9               | 9               | 9               | 9               | 9               | 9               |
| 10              | 10              | 10              | 10              | 10              | 10              | 10              | 10              | 10              |
| 2               | 2               | 1               | 1               | 1               | 1               | 1               | 1               | 1               |
|                 |                 |                 |                 |                 |                 |                 |                 |                 |
| \$3,333         | \$3,333         | \$3,333         | \$3,333         | \$3,333         | \$3,333         | \$3,333         | \$3,333         | \$3,333         |
| 5%              | 5%              | 5%              | 5%              | 5%              | 5%              | 5%              | 5%              | 5%              |
| \$2,936         | \$2,944         | \$5,904         | \$5,919         | \$5,935         | \$5,951         | \$5,967         | \$5,983         | \$5,999         |
| \$6,269         | \$6,277         | \$9,237         | \$9,253         | \$9,269         | \$9,284         | \$9,300         | \$9,316         | \$9,332         |
| <b>\$12,539</b> | <b>\$12,554</b> | <b>\$9,237</b>  | <b>\$9,253</b>  | <b>\$9,269</b>  | <b>\$9,284</b>  | <b>\$9,300</b>  | <b>\$9,316</b>  | <b>\$9,332</b>  |
|                 |                 |                 |                 |                 |                 |                 |                 |                 |
| 7.8%            | 7.8%            | 7.8%            | 7.8%            | 7.8%            | 7.8%            | 7.8%            | 7.8%            | 7.8%            |
| \$978           | \$979           | \$720           | \$722           | \$723           | \$724           | \$725           | \$727           | \$728           |
|                 |                 |                 |                 |                 |                 |                 |                 |                 |
|                 |                 |                 |                 |                 |                 |                 |                 |                 |
| 5%              | 5%              | 5%              | 5%              | 5%              | 5%              | 5%              | 5%              | 5%              |
| 4,016           | 4,027           | 3,365           | 3,374           | 3,383           | 3,392           | 3,401           | 3,410           | 3,419           |
| 2%              | 2%              | 3%              | 3%              | 3%              | 3%              | 3%              | 3%              | 3%              |
| 200,804         | 201,345         | 112,159         | 112,460         | 112,760         | 113,061         | 113,362         | 113,663         | 113,963         |
| \$10            | \$10            | \$10            | \$10            | \$10            | \$10            | \$10            | \$10            | \$10            |
| <b>\$2,008</b>  | <b>\$2,013</b>  | <b>\$1,122</b>  | <b>\$1,125</b>  | <b>\$1,128</b>  | <b>\$1,131</b>  | <b>\$1,134</b>  | <b>\$1,137</b>  | <b>\$1,140</b>  |
|                 |                 |                 |                 |                 |                 |                 |                 |                 |
| <b>\$12,098</b> | <b>\$12,174</b> | <b>\$12,250</b> | <b>\$12,326</b> | <b>\$12,402</b> | <b>\$12,478</b> | <b>\$12,555</b> | <b>\$12,631</b> | <b>\$12,707</b> |
|                 |                 |                 |                 |                 |                 |                 |                 |                 |
| <b>\$27,623</b> | <b>\$27,721</b> | <b>\$23,329</b> | <b>\$23,425</b> | <b>\$23,522</b> | <b>\$23,618</b> | <b>\$23,714</b> | <b>\$23,810</b> | <b>\$23,906</b> |

| MONTH 44        | MONTH 45        | MONTH 46        | MONTH 47        | MONTH 48        | MONTH 49        | MONTH 50        | MONTH 51        | MONTH 52        |
|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|
|                 |                 |                 |                 |                 |                 |                 |                 |                 |
| 103             | 103             | 103             | 104             | 104             | 104             | 104             | 105             | 105             |
| 19              | 19              | 19              | 19              | 19              | 19              | 19              | 19              | 19              |
|                 |                 |                 |                 |                 |                 |                 |                 |                 |
|                 |                 |                 |                 |                 |                 |                 |                 |                 |
| 60%             | 60%             | 60%             | 60%             | 60%             | 60%             | 60%             | 60%             | 60%             |
| 171             | 172             | 172             | 173             | 173             | 174             | 174             | 175             | 175             |
| 9               | 9               | 9               | 9               | 9               | 9               | 9               | 9               | 9               |
| 10              | 10              | 10              | 10              | 10              | 10              | 10              | 10              | 10              |
| 1               | 1               | 1               | 1               | 1               | 1               | 1               | 1               | 1               |
|                 |                 |                 |                 |                 |                 |                 |                 |                 |
| \$3,333         | \$3,333         | \$3,333         | \$3,333         | \$3,333         | \$3,333         | \$3,333         | \$3,333         | \$3,333         |
| 5%              | 5%              | 5%              | 5%              | 5%              | 5%              | 5%              | 5%              | 5%              |
| \$6,014         | \$6,030         | \$6,046         | \$6,062         | \$6,078         | \$6,094         | \$6,109         | \$6,125         | \$6,141         |
| \$9,348         | \$9,364         | \$9,379         | \$9,395         | \$9,411         | \$9,427         | \$9,443         | \$9,459         | \$9,474         |
| <b>\$9,348</b>  | <b>\$9,364</b>  | <b>\$9,379</b>  | <b>\$9,395</b>  | <b>\$9,411</b>  | <b>\$9,427</b>  | <b>\$9,443</b>  | <b>\$9,459</b>  | <b>\$9,474</b>  |
|                 |                 |                 |                 |                 |                 |                 |                 |                 |
| 7.8%            | 7.8%            | 7.8%            | 7.8%            | 7.8%            | 7.8%            | 7.8%            | 7.8%            | 7.8%            |
| <b>\$729</b>    | <b>\$730</b>    | <b>\$732</b>    | <b>\$733</b>    | <b>\$734</b>    | <b>\$735</b>    | <b>\$737</b>    | <b>\$738</b>    | <b>\$739</b>    |
|                 |                 |                 |                 |                 |                 |                 |                 |                 |
|                 |                 |                 |                 |                 |                 |                 |                 |                 |
| 5%              | 5%              | 5%              | 5%              | 5%              | 5%              | 5%              | 5%              | 5%              |
| 3,428           | 3,437           | 3,446           | 3,455           | 3,464           | 3,473           | 3,482           | 3,491           | 3,500           |
| 3%              | 3%              | 3%              | 3%              | 3%              | 3%              | 3%              | 3%              | 3%              |
| 114,264         | 114,565         | 114,865         | 115,166         | 115,467         | 115,767         | 116,068         | 116,369         | 116,669         |
| \$10            | \$10            | \$10            | \$10            | \$10            | \$10            | \$10            | \$10            | \$10            |
| <b>\$1,143</b>  | <b>\$1,146</b>  | <b>\$1,149</b>  | <b>\$1,152</b>  | <b>\$1,155</b>  | <b>\$1,158</b>  | <b>\$1,161</b>  | <b>\$1,164</b>  | <b>\$1,167</b>  |
|                 |                 |                 |                 |                 |                 |                 |                 |                 |
| <b>\$12,783</b> | <b>\$12,859</b> | <b>\$12,935</b> | <b>\$13,011</b> | <b>\$13,087</b> | <b>\$13,163</b> | <b>\$13,240</b> | <b>\$13,316</b> | <b>\$13,392</b> |
|                 |                 |                 |                 |                 |                 |                 |                 |                 |
| <b>\$24,002</b> | <b>\$24,099</b> | <b>\$24,195</b> | <b>\$24,291</b> | <b>\$24,387</b> | <b>\$24,483</b> | <b>\$24,580</b> | <b>\$24,676</b> | <b>\$24,772</b> |

| MONTH 53        | MONTH 54        | MONTH 55        | MONTH 56        | MONTH 57        | MONTH 58        | MONTH 59        | MONTH 60        |
|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|
|                 |                 |                 |                 |                 |                 |                 |                 |
| 105             | 106             | 106             | 106             | 106             | 107             | 107             | 107             |
| 19              | 19              | 19              | 19              | 19              | 19              | 19              | 19              |
|                 |                 |                 |                 |                 |                 |                 |                 |
|                 |                 |                 |                 |                 |                 |                 |                 |
| 60%             | 60%             | 60%             | 60%             | 60%             | 60%             | 60%             | 60%             |
| 175             | 176             | 176             | 177             | 177             | 178             | 178             | 179             |
| 9               | 9               | 9               | 9               | 9               | 9               | 9               | 9               |
| 10              | 10              | 10              | 10              | 10              | 10              | 10              | 10              |
| 1               | 1               | 1               | 1               | 1               | 1               | 1               | 1               |
|                 |                 |                 |                 |                 |                 |                 |                 |
| \$3,333         | \$3,333         | \$3,333         | \$3,333         | \$3,333         | \$3,333         | \$3,333         | \$3,333         |
| 5%              | 5%              | 5%              | 5%              | 5%              | 5%              | 5%              | 5%              |
| \$6,157         | \$6,173         | \$6,189         | \$6,204         | \$6,220         | \$6,236         | \$6,252         | \$6,268         |
| \$9,490         | \$9,506         | \$9,522         | \$9,538         | \$9,554         | \$9,569         | \$9,585         | \$9,601         |
| <b>\$9,490</b>  | <b>\$9,506</b>  | <b>\$9,522</b>  | <b>\$9,538</b>  | <b>\$9,554</b>  | <b>\$9,569</b>  | <b>\$9,585</b>  | <b>\$9,601</b>  |
|                 |                 |                 |                 |                 |                 |                 |                 |
| 7.8%            | 7.8%            | 7.8%            | 7.8%            | 7.8%            | 7.8%            | 7.8%            | 7.8%            |
| <b>\$740</b>    | <b>\$741</b>    | <b>\$743</b>    | <b>\$744</b>    | <b>\$745</b>    | <b>\$746</b>    | <b>\$748</b>    | <b>\$749</b>    |
|                 |                 |                 |                 |                 |                 |                 |                 |
|                 |                 |                 |                 |                 |                 |                 |                 |
| 5%              | 5%              | 5%              | 5%              | 5%              | 5%              | 5%              | 5%              |
| 3,509           | 3,518           | 3,527           | 3,536           | 3,545           | 3,554           | 3,563           | 3,572           |
| 3%              | 3%              | 3%              | 3%              | 3%              | 3%              | 3%              | 3%              |
| 116,970         | 117,271         | 117,572         | 117,872         | 118,173         | 118,474         | 118,774         | 119,075         |
| \$10            | \$10            | \$10            | \$10            | \$10            | \$10            | \$10            | \$10            |
| <b>\$1,170</b>  | <b>\$1,173</b>  | <b>\$1,176</b>  | <b>\$1,179</b>  | <b>\$1,182</b>  | <b>\$1,185</b>  | <b>\$1,188</b>  | <b>\$1,191</b>  |
|                 |                 |                 |                 |                 |                 |                 |                 |
| <b>\$13,468</b> | <b>\$13,544</b> | <b>\$13,620</b> | <b>\$13,696</b> | <b>\$13,772</b> | <b>\$13,848</b> | <b>\$13,924</b> | <b>\$14,001</b> |
|                 |                 |                 |                 |                 |                 |                 |                 |
| <b>\$24,868</b> | <b>\$24,964</b> | <b>\$25,060</b> | <b>\$25,157</b> | <b>\$25,253</b> | <b>\$25,349</b> | <b>\$25,445</b> | <b>\$25,541</b> |

|  | <b>COMPS</b>                             | Annual Revenue | Monthly Revenue | Weekly Revenue | Average Square Footage | Revenue Per Square Foot |
|--|--|----------------|-----------------|----------------|------------------------|-------------------------|
|  |  |                |                 |                |                        |                         |
|  | 3RD Year 3                               | \$9,266,413    | \$772,201       | \$178,200      | 28,000                 | \$331                   |
|  |  |                |                 |                |                        |                         |
|  | <b>Restaurant Comps</b>                  |                |                 |                |                        |                         |
|  | <i>Casual full service brands</i>        |                |                 |                |                        |                         |
|  | Cheesecake Factory                       | \$10,400,000   | \$866,667       | \$200,000      | 11,391                 | \$913                   |
|  | Red Lobster                              | \$3,700,000    | \$308,333       | \$71,154       | 5,949                  | \$622                   |
|  | Olive Garden                             | \$4,600,000    | \$383,333       | \$88,462       | 8,056                  | \$571                   |
|  | Longhorn Steakhouse                      | \$3,000,000    | \$250,000       | \$57,692       | 6,652                  | \$451                   |
|  | Chili's                                  | \$3,000,000    | \$250,000       | \$57,692       | 5,119                  | \$586                   |
|  | Outback Steakhouse                       | \$3,165,000    | \$263,750       | \$60,865       | 6,200                  | \$510                   |
|  | Buffalo Wild Wings                       | \$2,731,224    | \$227,602       | \$52,524       | 6,200                  | \$441                   |
|  | BJ's Restaurants                         | \$5,309,075    | \$442,423       | \$102,098      | 7,400                  | \$717                   |
|  |  |                |                 |                |                        |                         |
|  | <i>Casual plus, higher priced brands</i> |                |                 |                |                        |                         |
|  | Capital Grille                           | \$7,000,000    | \$583,333       | \$134,615      | n/a                    | n/a                     |
|  | Season 52                                | \$6,200,000    | \$516,667       | \$119,231      | n/a                    | n/a                     |
|  | Eddie V's                                | \$5,800,000    | \$483,333       | \$111,538      | n/a                    | n/a                     |
|  | Maggiano's                               | \$8,810,000    | \$734,167       | \$169,423      | 15,850                 | \$556                   |
|  | Fleming's                                | \$3,929,000    | \$327,417       | \$75,558       | 7,100                  | \$553                   |
|  | Yard House                               | \$8,200,000    | \$683,333       | \$157,692      | 10,500                 | \$781                   |
|  | Bahama Breeze                            | \$5,500,000    | \$458,333       | \$105,769      | 10,048                 | \$547                   |
|  | Carraba's Italian Grill                  | \$2,990,000    | \$249,167       | \$57,500       | 6,500                  | \$460                   |
|  | Bonefish Grill                           | \$3,162,000    | \$263,500       | \$60,808       | 5,500                  | \$575                   |
|  | Kona Grill                               | \$4,250,000    | \$354,167       | \$81,731       | 7,060                  | \$602                   |
|  | Ruth Chris' Steakhouse                   | \$5,124,333    | \$427,028       | \$98,545       | 9,500                  | \$539                   |
|  | Mitchell's Fish Market                   | \$3,628,579    | \$302,382       | \$69,780       | 8,500                  | \$427                   |
|  |  |                |                 |                |                        |                         |
|  | <b>Cafe Comps</b>                        |                |                 |                |                        |                         |
|  | <i>Fast Casual</i>                       |                |                 |                |                        |                         |
|  | Pret a Manger                            | \$2,331,579    | \$194,298       | \$44,838       | 3,000                  | \$777                   |
|  | Panera                                   | \$2,432,526    | \$202,710       | \$46,779       | 4,500                  | \$541                   |
|  | Starbucks                                | \$1,156,877    | \$96,406        | \$22,248       | 2,200                  | \$526                   |
|  | Chipotle                                 | \$2,015,418    | \$167,951       | \$38,758       | 2,580                  | \$781                   |
|  | Einstein's Bagel                         | \$874,000      | \$72,833        | \$16,808       | 2,150                  | \$407                   |

|  |                  |             |           |          |       |       |
|--|------------------|-------------|-----------|----------|-------|-------|
|  | Noodles & Co     | \$1,091,635 | \$90,970  | \$20,993 | 2,650 | \$412 |
|  |                  |             |           |          |       |       |
|  | <i>Fast Food</i> |             |           |          |       |       |
|  | Krispy Kreme     | \$1,942,200 | \$161,850 | \$37,350 | 2,600 | \$747 |
|  | Papa John's      | \$988,000   | \$82,333  | \$19,000 | 1,300 | \$760 |
|  | McDonald's       | \$2,801,158 | \$233,430 | \$53,868 | n/a   | n/a   |
|  | Burger King      | \$1,200,000 | \$100,000 | \$23,077 | 3,059 | \$392 |
|  | Red Robin        | \$2,920,268 | \$243,356 | \$56,159 | 6,475 | \$451 |

| Customers Per Year | Customers Per Month | Customers Per Week | Customers Per Day | PPG Restaurant | PPG Café | Annual Net  |
|--------------------|---------------------|--------------------|-------------------|----------------|----------|-------------|
| 328,086            | 27,341              | 6,309              | 899               | \$33.05        | \$10     | \$1,774,348 |
|                    |                     |                    |                   |                |          |             |
|                    |                     |                    |                   |                |          |             |
| 527,919            | 43,993              | 10,152             | 1,446             | \$19.70        |          | \$634,400   |
| 180,488            | 15,041              | 3,471              | 494               | \$20.50        |          |             |
| 278,788            | 23,232              | 5,361              | 764               | \$16.50        |          |             |
| 160,000            | 13,333              | 3,077              | 438               | \$18.75        |          |             |
| 214,439            | 17,870              | 4,124              | 588               | \$13.99        |          |             |
| 158,250            | 13,188              | 3,043              | 434               | \$20.00        |          |             |
| 210,094            | 17,508              | 4,040              | 576               | \$13.00        |          |             |
| 379,220            | 31,602              | 7,293              | 1,039             | \$14.00        |          | \$143,986   |
|                    |                     |                    |                   |                |          |             |
|                    |                     |                    |                   |                |          |             |
| 98,592             | 8,216               | 1,896              | 270               | \$71.00        |          |             |
| 152,147            | 12,679              | 2,926              | 417               | \$40.75        |          |             |
| 65,909             | 5,492               | 1,267              | 181               | \$88.00        |          |             |
| 329,716            | 27,476              | 6,341              | 903               | \$26.72        |          |             |
| 58,642             | 4,887               | 1,128              | 161               | \$67.00        |          |             |
| 401,371            | 33,448              | 7,719              | 1,100             | \$20.43        |          |             |
| 234,043            | 19,504              | 4,501              | 641               | \$23.50        |          |             |
| 142,381            | 11,865              | 2,738              | 390               | \$21.00        |          |             |
| 137,478            | 11,457              | 2,644              | 377               | \$23.00        |          |             |
| 170,000            | 14,167              | 3,269              | 466               | \$25.00        |          | \$782,000   |
| 70,196             | 5,850               | 1,350              | 192               | \$73.00        |          |             |
| 99,413             | 8,284               | 1,912              | 272               | \$36.50        |          |             |
|                    |                     |                    |                   |                |          |             |
|                    |                     |                    |                   |                |          |             |
|                    |                     |                    |                   |                |          |             |
| 301,238            | 25,103              | 5,793              | 825               | \$7.74         |          | \$321,579   |
| 252,861            | 21,072              | 4,863              | 693               | \$9.62         |          |             |
| 201,547            | 16,796              | 3,876              | 552               | \$5.74         |          |             |
| 173,743            | 14,479              | 3,341              | 476               | \$11.60        |          | \$205,290   |
| n/a                | n/a                 | n/a                | n/a               | n/a            |          |             |

|         |        |        |       |         |  |  |
|---------|--------|--------|-------|---------|--|--|
| 136,454 | 11,371 | 2,624  | 374   | \$8.00  |  |  |
|         |        |        |       |         |  |  |
|         |        |        |       |         |  |  |
| 260,000 | 21,667 | 5,000  | 712   | \$7.47  |  |  |
| n/a     | n/a    | n/a    | n/a   | n/a     |  |  |
| 721,000 | 60,083 | 13,865 | 1,975 | \$3.88  |  |  |
| n/a     | n/a    | n/a    | n/a   | n/a     |  |  |
| 239,956 | 19,996 | 4,615  | 657   | \$12.17 |  |  |

## IMPACT SUMMARY - PER 3RD LOCATION

|  | YEAR 1 | YEAR 2 | YEAR 3 | YEAR 4 | YEAR 5 |  |
|--|--------|--------|--------|--------|--------|--|
| TOTAL EVENTS                                       | 546    | 973    | 1,190  | 1,229  | 1,268  |  |
| TOTAL HUMANS                                       | 13,114 | 23,362 | 28,565 | 29,500 | 30,436 |  |
| <b>CAUSES FUNDED / HUMANS INVESTING IN CAUSES</b>  |        |        |        |        |        |  |
| EVENTS   | 219    | 389    | 476    | 492    | 507    |  |
| HUMANS   | 5,246  | 9,345  | 11,426 | 11,800 | 12,174 |  |
| <b>BUSINESSES SUPPORTED / HUMANS PARTICIPATING</b> |        |        |        |        |        |  |
| EVENTS   | 109    | 195    | 238    | 246    | 254    |  |
| HUMANS   | 2,623  | 4,672  | 5,713  | 5,900  | 6,087  |  |
| <b>EDUCATIONAL EVENTS / SMARTER HUMANS</b>         |        |        |        |        |        |  |
| EVENTS   | 219    | 389    | 476    | 492    | 507    |  |
| HUMANS   | 5,246  | 9,345  | 11,426 | 11,800 | 12,174 |  |
| <b>INSPIRATIONAL EVENTS / HUMANS INSPIRED</b>      |        |        |        |        |        |  |
| EVENTS   |        |        |        |        |        |  |
| HUMANS   |        |        |        |        |        |  |
| <b>COMMUNITY EVENTS / HUMANS PARTICIPATING</b>     |        |        |        |        |        |  |
| EVENTS   |        |        |        |        |        |  |
| HUMANS   |        |        |        |        |        |  |
| <b>HEALTH EVENTS / HEALTHIER HUMANS</b>            |        |        |        |        |        |  |
| EVENTS   |        |        |        |        |        |  |
| HUMANS   |        |        |        |        |        |  |

