

## Contact

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## Top Skills

Advertising

Marketing

Script Analysis

## Honors-Awards

Winner - Best Thriller Short Film

Winner - Best Dramatic Short Film

Winner - Creative Eye Award

Nominee - Best Director

Winner - Best Short

# Jorge De La Colina

Founder and Creative Director at DELACOLINA FILMS, INC.  
Brownsville, Texas, United States

## Experience

### DELACOLINA FILMS, INC.

Founder and Creative Director

2013 - Present (13 years)

South Texas

Founder & Creative Director of DELACOLINA Films, leading end-to-end video and film productions for corporate, nonprofit, government, and independent clients. Oversee all phases of production- from concept development and cinematography to editing, color, VFX, and final delivery- ensuring cinematic quality and impactful storytelling. Manage client relationships, direct crews, and spearhead projects ranging from award-winning commercials to long-term brand campaigns and narrative films.

### STARCHANNEL MARKETING

Video Producer

2007 - 2012 (5 years)

Greater McAllen Area

Served as Video Producer overseeing the full lifecycle of all regional television commercials across South Texas and Northern Mexico- all the way to Monterrey, Mexico. Executed all aspects of every production — from pre-production planning, directing, cinematography, and voiceover to editing and original graphics design — delivering broadcast-ready spots for businesses throughout the Lower Rio Grande Valley.

### Campanario Entertainment

Associate Producer

2004 - 2007 (3 years)

Los Angeles, California, United States

Reviewed and provided script coverage/notes on numerous feature film screenplays, contributing to story development and revisions. Supported creative teams as Associate Producer across 7 feature films, with on-set oversight and involvement in post-production editing processes.

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## Education

