
Form C

ADD COMMENT

Cover Page

Name of issuer:

Influence Mobile, Inc

Legal status of issuer:

Form:

Corporation

Jurisdiction of Incorporation/Organization:

WA

Date of organization:

5/8/2012

Physical address of issuer:

1916 Pike Place
Seattle, WA 98101

Website of issuer:

<https://www.influencemobile.com/>

Name of intermediary through which the offering will be conducted:

Wefunder Portal LLC

CIK number of intermediary:

0001670254

SEC file number of intermediary:

007-00033

CRD number, if applicable, of intermediary:

283503

Amount of compensation to be paid to the intermediary, whether as a dollar amount or a percentage of the offering amount, or a good faith estimate if the exact amount is not available at the time of the filing, for conducting the offering, including the amount of referral and any other fees associated with the offering:

7.9% of the offering amount upon a successful fundraise, and be entitled to reimbursement for out-of-pocket third party expenses it pays or incurs on behalf of the Issuer in connection with the offering.

Any other direct or indirect interest in the issuer held by the intermediary, or any arrangement for the intermediary to acquire such an interest:

No

Type of security offered:

- Common Stock
- Preferred Stock
- Debt
- Other

Describe the security offered:

Simple Agreement for Future Equity (SAFE)

Target number of securities to be offered:

50,000

Price:

\$1.00

Method for determining price:

Pro-rated portion of the total principal value of \$50,000; interests will be sold in increments of \$1; each investment is convertible to one share of stock as described under Item 13.

Target offering amount:

\$50,000.00

Oversubscriptions accepted:

- Yes
- No

Disclose how oversubscriptions will be allocated:

- Pro-rata basis
- First-come, first-served basis
- Other

Describe how oversubscriptions will be allocated:

As determined by the issuer

Maximum offering amount (if different from target offering amount):

\$5,000,000.00

Deadline to reach the target offering amount:

4/30/2027

NOTE: If the sum of the investment commitments does not equal or exceed the target offering amount at the offering deadline, no securities will be sold in the offering, investment commitments will be canceled and committed funds will be returned.

Current number of employees:

30

	Most recent fiscal year-end:	Prior fiscal year-end:
Total Assets:	\$6,005,714.00	\$12,812,077.00
Cash & Cash Equivalents:	\$570,213.00	\$2,095,880.00
Accounts Receivable:	\$2,709,239.00	\$4,439,342.00
Current Liabilities:	\$3,392,558.00	\$5,196,501.00
Non-Current Liabilities:	\$1,055,238.00	\$0.00
Revenues/Sales:	\$28,691,255.00	\$42,718,860.00
Cost of Goods Sold:	\$4,535,218.00	\$8,662,321.00
Taxes Paid:	\$38,550.00	\$754,968.00
Net Income:	(\$5,995,438.00)	(\$5,437,521.00)

Select the jurisdictions in which the issuer intends to offer the securities:

AL, AK, AZ, AR, CA, CO, CT, DE, DC, FL, GA, HI, ID, IL, IN, IA, KS, KY, LA, ME, MD, MA, MI, MN, MS, MO, MT, NE, NV, NH, NJ, NM, NY, NC, ND, OH, OK, OR, PA, RI, SC, SD, TN, TX, UT, VT, VA, WA, WV, WI, WY, B5, GU, PR, VI, 1V

Offering Statement

Respond to each question in each paragraph of this part. Set forth each question and any notes, but not any instructions thereto, in their entirety. If disclosure in response to any question is responsive to one or more other questions, it is not necessary to repeat the disclosure. If a question or series of questions is inapplicable or the response is available elsewhere in the Form, either state that it is inapplicable, include a cross-reference to the responsive disclosure, or omit the question or series of questions.

Be very careful and precise in answering all questions. Give full and complete answers so that they are not misleading under the circumstances involved. Do not discuss any future performance or other anticipated event unless you have a reasonable basis to believe that it will actually occur within the foreseeable future. If any answer requiring significant information is materially inaccurate, incomplete or misleading, the Company, its management and principal shareholders

information is materially inaccurate, incomplete or misleading, the Company, its management and principal shareholders may be liable to investors based on that information.

THE COMPANY

1. Name of issuer:

Influence Mobile, Inc

COMPANY ELIGIBILITY

2. Check this box to certify that all of the following statements are true for the issuer. [?](#)

- Organized under, and subject to, the laws of a State or territory of the United States or the District of Columbia.
- Not subject to the requirement to file reports pursuant to Section 13 or Section 15(d) of the Securities Exchange Act of 1934.
- Not an investment company registered or required to be registered under the Investment Company Act of 1940.
- Not ineligible to rely on this exemption under Section 4(a)(6) of the Securities Act as a result of a disqualification specified in Rule 503(a) of Regulation Crowdfunding.
- Has filed with the Commission and provided to investors, to the extent required, the ongoing annual reports required by Regulation Crowdfunding during the two years immediately preceding the filing of this offering statement (or for such shorter period that the issuer was required to file such reports).
- Not a development stage company that (a) has no specific business plan or (b) has indicated that its business plan is to engage in a merger or acquisition with an unidentified company or companies.

3. Has the issuer or any of its predecessors previously failed to comply with the ongoing reporting requirements of Rule 202 of Regulation Crowdfunding?

- Yes
 No

DIRECTORS OF THE COMPANY

4. Provide the following information about each director (and any persons occupying a similar status or performing a similar function) of the issuer.

Director	Principal Occupation	Main Employer	Year Joined
Keith Smith	CEO	GoodStream	2012
Ishveen Jolly	CEO	OpenSponsorship	2019
Peter Yewell	CEO	Outpatient	2014
Daniel Todd	CEO	Influence Mobile	2012

For three years of business experience, refer to [Appendix D: Director & Officer Work History](#).

OFFICERS OF THE COMPANY

5. Provide the following information about each officer (and any persons occupying a similar status or performing a similar function) of the issuer.

[?](#)

Officer	Positions Held	Year Joined
Daniel Todd	CEO	2012

For three years of business experience, refer to [Appendix D: Director & Officer Work History](#).

PRINCIPAL SECURITY HOLDERS

6. Provide the name and ownership level of each person, as of the most recent practicable date, who is the beneficial owner of 20 percent or more of the issuer's outstanding voting equity securities, calculated on the basis of voting power.



Name of Holder	% of Voting Power Prior to Offering
Daniel Todd	20%+

Business and Anticipated Business Plan

7. Describe in detail the business of the issuer and the anticipated business plan of the issuer.

Please review your Wefunder profile carefully to ensure it provides all material information, is not false or misleading, and does not omit any information that would cause the information included to be false or misleading.

For a description of our business and our business plan, please refer to the attached [Appendix A, Business Description & Plan](#).

RISK FACTORS

8. Discuss the material factors that make an investment in the issuer speculative or risky:

A crowdfunding investment involves risk. Investors should not invest any funds unless they can afford to lose the entire investment.

In making an investment decision, investors must rely on their own examination of the issuer and the terms of the offering, including the merits and risks involved. These securities have not been recommended or approved by any federal or state securities commission or regulatory authority. Furthermore, these authorities have not passed upon the accuracy or adequacy of this document.

The U.S. Securities and Exchange Commission does not pass upon the merits of any securities offered or the terms of the offering, nor does it pass upon the accuracy or completeness of any offering document or literature.

These securities are offered under an exemption from registration; however, the U.S. Securities and Exchange Commission has not made an independent determination that these securities are exempt from registration.

Influence Mobile, Inc. has a limited operating history upon which investors can evaluate our business and prospects. While the company was incorporated in 2012, we remain in an early stage of development with limited financial data available for investor review. Our business model depends on successfully monetizing user engagement through advertising and rewards programs, which remains subject to market validation. There is no assurance that our platform will achieve sustained market acceptance or generate sufficient revenue to support our operations. The initial cost of scaling our white label partnerships, expanding user acquisition, and developing new product features will be substantial, and there is no guarantee that we will be successful in executing our growth strategy or achieving profitability.

The Company may never receive a future equity financing or elect to convert the Securities upon such future financing. In addition, the Company may never undergo a liquidity event such as a sale of the Company or an IPO. If neither the conversion of the Securities nor a liquidity event occurs, the Purchasers could be left holding the Securities in perpetuity. The Securities have

numerous transfer restrictions and will likely be highly illiquid, with no secondary market on which to sell them. The Securities are not equity interests, have no ownership rights, have no rights to the Company's assets or profits and have no voting rights or ability to direct the Company or its actions.

Our future success depends significantly on the continued services and performance of our management team and key employees. With approximately thirty employees, we operate with a relatively small team where the loss of key personnel could have a material adverse effect on our business operations, product development, and strategic partnerships. We face intense competition for qualified personnel in the mobile technology and advertising sectors, particularly in the Seattle market where we compete with larger, better-funded technology companies. There can be no assurance that we will be successful in attracting, integrating, and retaining the additional personnel we require to successfully grow our business. We do not maintain key person life insurance on any of our executives, which means the company would not receive any financial compensation in the event of the death or disability of key personnel.

Influence Mobile, Inc. operates through a wholly-owned Canadian subsidiary, Influence Mobile Canada Inc. ("IM Canada"), which holds the consolidated banking relationship and the USD \$2M line of credit with National Bank of Canada (secured by substantially all of the consolidated group's assets), is the primary contracting entity for advertiser revenue and user-acquisition spend, and through which intercompany capital settles monthly under our transfer-pricing arrangement

A significant portion of our growth strategy and use of proceeds from this offering is allocated to signing and deploying white label partnerships with brands, publishers, and media companies. Our success depends heavily on our ability to establish and maintain these strategic partnerships, as well as our partners' ability to bring their existing audiences to our platform. If we are unable to sign partnership agreements on favorable terms, or if our partners fail to deliver expected user volumes or engagement levels, our business and financial results could be materially harmed. Additionally, the loss of one or more significant partners, or changes in partner priorities or business models, could adversely affect our revenue and growth prospects. We may also face challenges in managing multiple partner relationships simultaneously and ensuring consistent platform performance across different white label implementations.

Our business plan requires significant ongoing product development, including completing the full rollout of our Amplify predictive targeting system, deploying AI personalization features, launching Rewarded Play on iOS to expand beyond our current Android presence, and developing white label tooling for partner onboarding. There is no assurance that we will successfully complete these development initiatives on schedule or within budget, or that the completed features will perform as expected or achieve market acceptance. Technical challenges, software bugs, integration issues, or delays in development could impair our ability to serve existing users and partners or prevent us from acquiring new users. Our failure to keep pace with technological developments, changing user preferences, or evolving industry standards could render our platform less competitive or obsolete. Additionally, as we scale our platform to support multiple white label partners simultaneously, we may encounter performance, reliability, or scalability issues that could damage our reputation and business relationships.

Our business is substantially dependent on third-party platforms and technology providers over which we have no control. Our mobile applications are distributed through the Google Play Store and, following planned development, the Apple App Store. These platform operators have broad discretion to change their policies, fee structures, distribution requirements, or technical specifications, any of which could adversely affect our ability to distribute our applications or increase our costs. If either platform were to remove our applications, change their revenue sharing terms, or modify their policies regarding rewards-based applications or advertising, our business could be materially harmed. Additionally, we rely on third-party cloud infrastructure, advertising networks, payment processors, and other technology services to operate our platform. Any disruption in service from these providers, changes in their pricing or terms of service, or termination of our access to these services could result in operational interruptions, increased costs, or loss of functionality that could damage our business and user relationships.

We have incurred losses since our inception and expect to continue to incur losses for the foreseeable future. As an early-stage company with limited financial data, there is substantial uncertainty regarding our path to profitability. Our losses will likely increase as we continue to invest in user acquisition, white label partnership development, product development including iOS expansion, and team growth. We will need to generate and sustain increased revenue levels to achieve and maintain profitability, and we cannot assure you that we will ever achieve profitability or, if achieved, that we will be able to sustain or increase profitability on a quarterly or annual basis. Even if we do achieve profitability, we may not be able to maintain or increase our level of profitability. If we are unable to achieve and sustain profitability, the value of our company and the securities offered in this offering may significantly decrease or become worthless.

We will require substantial additional funding beyond this offering to fully develop our business, scale our white label partnerships, expand our user base, complete product development initiatives, and support ongoing operations. We do not currently have any contracts or commitments for additional funding, and there can be no assurance that financing will be available on acceptable terms, if at all. Our ability to obtain additional financing may be impaired by factors beyond our control, including general economic conditions and the state of capital markets. If we are unable to obtain additional capital when needed, we will likely be required to curtail our development and growth plans, reduce our workforce, or cease operations entirely. When we seek additional financing, whether through equity or debt, investors in this offering will likely experience dilution of their ownership percentage. While the SAFE securities offered in this round include certain rights such as pro rata participation rights, there is no guarantee that future issuances will not result in significant dilution to current investors, and investors may not have the financial resources to exercise their pro rata rights in future financings.

The mobile advertising and rewards application market is highly competitive, and we face competition from numerous established companies with significantly greater financial, technical, marketing, and other resources than we possess. Competitors include large technology companies that operate rewards programs, established mobile advertising networks, other rewards application providers, and white label platform providers. Many of these competitors have larger user bases, stronger brand recognition, more established relationships with advertisers and partners, and greater ability to withstand adverse economic or market conditions. These competitors may be able to respond more quickly to new technologies or changes in user preferences, devote greater resources to marketing and user acquisition, or offer more attractive terms to potential white label partners. Additionally, the barriers to entry in the mobile application market are relatively low, and we expect new competitors to continue entering the market. If we are unable to compete effectively, we may lose market share, be forced to reduce our pricing or revenue share arrangements, or be unable to attract and retain users and partners, any of which could materially harm our business and financial results.

Our revenue model depends substantially on monetizing user engagement through digital advertising. Our financial performance is therefore directly tied to the health of the digital advertising market and the willingness of advertisers to spend on mobile advertising campaigns. The digital advertising market is subject to significant fluctuations based on general economic conditions, advertiser budgets, seasonal variations, and changes in advertising effectiveness or measurement standards. Economic downturns, reductions in advertising spending, or shifts in advertiser preferences away from mobile or rewards-based advertising formats could significantly reduce our revenue. Additionally, changes in advertising technology, user behavior, privacy regulations, or platform policies that reduce the effectiveness or availability of targeted advertising could make our platform less attractive to advertisers and reduce our monetization capabilities. We have no long-term contracts with advertisers and cannot guarantee that current or future advertiser demand will be sufficient to support our business model.

Our business is subject to a complex and evolving landscape of federal, state, and international laws and regulations governing data privacy, consumer protection, digital advertising, and promotional activities. These include regulations such as the California Consumer Privacy Act (CCPA), the General Data Protection Regulation (GDPR) in Europe, the Children's Online Privacy Protection Act (COPPA), and various state laws governing sweepstakes, contests, and promotional activities. We collect, store, and process user data including personal information and behavioral data to operate our rewards platform and deliver

store, and process user data including personal information and behavioral data to operate our rewards platform and deliver targeted advertising. Any failure to comply with applicable privacy laws could result in significant fines, penalties, mandatory changes to our business practices, or restrictions on our ability to collect or use data, any of which could materially harm our business. Additionally, regulations governing mobile advertising, including restrictions on tracking technologies, requirements for user consent, and limitations on certain advertising practices, continue to evolve and become more stringent. Changes to existing laws or the adoption of new regulations may increase our compliance costs, require significant modifications to our platform and business practices, limit our ability to monetize users effectively, or otherwise adversely affect our operations. We may also face regulatory scrutiny or enforcement actions if regulators determine that our rewards programs constitute gambling, lotteries, or other regulated activities in certain jurisdictions.

Our business involves the collection, storage, and processing of user data, including personal information, device identifiers, and behavioral data. We face ongoing threats from cyberattacks, malware, phishing attempts, and other security incidents that could compromise our systems or result in unauthorized access to, disclosure of, or loss of sensitive data. As cyber threats continue to evolve in sophistication and frequency, we may be required to expend significant resources to protect against security breaches or to remediate problems caused by any breaches. A significant security incident could result in regulatory investigations and penalties, litigation, loss of user and partner trust, damage to our reputation, and significant costs to notify affected individuals and provide remediation services. Our white label partnership model means that a security incident could affect not only our direct users but also the users and reputation of our partners, potentially resulting in partner termination and claims for damages. While we maintain security measures and protocols, there can be no assurance that these measures will be sufficient to prevent all security incidents, and we may not have adequate insurance coverage to compensate for losses resulting from a significant breach.

Our success depends in part on our ability to protect our proprietary technology, including our Amplify predictive targeting system, AI personalization features, and white label platform infrastructure. We rely primarily on trade secrets, proprietary know-how, confidential information, and contractual protections rather than patents to protect our intellectual property. These measures may not be sufficient to prevent competitors from developing similar technologies or to prevent unauthorized use or disclosure of our proprietary information. Former employees, contractors, or business partners may breach their confidentiality obligations, and we may not have adequate remedies for such breaches. Additionally, we face the risk that third parties may claim that our technology infringes their intellectual property rights. The mobile technology and advertising industries are characterized by extensive patent portfolios held by competitors and non-practicing entities, and we may face claims of patent infringement or other intellectual property violations. Defending against such claims, even if meritless, could be costly and time-consuming, divert management attention, and result in monetary damages, licensing fees, or injunctions that could prevent us from using certain technologies or require us to modify our platform. We may not have sufficient resources to adequately defend our intellectual property or to defend against claims brought by others.

Influence Mobile Canada Inc., our wholly-owned subsidiary incorporated in Quebec, Canada, is currently a respondent in two pending employment-related administrative proceedings before the CNESST, Quebec's employment standards tribunal. Both matters relate to former employees disputing the terms of their separation. While these proceedings are at an early stage and we do not currently believe either matter is material to our operations, adverse outcomes could result in monetary damages, penalties, or other remedies that could affect our financial condition. Additionally, the existence of these proceedings could distract management, consume resources, and potentially damage our reputation as an employer. As we grow our business and expand our workforce, we may face additional employment-related claims, as well as other litigation or disputes with users, partners, competitors, vendors, or other parties. Legal proceedings are inherently uncertain, and we cannot predict the outcome of current or future disputes. The costs of defending litigation, even if successful, can be substantial, and adverse judgments or settlements could have a material negative impact on our business, financial condition, and results of operations.

The securities offered in this offering are Simple Agreements for Future Equity (SAFEs), which are not traditional equity or debt

instruments. SAFEs have no maturity date and do not accrue interest, meaning there is no assurance that investors will ever receive any return on their investment. The SAFEs will convert into equity only upon the occurrence of specific future events, such as a qualified equity financing, a liquidity event, or a dissolution of the company. The terms of conversion, including the valuation at which the SAFEs convert and the rights associated with the resulting equity securities, will depend on the terms of these future events, which are uncertain and beyond investors' control. While the SAFEs in this offering include a valuation cap, there is no guarantee regarding when or if a conversion event will occur, what the company's valuation will be at that time, or what percentage of the company investors will ultimately own. If the company does not achieve a liquidity event or qualified financing, investors may never receive any equity in the company or any return on their investment. Additionally, the company may raise future financing rounds at valuations below the SAFE valuation cap, which could result in less favorable conversion terms than investors anticipate.

An investment in Influence Mobile, Inc. is highly speculative and involves a high degree of risk. Investors should be prepared for the possibility of losing their entire investment. As an early-stage company with limited operating history and financial data, we face all of the risks inherent in a developing business, including the risk that we will not successfully execute our business plan, achieve market acceptance, generate sufficient revenue, or achieve profitability. The majority of early-stage companies fail, and there is a substantial likelihood that we will be unable to continue operations or achieve a successful exit event. Even if we are successful in building our business, there is no assurance that investors will realize any return on their investment or recover any portion of their invested capital. The securities offered are subordinate to existing and future debt obligations and other liabilities of the company. In the event of bankruptcy, liquidation, or dissolution of the company, investors will be entitled to receive distributions only after all creditors and senior security holders have been paid in full, and there may be no assets remaining for distribution to SAFE holders. Investors should only invest funds that they can afford to lose entirely without affecting their financial security or lifestyle.

There is no public market for the securities offered in this offering, and none is expected to develop in the foreseeable future. The securities have not been registered under the Securities Act of 1933 or any state securities laws and may not be sold, transferred, or otherwise disposed of without registration or an applicable exemption from registration requirements. Even if an exemption is available, finding a buyer for the securities may be difficult or impossible. Investors should expect to hold these securities indefinitely and should be prepared to bear the financial risks of this investment for an extended period of time, potentially until the company achieves a liquidity event such as an acquisition or initial public offering, which may never occur. Additionally, the securities are subject to a minimum one-year holding period under federal securities laws before any transfer can be made, even if an exemption from registration is available. The lack of liquidity means that investors will not be able to access their invested capital when needed and will have no ability to respond to changes in the company's performance, economic conditions, or their personal financial circumstances by selling their investment.

Investors in this offering will hold a minority position in the company and will have no ability to control or significantly influence company decisions, operations, or strategy. All major decisions regarding the business, including decisions about raising additional capital, entering into partnerships, hiring and compensation, product development priorities, and potential sale or liquidation of the company, will be made by the company's management and board of directors without input from SAFE holders. Investors will have no voting rights unless and until their SAFEs convert into equity securities, and even after conversion, investors will likely hold only a small percentage of the company's equity and will remain minority stakeholders. The company's management may make decisions that investors disagree with or that are not in investors' best interests, and investors will have no recourse or ability to prevent or challenge such decisions. Additionally, the company is not obligated to provide regular financial updates or detailed information to SAFE holders, meaning investors will have limited visibility into the company's performance, financial condition, and strategic direction. Investors must be comfortable entrusting their investment entirely to the judgment and execution capabilities of the company's management team.

In connection with this offering, the founder of Influence Mobile, Inc. has designated themselves as the lead investor who will

sign documents and make decisions on behalf of all investors in the special purpose vehicle (SPV) structure. This arrangement creates a significant conflict of interest because the founder simultaneously represents the interests of the company as its founder and operator, while also purporting to represent the interests of investors. These interests may not always align and may at times be directly adverse to one another. For example, decisions regarding the timing and terms of future financings, acquisition offers, or other liquidity events may benefit the company and founder while disadvantaging investors, or vice versa. The founder will have access to material non-public information about the company's performance, financial condition, and strategic plans that other investors do not have, creating an information asymmetry that could be used to the founder's advantage. Unlike a traditional SPV structure where an independent third-party serves as the investor representative, investors in this offering have no independent advocate protecting their interests or providing objective oversight. Investors will be entirely dependent on the founder to act in their best interests when making decisions on their behalf, despite the founder's conflicting duties and interests. This structure provides investors with no meaningful protection or recourse if the founder prioritizes the company's interests over investor interests when acting in their capacity as lead investor representative.

The Offering

USE OF FUNDS

9. What is the purpose of this offering?

The Company intends to use the net proceeds of this offering for working capital and general corporate purposes, which includes the specific items listed in Item 10 below. While the Company expects to use the net proceeds from the Offering in the manner described above, it cannot specify with certainty the particular uses of the net proceeds that it will receive from this Offering. Accordingly, the Company will have broad discretion in using these proceeds.

10. How does the issuer intend to use the proceeds of this offering?

If we raise: **\$50,000**

Use of Proceeds: If the minimum target is raised, the Company intends to allocate proceeds primarily as follows: approximately 7.9% to Wefunder's platform fee; approximately 62% to white-label partnership deployment and user acquisition (including Android channel scaling and iOS launch); and approximately 30.1% to product development, platform operations, and working capital (including Amplify rollout, AI personalization, and team expansion). Allocations are estimates; management may adjust them in its discretion based on operational needs, and no specific outcomes or results are guaranteed.

A portion of proceeds may flow to our subsidiary and primary operating entity, Influence Mobile Canada Inc., through ordinary intercompany settlement. A majority of the capital raised will be used in the US.

If we raise: **\$5,000,000**

Use of Proceeds: If the maximum target or oversubscription amount is raised, the Company expects to allocate proceeds approximately as follows: approximately 7.9% to Wefunder's platform fee; approximately 70% to white-label partnership scaling, user acquisition, and iOS market expansion; and approximately 22.1% to product development, AI personalization, survey revenue infrastructure, and working capital. Additional proceeds from oversubscriptions may be used to accelerate partnership sales hiring and compliance infrastructure; management retains discretion to reallocate among these uses as circumstances warrant, and no outcomes are guaranteed.

If we raise our maximum rather than the minimum, we can spend additional marketing dollars towards the growth of our iOS app, which is a substantially more profitable market to be in right now compared to Android.

A portion of proceeds may flow to our subsidiary and primary operating entity, Influence Mobile Canada Inc., through ordinary intercompany settlement. A majority of the capital raised will be used in the US.

DELIVERY & CANCELLATIONS

11. How will the issuer complete the transaction and deliver securities to the investors?

Book Entry and Investment in the Co-Issuer. Investors will make their investments by investing in interests issued by one or more co-issuers, each of which is a special purpose vehicle ("SPV"). The SPV will invest all amounts it receives from investors in securities issued by the Company. Interests issued to investors by the SPV will be in book entry form. This means that the investor will not receive a certificate representing his or her investment. Each investment will be recorded in the books and records of the SPV. In addition, investors' interests in the investments will be recorded in each investor's "Portfolio" page on the Wefunder platform. All references in this Form C to an Investor's investment in the Company (or similar phrases) should be interpreted to include investments in a SPV.

12. How can an investor cancel an investment commitment?

NOTE: Investors may cancel an investment commitment until 48 hours prior to the deadline identified in these offering materials.

The intermediary will notify investors when the target offering amount has been met. If the issuer reaches the target offering amount prior to the deadline identified in the offering materials, it may close the offering early if it provides notice about the new offering deadline at least five business days prior to such new offering deadline.

If an investor does not cancel an investment commitment before the 48-hour period prior to the offering deadline, the funds will be released to the issuer upon closing of the offering and the investor will receive securities in exchange for his or her investment.

If an investor does not reconfirm his or her investment commitment after a material change is made to the offering, the investor's investment commitment will be canceled and the committed funds will be returned.

An Investor's right to cancel. An Investor may cancel his or her investment commitment at any time until 48 hours prior to the offering deadline.

If there is a material change to the terms of the offering or the information provided to the Investor about the offering and/or the Company, the Investor will be provided notice of the change and must re-confirm his or her investment commitment within five business days of receipt of the notice. If the Investor does not reconfirm, he or she will receive notifications disclosing that the commitment was cancelled, the reason for the cancellation, and the refund amount that the investor is required to receive. If a material change occurs within five business days of the maximum number of days the offering is to remain open, the offering will be extended to allow for a period of five business days for the investor to reconfirm.

If the Investor cancels his or her investment commitment during the period when cancellation is permissible, or does not reconfirm a commitment in the case of a material change to the investment, or the offering does not close, all of the Investor's funds will be returned within five business days.

Within five business days of cancellation of an offering by the Company, the Company will give each investor notification of the cancellation, disclose the reason for the cancellation, identify the refund amount the Investor will receive, and refund the Investor's funds.

The Company's right to cancel. The Investment Agreement you will execute with us provides the Company the right to cancel for any reason before the offering deadline.

If the sum of the investment commitments from all investors does not equal or exceed the target offering amount at the time of the offering deadline, no securities will be sold in the offering, investment commitments will be cancelled and committed funds will be returned.

Ownership and Capital Structure

THE OFFERING

13. Describe the terms of the securities being offered.

To view a copy of the SAFE you will purchase, please see [Appendix B, Investor Contracts](#). The main terms of the SAFEs are provided below.

The SAFEs. We are offering securities in the form of a Simple Agreement for Future Equity ("SAFE"), which provides Investors the right to **Preferred Stock** in the Company ("**Preferred Stock**"), when and if the Company sponsors an equity offering that involves **Preferred Stock**, on the standard terms offered to other Investors.

Conversion to Preferred Equity. Based on our SAFEs, when we engage in an offering of equity interests involving **Preferred Stock**, **Investors will receive a number of shares of Preferred Stock** calculated using the method that results in the greater number of **Preferred Stock**:

- i. the total value of the Investor's investment, divided by
 - a. the price of **Preferred Stock** issued to new Investors
- ii. if the valuation for the company is more than **\$62,500,000.00** (the "Valuation Cap"), the amount invested by the Investor divided by the quotient of
 - a. the Valuation Cap divided by
 - b. the total amount of the Company's capitalization at that time.
- iii. For investors up to the first **\$1,500,000.00** of the securities, investors will receive a valuation cap of **\$50,000,000.00**
Wefunder VIP investors will be entitled to these terms for the entire duration of the offering, even if the threshold limit noted above is met.

Additional Terms of the Valuation Cap. For purposes of option (ii) above, the Company's capitalization calculated as of immediately prior to the Equity Financing and (without double-counting, in each case calculated on an as-converted to Common Stock basis):

- Includes all shares of Capital Stock issued and outstanding;
- Includes all Converting Securities;
- Includes all (i) issued and outstanding Options and (ii) Promised Options; and
- Includes the Unissued Option Pool, except that any increase to the Unissued Option Pool in connection with the Equity Financing shall only be included to the extent that the number of Promised Options exceeds the Unissued Option Pool prior to such increase.

Liquidity Events. If the Company has an initial public offering or is acquired by, merged with, or otherwise taken over by another company or new owners prior to Investors in the SAFEs receiving **Preferred Stock**, Investors will receive

- proceeds equal to the greater of (i) the Purchase Amount (the "Cash-Out Amount") or (ii) the amount payable on the number of shares of Common Stock equal to the Purchase Amount divided by the Liquidity Price (the "Conversion Amount")

Liquidity Priority. In a Liquidity Event or Dissolution Event, this Safe is intended to operate like standard nonparticipating Preferred Stock. The Investor's right to receive its Cash-Out Amount is:

Stock. The investor's right to receive its Cash-Out Amount is:

- i. Junior to payment of outstanding indebtedness and creditor claims, including contractual claims for payment and convertible promissory notes (to the extent such convertible promissory notes are not actually or notionally converted into Capital Stock);
- ii. On par with payments for other Safes and/or Preferred Stock, and if the applicable Proceeds are insufficient to permit full payments to the Investor and such other Safes and/or Preferred Stock, the applicable Proceeds will be distributed pro rata to the Investor and such other Safes and/or Preferred Stock in proportion to the full payments that would otherwise be due; and
- iii. Senior to payments for Common Stock.

VIP Bonus

Influence Mobile will offer a discount to the normal terms listed in this Form C for all investments that are committed by investors who are part of Wefunder, Inc's VIP program. This means eligible Wefunder investors will receive a discount for any securities they purchased in this offering. For more specific details on the company's discount, please review the description of the terms above.

The discount is only valid until the offering closes. Investors eligible for the bonus will also receive priority if they are on a waitlist to invest and the company exceeds its maximum funding goal. They will be given the first opportunity to invest if space in the offering becomes available due to the cancellation or failure of previous investments.

Securities Issued by the SPV

Instead of issuing its securities directly to investors, the Company has decided to issue its securities to the SPV, which will then issue interests in the SPV to investors. The SPV is formed concurrently with the filing of the Form C. Given this, the SPV does not have any financials to report. The SPV is managed by Wefunder Admin, LLC and is a co-issuer with the Company of the securities being offered in this offering. The Company's use of the SPV is intended to allow investors in the SPV to achieve the same economic exposure, voting power, and ability to assert State and Federal law rights, and receive the same disclosures, as if they had invested directly in the Company. While the Issuer may be required to pay an annual administrative fee for the maintenance of the SPV, investors should note the Company's use of the SPV will not result in any additional fees being charged to investors.

The SPV has been organized and will be operated for the sole purpose of directly acquiring, holding and disposing of the Company's securities, will not borrow money and will use all of the proceeds from the sale of its securities solely to purchase a single class of securities of the Company. As a result, an investor investing in the Company through the SPV will have the same relationship to the Company's securities, in terms of number, denomination, type and rights, as if the investor invested directly in the Company.

Voting Rights

If the securities offered by the Company and those offered by the SPV have voting rights, those voting rights may be exercised by the investor or his or her proxy. The applicable proxy is the Lead Investor, if the Proxy (described below) is in effect.

Proxy to the Lead Investor

The SPV securities have voting rights. With respect to those voting rights, the investor and his, her, or its transferees or assignees (collectively, the "Investor"), through a power of attorney granted by Investor in the Investor Agreement, has appointed or will appoint the Lead Investor as the Investor's true and lawful proxy and attorney (the "Proxy") with the power to act alone and with full power of substitution, on behalf of the Investor to: (i) vote all securities related to the Company purchased in an offering hosted by Wefunder Portal, and (ii) execute, in connection with such voting power, any instrument or document that the Lead Investor determines is necessary and appropriate in the exercise of his or her authority. Such Proxy will be irrevocable by the Investor unless and until a successor lead investor ("Replacement Lead Investor") takes the place of the Lead Investor. Upon notice that a Replacement Lead Investor has taken the place of the Lead Investor, the Investor will have five (5) calendar days to revoke the Proxy. If the Proxy is not revoked within the 5-day time period, it shall remain in effect.

Restriction on Transferability

The SPV securities are subject to restrictions on transfer, as set forth in the Subscription Agreement and the Limited Liability Company Agreement of Wefunder SPV, LLC, and may not be transferred without the prior approval of the Company, on behalf of the SPV.

14. Do the securities offered have voting rights?

- Yes
 No

15. Are there any limitations on any voting or other rights identified above?

See the above description of the Proxy to the Lead Investor.

16. How may the terms of the securities being offered be modified?

Any provision of this Safe may be amended, waived or modified by written consent of the Company and either:

- i. the Investor or
- ii. the majority-in-interest of all then-outstanding Safes with the same "Post-Money Valuation Cap" and "Discount Rate" as this Safe (and Safes lacking one or both of such terms will be considered to be the same with respect to such term(s)), provided that with respect to clause (ii):
 - A. the Purchase Amount may not be amended, waived or modified in this manner,
 - B. the consent of the Investor and each holder of such Safes must be solicited (even if not obtained), and
 - C. such amendment, waiver or modification treats all such holders in the same manner. "Majority-in-interest" refers to the holders of the applicable group of Safes whose Safes have a total Purchase Amount greater than 50% of the total Purchase Amount of all of such applicable group of Safes.

Pursuant to authorization in the Investor Agreement between each Investor and Wefunder Portal, Wefunder Portal is authorized to take the following actions with respect to the investment contract between the Company and an investor:

- A. Wefunder Portal may amend the terms of an investment contract, provided that the amended terms are more favorable to the investor than the original terms; and
- B. Wefunder Portal may reduce the amount of an investor's investment if the reason for the reduction is that the Company's offering is oversubscribed.

Restrictions on Transfer of the Securities Being Offered:

The securities being offered may not be transferred by any purchaser of such securities during the one year period beginning when the securities were issued, unless such securities are transferred:

1. to the issuer;
2. to an accredited investor;
3. as part of an offering registered with the U.S. Securities and Exchange Commission; or
4. to a member of the family of the purchaser or the equivalent, to a trust controlled by the purchaser, to a trust created for the benefit of a member of the family of the purchaser or the equivalent, or in connection with the death or divorce of the purchaser or other similar circumstance.

NOTE: The term "accredited investor" means any person who comes within any of the categories set forth in Rule 501(a) of Regulation D, or who the seller reasonably believes comes within any of such categories, at the time of the sale of the securities to that person.

The term "member of the family of the purchaser or the equivalent" includes a child, stepchild, grandchild, parent, stepparent, grandparent, spouse or spousal equivalent, sibling, mother-in-law, father-in-law, son-in-law, daughter-in-law, brother-in-law, or sister-in-law of the purchaser, and includes adoptive relationships. The term "spousal equivalent" means a cohabitant occupying a relationship generally equivalent to that of a spouse.

Description of Issuer's Securities

17. What other securities or classes of securities of the issuer are outstanding? Describe the material terms of any other outstanding securities or classes of securities of the issuer.

Class of Security	Authorized	Outstanding	Voting rights
Common (COM)	45000000	9850539	<input checked="" type="checkbox"/>
Non-Economic Voting Common (NEVS)	3492066	3492066	<input checked="" type="checkbox"/>
Series Seed Preferred (PS)	3983690	3983690	<input checked="" type="checkbox"/>
Series A-2 Preferred (A2)	8700000	7972556	<input checked="" type="checkbox"/>
Series A Preferred (PA)	3750000	3749690	<input checked="" type="checkbox"/>

Class of Security	Total Pool	Issued
Warrants	None	
Options	6936278	

Describe any other rights:

The Company has five classes of stock. All three Preferred series (Series Seed, Series A, and Series A-2) rank equally and are senior to Common Stock in a liquidation — each holds a 1x non-participating liquidation preference at its original issue price, meaning Preferred holders receive their investment back before any distribution to Common holders. After the Preferred preference is paid, remaining proceeds go to Common Stock holders. Preferred holders also have the right to a 6% non-cumulative annual dividend before any Common dividends can be declared, though no dividends have been declared to date. All Preferred series vote alongside Common Stock on an as-converted basis (one vote per share) and carry protective provisions requiring Preferred majority approval for material corporate actions such as amending the Articles of Incorporation. Each Preferred series is convertible to Common Stock at a 1:1 ratio and includes broad-based weighted average anti-dilution protection. Non-Economic Voting Stock (NEVS) is a unique class that carries full voting rights (one vote per share) but no economic rights — NEVS holders receive no dividends and no liquidation proceeds. Common Stock holders elect one dedicated Board seat; remaining directors are elected by Common and Preferred voting together.

18. How may the rights of the securities being offered be materially limited, diluted or qualified by the rights of any other class of security identified above?

The holders of a majority-in-interest of voting rights in the Company could limit the Investor's rights in a material way. For example, those interest holders could vote to change the terms of the agreements governing the Company's operations or cause the Company to engage in additional offerings (including potentially a public offering).

These changes could result in further limitations on the voting rights the Investor will have as an owner of equity in the Company, for example by diluting those rights or limiting them to certain types of events or consents.

To the extent applicable, in cases where the rights of holders of convertible debt, SAFES, or other outstanding options or warrants are exercised, or if new awards are granted under our equity compensation plans, an Investor's interests in the Company may be diluted. This means that the pro rata portion of the Company represented by the Investor's securities will decrease, which could also diminish the Investor's voting and/or economic rights. In addition, as discussed above, if a majority-in-interest of holders of securities with voting rights cause the Company to issue additional equity, an Investor's interest will typically also be diluted.

Based on the risk that an Investor's rights could be limited, diluted or otherwise qualified, the Investor could lose all or part of his or her investment in the securities in this offering, and may never see positive returns.

Additional risks related to the rights of other security holders are discussed below, in Question 20.

19. Are there any differences not reflected above between the securities being offered and each other class of security of the issuer?

No.

20. How could the exercise of rights held by the principal shareholders identified in Question 6 above affect the purchasers of the securities being offered?

As holders of a majority-in-interest of voting rights in the Company, **the shareholders** may make decisions with which the Investor disagrees, or that negatively affect the value of the Investor's securities in the Company, and the Investor will have no recourse to change these decisions. The Investor's interests may conflict with those of other investors, and there is no guarantee that the Company will develop in a way that is optimal for or advantageous to the Investor.

For example, **the shareholders** may change the terms of the articles of incorporation for the company, change the terms of securities issued by the Company, change the management of the Company, and even force out minority holders of securities. **The shareholders** may make changes that affect the tax treatment of the Company in ways that are unfavorable to you but favorable to them. They may also vote to engage in new offerings and/or to register certain of the Company's securities in a way that negatively affects the value of the securities the Investor owns. Other holders of securities of the Company may also have access to more information than the Investor, leaving the Investor at a disadvantage with respect to any decisions regarding the securities he or she owns.

The shareholders have the right to redeem their securities at any time. **Shareholders** could decide to force the Company to redeem their **securities** at a time that is not favorable to the Investor and is damaging to the Company. Investors' exit may affect the value of the Company and/or its viability.

In cases where the rights of holders of convertible debt, SAFES, or other outstanding options or warrants are exercised, or if new awards are granted under our equity compensation plans, an Investor's interests in the Company may be diluted. This means that the pro rata portion of the Company represented by the Investor's securities will decrease, which could also diminish the Investor's voting and/or economic rights. In addition, as discussed above, if a majority-in-interest of holders of securities with voting rights cause the Company to issue additional stock, an Investor's interest will typically also be diluted.

21. How are the securities being offered being valued? Include examples of methods for how such securities may be valued by the issuer in the future, including during subsequent corporate actions.

The offering price for the securities offered pursuant to this Form C has been determined arbitrarily by the Company, and does not necessarily bear any relationship to the Company's book value, assets, earnings or other generally accepted valuation criteria. In determining the offering price, the Company did not employ investment banking firms or other outside organizations to make an independent appraisal or evaluation. Accordingly, the offering price should not be considered to be indicative of the actual value of the securities offered hereby.

The initial amount invested in a SAFE is determined by the investor, and we do not guarantee that the SAFE will be converted into any particular number of **shares of Preferred Stock**. As discussed in Question 13, when we engage in an offering of equity interests involving **Preferred Stock**, Investors may receive a number of shares of **Preferred Stock** calculated as either (i) the total value of the Investor's investment, divided by the price of the **Preferred Stock** being issued to new Investors, or (ii) if the valuation for the company is more than the Valuation Cap, the amount invested divided by the quotient of (a) the Valuation Cap divided by (b) the total amount of the Company's capitalization at that time.

Because there will likely be no public market for our securities prior to an initial public offering or similar liquidity event, the price of

the **Preferred Stock** that Investors will receive, and/or the total value of the Company's capitalization, will be determined by our **board of directors**. Among the factors we may consider in determining the price of **Preferred Stock** are prevailing market conditions, our financial information, market valuations of other companies that we believe to be comparable to us, estimates of our business potential, the present state of our development and other factors deemed relevant.

In the future, we will perform valuations of our **stock (including both common stock and Preferred Stock)** that take into account, as applicable, factors such as the following:

- unrelated third party valuations;
- the price at which we sell other securities in light of the relative rights, preferences and privileges of those securities;
- our results of operations, financial position and capital resources;
- current business conditions and projections;
- the marketability or lack thereof of the securities;
- the hiring of key personnel and the experience of our management;
- the introduction of new products;
- the risk inherent in the development and expansion of our products;
- our stage of development and material risks related to our business;
- the likelihood of achieving a liquidity event, such as an initial public offering or a sale of our company given the prevailing market conditions and the nature and history of our business;
- industry trends and competitive environment;
- trends in consumer spending, including consumer confidence;
- overall economic indicators, including gross domestic product, employment, inflation and interest rates; and
- the general economic outlook.

We will analyze factors such as those described above using a combination of financial and market-based methodologies to determine our business enterprise value. For example, we may use methodologies that assume that businesses operating in the same industry will share similar characteristics and that the Company's value will correlate to those characteristics, and/or methodologies that compare transactions in similar securities issued by us that were conducted in the market.

22. What are the risks to purchasers of the securities relating to minority ownership in the issuer?

An Investor in the Company will likely hold a minority position in the Company, and thus be limited as to its ability to control or influence the governance and operations of the Company.

The marketability and value of the Investor's interest in the Company will depend upon many factors outside the control of the Investor. The Company will be managed by its officers and be governed in accordance with the strategic direction and decision-making of its Board Of Directors, and the Investor will have no independent right to name or remove an officer or member of the Board Of Directors of the Company.

Following the Investor's investment in the Company, the Company may sell interests to additional investors, which will dilute the percentage interest of the Investor in the Company. The Investor may have the opportunity to increase its investment in the Company in such a transaction, but such opportunity cannot be assured.

The amount of additional financing needed by the Company, if any, will depend upon the maturity and objectives of the Company. The declining of an opportunity or the inability of the Investor to make a follow-on investment, or the lack of an opportunity to make such a follow-on investment, may result in substantial dilution of the Investor's interest in the Company.

23. What are the risks to purchasers associated with corporate actions, including additional issuances of securities, issuer

repurchases of securities, a sale of the issuer or of assets of the issuer or transactions with related parties?

Additional issuances of securities. Following the Investor's investment in the Company, the Company may sell interests to additional investors, which will dilute the percentage interest of the Investor in the Company. The Investor may have the opportunity to increase its investment in the Company in such a transaction, but such opportunity cannot be assured. The amount of additional financing needed by the Company, if any, will depend upon the maturity and objectives of the Company. The declining of an opportunity or the inability of the Investor to make a follow-on investment, or the lack of an opportunity to make such a follow-on investment, may result in substantial dilution of the Investor's interest in the Company.

Issuer repurchases of securities. The Company may have authority to repurchase its securities from shareholders, which may serve to decrease any liquidity in the market for such securities, decrease the percentage interests held by other similarly situated investors to the Investor, and create pressure on the Investor to sell its securities to the Company concurrently.

A sale of the issuer or of assets of the issuer. As a minority owner of the Company, the Investor will have limited or no ability to influence a potential sale of the Company or a substantial portion of its assets. Thus, the Investor will rely upon the executive management of the Company and the Board of Directors of the Company to manage the Company so as to maximize value for shareholders. Accordingly, the success of the Investor's investment in the Company will depend in large part upon the skill and expertise of the executive management of the Company and the Board of Directors of the Company. If the Board Of Directors of the Company authorizes a sale of all or a part of the Company, or a disposition of a substantial portion of the Company's assets, there can be no guarantee that the value received by the Investor, together with the fair market estimate of the value remaining in the Company, will be equal to or exceed the value of the Investor's initial investment in the Company.

Transactions with related parties. The Investor should be aware that there will be occasions when the Company may encounter potential conflicts of interest in its operations. On any issue involving conflicts of interest, the executive management and Board of Directors of the Company will be guided by their good faith judgement as to the Company's best interests. The Company may engage in transactions with affiliates, subsidiaries or other related parties, which may be on terms which are not arm's-length, but will be in all cases consistent with the duties of the management of the Company to its shareholders. By acquiring an interest in the Company, the Investor will be deemed to have acknowledged the existence of any such actual or potential conflicts of interest and to have waived any claim with respect to any liability arising from the existence of any such conflict of interest.

24. Describe the material terms of any indebtedness of the issuer:

Loan

Lender: Influence Mobile, Inc.; Borrower: Daniel Todd

Amount: \$1,125,500.00

Interest rate: 3.2% per annum

Maturity date: 3/10/2028

Shareholder loan from Influence Mobile, Inc to Daniel Todd. Secured against Daniel Todd's stock. Bullet loan, structured with the expectation that a sale of the company would occur prior to the maturity date. In the event the company is not sold, the borrower may surrender the pledged stock in satisfaction of the obligation. Loan balance at year-end 2025 was \$1,475,985 (\$1,375,000 principal + \$100,985 accrued interest).

Related party

Name: Influence Mobile, Inc.; Borrower: Daniel Todd

Relationship: CEO

Amount: \$1,125,500.00

Loan

Lender: Influence Mobile, Inc.; Borrower: Randy Waxman

Amount: \$300,000.00

Interest rate: 5.0% per annum

Maturity date: 1/1/2029

Shareholder loan from Influence Mobile, Inc to Randy Waxman. Secured against Randy Waxman's stock. Bullet loan, structured with the expectation that a sale of the company would occur prior to the maturity date. In the event the company is not sold, the borrower may surrender the pledged stock in satisfaction of the obligation. An additional \$180,000 remains unfunded and shall be funded on a subsequent date mutually agreed by Borrower and Lender. Maturity date is 5 years from actual funding

date of such tranche.

Related party

Name: Influence Mobile, Inc.; Borrower: Randy Waxman

Relationship: President

Amount: \$300,000.00

Loan

Amount: \$1,700,000.00

Interest rate: 1.5% per annum

\$2M line of credit. The LOC is payable on demand and bears interest at the US Base Rate of the Bank plus 1.5% per annum.

The LOC is secured by substantially all of the Company's assets.

INSTRUCTION TO QUESTION 24: name the creditor, amount owed, interest rate, maturity date, and any other material terms.

25. What other exempt offerings has the issuer conducted within the past three years?

Offering date	Exemption	Security type	Amount sold	Use of proceeds
6/2025	Regulation D	SAFE	\$1,230,200	General operations

26. Was or is the issuer or any entities controlled by or under common control with the issuer a party to any transaction since the beginning of the issuer's last fiscal year, or any currently proposed transaction, where the amount involved exceeds five percent of the aggregate amount of capital raised by the issuer in reliance on Section 4(a)(6) of the Securities Act during the preceding 12- month period, including the amount the issuer seeks to raise in the current offering, in which any of the following persons had or is to have a direct or indirect material interest: ?

1. any director or officer of the issuer;
2. any person who is, as of the most recent practicable date, the beneficial owner of 20 percent or more of the issuer's outstanding voting equity securities, calculated on the basis of voting power;
3. if the issuer was incorporated or organized within the past three years, any promoter of the issuer;
4. or any immediate family member of any of the foregoing persons.

Yes

No

For each transaction specify the person, relationship to issuer, nature of interest in transaction, and amount of interest.

Name: Daniel Todd
Amount Invested: \$150,000.00
Transaction type: Safe
Issue date: 6/1/2025
Relationship: CEO

Name: Andy Sack via Yama LLC
Amount Invested: \$75,000.00
Transaction type: Safe
Issue date: 6/1/2025
Relationship: Former board member

Name: Ishveen Jolly

Name: Influence Mobile, Inc.
Amount Invested: \$15,000.00
Transaction type: Safe
Issue date: 6/1/2025
Relationship: Board member


Name: Influence Mobile, Inc.; Borrower: Daniel Todd
Amount Invested: \$1,125,500.00
Transaction type: Loan
Interest rate: 3.2% per annum
Maturity date: 3/10/2028
Outstanding: Yes
Relationship: CEO

Name: Influence Mobile, Inc.; Borrower: Randy Waxman
Amount Invested: \$300,000.00
Transaction type: Loan
Interest rate: 5.0% per annum
Maturity date: 1/1/2029
Outstanding: Yes
Relationship: President

FINANCIAL CONDITION OF THE ISSUER

27. Does the issuer have an operating history?

Yes

28. Describe the financial condition of the issuer, including, to the extent material, liquidity, capital resources and historical results of operations. 

Management's Discussion and Analysis of Financial Condition and Results of Operations

Overview of the Business and Financial Condition

Influence Mobile owns and operates a rewarded gaming platform that entices and nurtures high-value mobile gamers by engaging them with relevant rewards.

Influence Mobile is a early-stage company.

We are an early-stage company and have incurred operating losses and negative cash flows from operations since inception. We expect to continue to incur operating losses in the near term.

As of June 5, 2026, we did not have any cash or cash equivalents on hand. We are currently operating off a \$2M line of credit that fluctuates based on receivables.

Our ability to continue operations is dependent on managing our expenses and, if necessary, obtaining additional financing.

This discussion should be read in conjunction with the financial statements and related notes included in this offering statement.

Business and Operating Uncertainty

Our business operates in an environment subject to various risks, uncertainties, and changing conditions, which makes it difficult to evaluate our business, financial condition, and prospects and may limit the comparability of our results of operations from period to period.

Financial Condition

As of December 31, 2025, our total assets were \$6,005,714 and our current and non-current liabilities, as reflected in available financial statement fields, were \$4,447,796.

Our financial statements reflect an early-stage company with limited operating history. Investors should not place undue reliance on historical financial information given the company's limited operating history and the likelihood that future results will differ from historical results.

Liquidity and Capital Resources

As of December 31, 2025, we had cash and cash equivalents of approximately \$570,213.

Based on our current operations, we have a monthly net cash burn of approximately \$253,000.

Our monthly net cash burn or profit may vary significantly from month to month due to the timing of receipts and expenditures and other short-term factors. As a result, period-to-period comparisons may not be meaningful.

Based on our current plan, we do not expect to have sufficient cash to fund operations for at least the next 12 months. The main drivers of our limited runway include:

- Bank Line of Credit is up for renewal in the summer.

Our historical operations have been funded primarily through external financing.

Liquidity Assumptions

Our assessment of our liquidity and ability to fund operations is not a projection and is based on current assumptions regarding operating expenses, cash requirements, and capital needs. These assumptions may change, and actual results may differ materially due to changes in operating conditions, timing of receipts and payments, and other factors.

Dependence on Additional Financing

There can be no assurance that additional financing will be available on acceptable terms, or at all. If we are unable to raise additional capital when needed, we may be required to materially reduce or suspend operations.

Indebtedness and Capital Structure

As of the date of this offering statement, we had total outstanding indebtedness consisting of 3 loans and approximately \$3,125,500 in aggregate principal obligations. The indebtedness consists of a \$1,125,500 loan (related party), a \$300,000 loan (related party), and a \$1,700,000 line of credit (maximum borrowings of \$2M). The material terms of such indebtedness are described in Item 24 of this Form C.

(For the avoidance of doubt, SAFEs are not treated as indebtedness.)

During the past three years, we have conducted exempt offerings, resulting in the issuance of securities in aggregate amounts of approximately \$1,230,200.

Known Trends, Events, and Uncertainties

Management is aware of the following trends, events, or uncertainties that are reasonably likely to have a material adverse effect on our financial condition or results of operations over the next 12 months:

- Platform or partner changes

- Bank Line of Credit is up for renewal in the summer.

These factors could increase operating costs, reduce liquidity, or require us to raise additional capital earlier than anticipated.

Other than the matters described above, management is not currently aware of any known trends, events, or uncertainties that are reasonably likely to have a material adverse effect on our financial condition or results of operations.

The absence of a discussion of any particular trend, event, or uncertainty should not be interpreted to mean that such matters do not exist: rather, it reflects management's judgment based on information currently available.

Changes Since the Date of the Financial Statements

There have been no material changes in our operations or financial condition since the date of the financial statements included in this offering.

Impact of This Offering

The proceeds from this offering are expected to be used to sign and deploy white label partnerships with brands, publishers, and media companies who want their own customized rewards app powered by Influence Mobile's proven platform. The timing and extent of our use of proceeds will depend on the amount of proceeds raised and future operating conditions. Additional detail regarding our planned use of proceeds is provided in Item 10 of this Form C.

There can be no assurance that the proceeds of this offering will be sufficient to fund our operations or achieve our business objectives.

Certain information relevant to understanding our financial condition and liquidity is presented elsewhere in this offering statement, including in the financial statements, related notes, and the sections describing indebtedness and prior financings.

Forward-Looking Statements

This discussion contains forward-looking statements that are based on management's current expectations and assumptions. Actual results may differ materially from those expressed or implied by these statements.

FINANCIAL INFORMATION

29. Include financial statements covering the two most recently completed fiscal years or the period(s) since inception, if shorter:

Refer to [Appendix C, Financial Statements](#).

I, Daniel Todd, certify that:

- (1) the financial statements of Influence Mobile, Inc included in this Form are true and complete in all material respects; and
- (2) the financial information of Influence Mobile, Inc included in this Form reflects accurately the information reported on the tax return for Influence Mobile, Inc filed for the most recently completed fiscal year.

Daniel Todd

Daniel Todd
CEO

STAKEHOLDER ELIGIBILITY

30. With respect to the issuer, any predecessor of the issuer, any affiliated issuer, any director, officer, general partner or managing member of the issuer, any beneficial owner of 20 percent or more of the issuer's outstanding voting equity securities, any promoter connected with the issuer in any capacity at the time of such sale, any person that has been or will be paid (directly or indirectly) remuneration for solicitation of purchasers in connection with such sale of securities, or any general partner, director, officer or managing member of any such solicitor, prior to May 16, 2016:



(1) Has any such person been convicted, within 10 years (or five years, in the case of issuers, their predecessors and affiliated issuers) before the filing of this offering statement, of any felony or misdemeanor:

- i. in connection with the purchase or sale of any security? Yes No
- ii. involving the making of any false filing with the Commission? Yes No

ii. involving the making of any false filing with the Commission? Yes No

iii. arising out of the conduct of the business of an underwriter, broker, dealer, municipal securities dealer, investment adviser, funding portal or paid solicitor of purchasers of securities? Yes No

(2) Is any such person subject to any order, judgment or decree of any court of competent jurisdiction, entered within five years before the filing of the information required by Section 4A(b) of the Securities Act that, at the time of filing of this offering statement, restrains or enjoins such person from engaging or continuing to engage in any conduct or practice:

i. in connection with the purchase or sale of any security? Yes No

ii. involving the making of any false filing with the Commission? Yes No

iii. arising out of the conduct of the business of an underwriter, broker, dealer, municipal securities dealer, investment adviser, funding portal or paid solicitor of purchasers of securities? Yes No

(3) Is any such person subject to a final order of a state securities commission (or an agency or officer of a state performing like functions); a state authority that supervises or examines banks, savings associations or credit unions; a state insurance commission (or an agency or officer of a state performing like functions); an appropriate federal banking agency; the U.S. Commodity Futures Trading Commission; or the National Credit Union Administration that:

i. at the time of the filing of this offering statement bars the person from:

A. association with an entity regulated by such commission, authority, agency or officer? Yes No

B. engaging in the business of securities, insurance or banking? Yes No

C. engaging in savings association or credit union activities? Yes No

ii. constitutes a final order based on a violation of any law or regulation that prohibits fraudulent, manipulative or deceptive conduct and for which the order was entered within the 10-year period ending on the date of the filing of this offering statement? Yes No

(4) Is any such person subject to an order of the Commission entered pursuant to Section 15(b) or 15B(c) of the Exchange Act or Section 203(e) or (f) of the Investment Advisers Act of 1940 that, at the time of the filing of this offering statement:

i. suspends or revokes such person's registration as a broker, dealer, municipal securities dealer, investment adviser or funding portal? Yes No

ii. places limitations on the activities, functions or operations of such person? Yes No

iii. bars such person from being associated with any entity or from participating in the offering of any penny stock? Yes No

(5) Is any such person subject to any order of the Commission entered within five years before the filing of this offering statement that, at the time of the filing of this offering statement, orders the person to cease and desist from committing or causing a violation or future violation of:

i. any scienter-based anti-fraud provision of the federal securities laws, including without limitation Section 17(a)(1) of the Securities Act, Section 10(b) of the Exchange Act, Section 15(c)(1) of the Exchange Act and Section 206(1) of the Investment Advisers Act of 1940 or any other rule or regulation thereunder? Yes No

ii. Section 5 of the Securities Act? Yes No

(6) Is any such person suspended or expelled from membership in, or suspended or barred from association with a member of, a registered national securities exchange or a registered national or affiliated securities association for any act or omission to act constituting conduct inconsistent with just and equitable principles of trade? Yes No

(7) Has any such person filed (as a registrant or issuer), or was any such person or was any such person named as an underwriter in, any registration statement or Regulation A offering statement filed with the Commission that, within five years before the filing of this offering statement, was the subject of a refusal order, stop order, or order suspending the Regulation A exemption, or is any such person, at the time of such filing, the subject of an investigation or proceeding to determine whether a stop order or suspension order should be issued? Yes No

(8) Is any such person subject to a United States Postal Service false representation order entered within five years before the filing of the information required by Section 4A(b) of the Securities Act, or is any such person, at the time of filing of this offering statement, subject to a temporary restraining order or preliminary injunction with respect to conduct alleged by the United States Postal Service to constitute a scheme or device for obtaining money or property through the mail by means of false

representations? Yes No

If you would have answered "Yes" to any of these questions had the conviction, order, judgment, decree, suspension, expulsion or bar occurred or been issued after May 16, 2016, then you are NOT eligible to rely on this exemption under Section 4(a)(6) of the Securities Act.

OTHER MATERIAL INFORMATION

31. In addition to the information expressly required to be included in this Form, include: 

- (1) any other material information presented to investors; and
- (2) such further material information, if any, as may be necessary to make the required statements, in light of the circumstances under which they are made, not misleading.

The Lead Investor. As described above, each Investor that has entered into the Investor Agreement will grant a power of attorney to make voting decisions on behalf of that Investor to the Lead Investor (the "Proxy"). The Proxy is irrevocable unless and until a Successor Lead Investor takes the place of the Lead Investor, in which case, the Investor has a five (5) calendar day period to revoke the Proxy. Pursuant to the Proxy, the Lead Investor or his or her successor will make voting decisions and take any other actions in connection with the voting on Investors' behalf.

The Lead Investor is an individual that is chosen to act in the role of Lead Investor on behalf of Investors that have a Proxy in effect. The Lead Investor will be chosen by the Company and approved by Wefunder Inc. and the identity of the initial Lead Investor will be disclosed to Investors before Investors make a final investment decision to purchase the securities related to the Company.

The Lead Investor can quit at any time or can be removed by Wefunder Inc. for cause or pursuant to a vote of investors as detailed in the Lead Investor Agreement. In the event the Lead Investor quits or is removed, the Company will choose a Successor Lead Investor who must be approved by Wefunder Inc. The identity of the Successor Lead Investor will be disclosed to Investors, and those that have a Proxy in effect can choose to either leave such Proxy in place or revoke such Proxy during a 5-day period beginning with notice of the replacement of the Lead Investor.

The Lead Investor will not receive any compensation for his or her services to the SPV. The Lead Investor may receive compensation if, in the future, Wefunder Advisors LLC forms a fund ("Fund") for accredited investors for the purpose of investing in a non-Regulation Crowdfunding offering of the Company. In such circumstances, the Lead Investor may act as a portfolio manager for that Fund (and as a supervised person of Wefunder Advisors) and may be compensated through that role.

Although the Lead Investor may act in multiple roles with respect to the Company's offerings and may potentially be compensated for some of its services, the Lead Investor's goal is to maximize the value of the Company and therefore maximize the value of securities issued by or related to the Company. As a result, the Lead Investor's interests should always be aligned with those of Investors. It is, however, possible that in some limited circumstances the Lead Investor's interests could diverge from the interests of Investors, as discussed in section 8 above.

Investors that wish to purchase securities related to the Company through Wefunder Portal must agree to give the Proxy described above to the Lead Investor, provided that if the Lead Investor is replaced, the Investor will have a 5-day period during which he or she may revoke the Proxy. If the Proxy is not revoked during this 5-day period, it will remain in effect.

Tax Filings. In order to complete necessary tax filings, the SPV is required to include information about each investor who holds an interest in the SPV, including each investor's taxpayer identification number ("TIN") (e.g., social security number or employer identification number). To the extent they have not already done so, each investor will be required to provide their TIN within the earlier of (i) two (2) years of making their investment or (ii) twenty (20) days prior to the date of any distribution from the SPV. If an investor does not provide their TIN within this time, the SPV reserves the right to withhold from any proceeds otherwise payable to the Investor an amount necessary for the SPV to satisfy its tax withholding obligations as well as the SPV's reasonable estimation of any penalties that may be charged by the IRS or other relevant authority as a result of the investor's failure to provide their TIN. If applicable, the Company may also be required to pay Wefunder certain fees for the preparation of tax filings. Such fees and the Company's obligation to deliver required tax documents are further specified in the related Tax Services Agreement ("TSA").

Investors should carefully review the terms of the SPV Subscription Agreement for additional information about tax filings.

Potential Dissolution of the SPV. The Company has agreed that it will pay an administrative fee and / or certain tax fees to

Wefunder, in addition to delivering required tax information in the manner prescribed by the TSA, where applicable. Failure to pay such fees or provide Wefunder with required tax information could result in the dissolution of the SPV (an "SPV Dissolution Event"). Subsequent to an SPV Dissolution Event, the securities held by the SPV would be distributed directly and proportionally to the individual investors. This could create administrative complexities, as investors would need to manage the securities themselves rather than having them held and administered by the SPV. Additionally, the unplanned distribution of securities may not align with investors' intended investment strategy or asset allocation.

Upon an SPV Dissolution Event, the Investor hereby consents to and agrees to accept direct assignment of the SPV's rights and obligations under any investment agreements between the SPV and the Company that is located in the Form C or C/A offering materials. The Investor acknowledges they will be bound by all terms and conditions of such agreements as if they were an original party thereto.

ONGOING REPORTING

32. The issuer will file a report electronically with the Securities & Exchange Commission annually and post the report on its website, no later than:

120 days after the end of each fiscal year covered by the report.

33. Once posted, the annual report may be found on the issuer's website at:

<https://www.influencemobile.com/invest>

The issuer must continue to comply with the ongoing reporting requirements until:

1. the issuer is required to file reports under Exchange Act Sections 13(a) or 15(d);
2. the issuer has filed at least one annual report and has fewer than 300 holders of record;
3. the issuer has filed at least three annual reports and has total assets that do not exceed \$10 million; or
4. the issuer or another party purchases or repurchases all of the securities issued pursuant to Section 4(a)(6), including any payment in full of debt securities or any complete redemption of redeemable securities; or the issuer liquidates or dissolves in accordance with state law.

APPENDICES

[Appendix A: Business Description & Plan](#)

Appendix B: Investor Contracts

- [SPV Subscription Agreement - Early Bird](#)
- [Early Bird SAFE \(Simple Agreement for Future Equity\)](#)
- [SPV Subscription Agreement](#)
- [SAFE \(Simple Agreement for Future Equity\)](#)

Appendix C: Financial Statements

- [Financials 1](#)
- [Financials 2](#)
- [Financials 3](#)

[Financials 3](#)

- [Financials 4](#)

Appendix D: Director & Officer Work History

- [Daniel Todd](#)

- [Ishveen Jolly](#)

- [Keith Smith](#)

- [Peter Yewell](#)

Appendix E: Supporting Documents

Signatures

Intentional misstatements or omissions of facts constitute federal criminal violations. See 18 U.S.C. 1001.

The issuer certifies that it has established means to keep accurate records of the holders of the securities it would offer and sell through the intermediary's platform.

The following documents will be filed with the SEC:

[Cover Page XML](#)

Offering Statement (this page)

[Appendix A: Business Description & Plan](#)

Appendix B: Investor Contracts

[SPV Subscription Agreement - Early Bird](#)

[Early Bird SAFE \(Simple Agreement for Future Equity\)](#)

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Wefunder Portal will review the information you provide before we agree to submit a Form C to the SEC. Our review is designed to assess whether the information you have provided is complete and not inaccurate, misleading or

otherwise fraudulent. Despite our review, the company submitting this Form C may be held responsible for all

otherwise fraudulent. Despite our review, the company submitting this Form C may be held responsible for all information provided through it, and for ensuring that the information it submits is not false or misleading in any material way and does not omit any information that would cause the information included to be false or misleading. By submitting your Form C to us, you acknowledge this. You also agree to provide any additional information or clarification we may request from you so that the Form C we submit on your behalf, in our reasonable, good faith review, does not contain incorrect information. Wefunder Portal will not submit a Form C that we believe, in our sole discretion, omits material information or contains false or misleading information. As a result, there is no guarantee that we will submit a Form C on your behalf.

Intentional misstatements or omissions of facts constitute federal criminal violations. See 18 U.S.C. 1001.

The issuer certifies that it has established means to keep accurate records of the holders of the securities it would offer and sell through the Form C.

Pursuant to the requirements of Sections 4(a)(6) and 4A of the Securities Act of 1933 and Regulation Crowdfunding (§ 227.100 et seq.), the issuer certifies that it has reasonable grounds to believe that it meets all of the requirements for filing on Form C and has duly caused this Form to be signed on its behalf by the duly authorized undersigned.

I authorize Wefunder Portal to submit a Form C to the SEC based on the information I provided through this online form and my company's Wefunder profile.

As an authorized representative of the company, I appoint Wefunder Portal as the company's true and lawful representative and attorney-in-fact, in the company's name, place and stead to make, execute, sign, acknowledge, swear to and file a Form C, any future non-material Form C-A, any future Form C-U, and any future Form C-W on the company's behalf. This power of attorney is coupled with an interest and is irrevocable. The company hereby waives any and all defenses that may be available to contest, negate or disaffirm the actions of Wefunder Portal taken in good faith under or in reliance upon this power of attorney.

Before you click on the button below, please review the information you have provided carefully.

We strongly recommend you have your company's lawyer review the information as well. The company submitting this Form C is responsible for all information provided through it, and for ensuring that the information it submits is not false or misleading in any material way and does not omit any information that would cause the information included to be false or misleading.

I verify the Form C is 100% accurate

I agree to the [Wefunder Listing Agreement](#)

I agree to the [Lead Investor Agreement](#)

I agree to the [Rule 3a-9 Undertakings Agreement](#)

Pursuant to the requirements of Sections 4(a)(6) and 4A of the Securities Act of 1933 and Regulation Crowdfunding (§ 227.100 et seq.), the issuer certifies that it has reasonable grounds to believe that it meets all of the requirements for filing on Form C and has duly caused this Form to be signed on its behalf by the duly authorized undersigned.

By

Daniel Todd

CEO

Pursuant to the requirements of Sections 4(a)(6) and 4A of the Securities Act of 1933 and Regulation Crowdfunding (§ 227.100 et seq.), this Form C and Transfer Agent Agreement has been signed by the following persons in the capacities and on the dates indicated.

Ishveen Anand (nee Jolly)

CEO

6/20/2026

Daniel Todd

CEO

6/18/2026

Keith Smith

Director

6/18/2026

The Form C must be signed by the issuer, its principal executive officer or officers, its principal financial officer, its controller or principal accounting officer and at least a majority of the board of directors or persons performing similar functions.