

Testing the Waters Communications

WeFunder Campaign 2025

LinkedIn - Pacific Soul



Exciting Update! We're making a big move — and we'd love for you to be part of it.

We originally planned to launch Pacific Soul on Kickstarter, but after receiving incredible support and multiple recommendations from people who loved our products, purpose, and vision, we've decided to shift to Wefunder.

Why the change? Because so many of you wanted to be more than customers — you wanted to be part of our journey. Wefunder allows our community to invest early and grow with us as we build something truly meaningful.

Our campaign is now live for early reservations! Check it out here: https://lnkd.in/gddtQFi9

Your investment will help us:

- Scale up production.
- Launch our retail-ready line of superfruit snacks & brews.
- Bring wellness to more families.
- Uplift Colombian farmers and reduce food waste.

If you believe in the power of food to heal and in investing with purpose — now's your chance to join us.

Let's eat well. Do good. Feel great. 🐗

#wefunder #cpgstartup #healthysnacks

Disclaimer: We are 'testing the waters' to gauge investor interest in an offering under Regulation Crowdfunding. No money or other consideration is being solicited. If sent, it will not be accepted. No offer to buy securities will be accepted. No part of the purchase price will be received until a Form C is filed and only through Wefunder's platform. Any indication of interest involves no obligation or commitment of any kind.







We hit \$30K! 36

We're so excited to share that Pacific Soul has reached \$30,230 in commitments from 13 amazing investors on WeFunder! ♥

Every dollar is more than just funding—it's a vote of confidence in our mission to bring nutrient-packed Colombian superfruit snacks and brews to people everywhere, while supporting farmers, reducing food waste, and protecting biodiversity.

To our incredible early supporters: thank you for believing in us and helping us get closer to our goal. Your trust fuels our passion and keeps us moving forward!

Now, we're on a mission to reach \$50K—this is the milestone that will open our campaign to the full WeFunder community, giving us a huge boost in visibility and momentum.

Here's how you can help us get there:

- Invest if you haven't yet (even a small amount makes a difference!)
 Invest here: https://lnkd.in/gddtQFi9
- Share our campaign with friends, family, and colleagues—word of mouth is powerful!
- Post about us on social media and tag us so we can celebrate with you.

Let's keep building something delicious and impactful-together!!



LinkedIn - Oliver Pinto Bautista



Oliver Pinto Bautista 🕢 · You

Head of Operations and Strategy | Helping startups and large enterprise... 1w ⋅ Edited ⋅ ⑤

Pacific Soul started at home. When our family faced health challenges, we became more aware of how abundant ultra-processed foods are and how scarce the truly healthy options can be. That's when we committed to doing something about it.

We're building Pacific Soul Inc. to give families healthier choices while creating real impact for farmers and ecosystems. More demand for underused superfruits means more biodiversity protected, less food wasted, and better livelihoods for growers.

We're still early, but we've done our homework. The need is clear, and the momentum is real.

Our WeFunder campaign is live. If this mission resonates with you, whether as an investor or simply someone who believes in food with impact, I invite you to check it out, share it, and join us.

https://lnkd.in/gGsTByt8

Eat Well. Do Good. Feel Great.



LinkedIn - Carolina Ramirez Nogales



Carolina Ramirez-Nogales 🕢 - 1st

Co-Founder, Pacific Soul | Helping People Boost Health from the Inside Out | ... 5d • 🔇

We Did It!!! 😁

We've officially exceeded our family & friends crowdfunding goal — \$53,130 raised from 30 incredible investors! And now our WeFunder campaign is officially LIVE!!!

We did this together with the support of families and friends all over the world. From Colombia, Brazil, Switzerland, the US, Italy, Germany, Australia, and Spain. We are beyond grateful. Every single message of encouragement, every note reminding us to keep going, has fueled us in ways we cannot describe. It's been deeply emotional.

This journey hasn't been easy. Starting Pacific Soul Inc. meant putting in everything we had — our savings, our time, our hearts. As parents, the stakes feel even higher. The process of pitching your own dream, especially to those closest to you, has been one of the hardest challenges of my career. It's vulnerable, emotional, and sometimes overwhelming.

But today, we feel an overwhelming sense of gratitude and hope. The trust placed in us by mentors, colleagues, lifelong friends, family, and even those we've only recently met gives us both the responsibility and the motivation to keep pushing forward.

This is just the beginning. With your support, we're more determined than ever to bring Pacific Soul Inc.'s vision to life to nourish families, uplift farmers, and share the superfruit power of Colombia with the world.

Thank you to our investors for believing in us. The best is yet to come!!.

Gracias!!!

https://lnkd.in/gnSUBZfi



Whatsapp Message - Oliver Pinto Bautista



Whatsapp Message - Carolina Ramirez Nogales

