

BRAINSCANOLGY, INC

**An Objective Diagnosis, and Risk Prediction, of
Common Brain Diseases Delivered in 24 Hours.**

**ALZHEIMER'S DISEASE, BIPOLAR DISORDER,
AUTISM, ADHD, SCHIZOPHRENIA**

The Problem for Patients

Where to Get
a Diagnosis?

No objective
method for
early
detection.

No way for
annual
preventive
tracking.

The Problem for Health Providers

Treating Brain
Disorders
Costs More
Than
Prevention

The Imaging &
Diagnostic
Pipeline is
Fragmented

Diagnostic
Wait Times
Delay
Treatment
Plans

BrainScanology, Inc

More Accurate Diagnosis

Faster Diagnosis

Annual Preventive Tracking

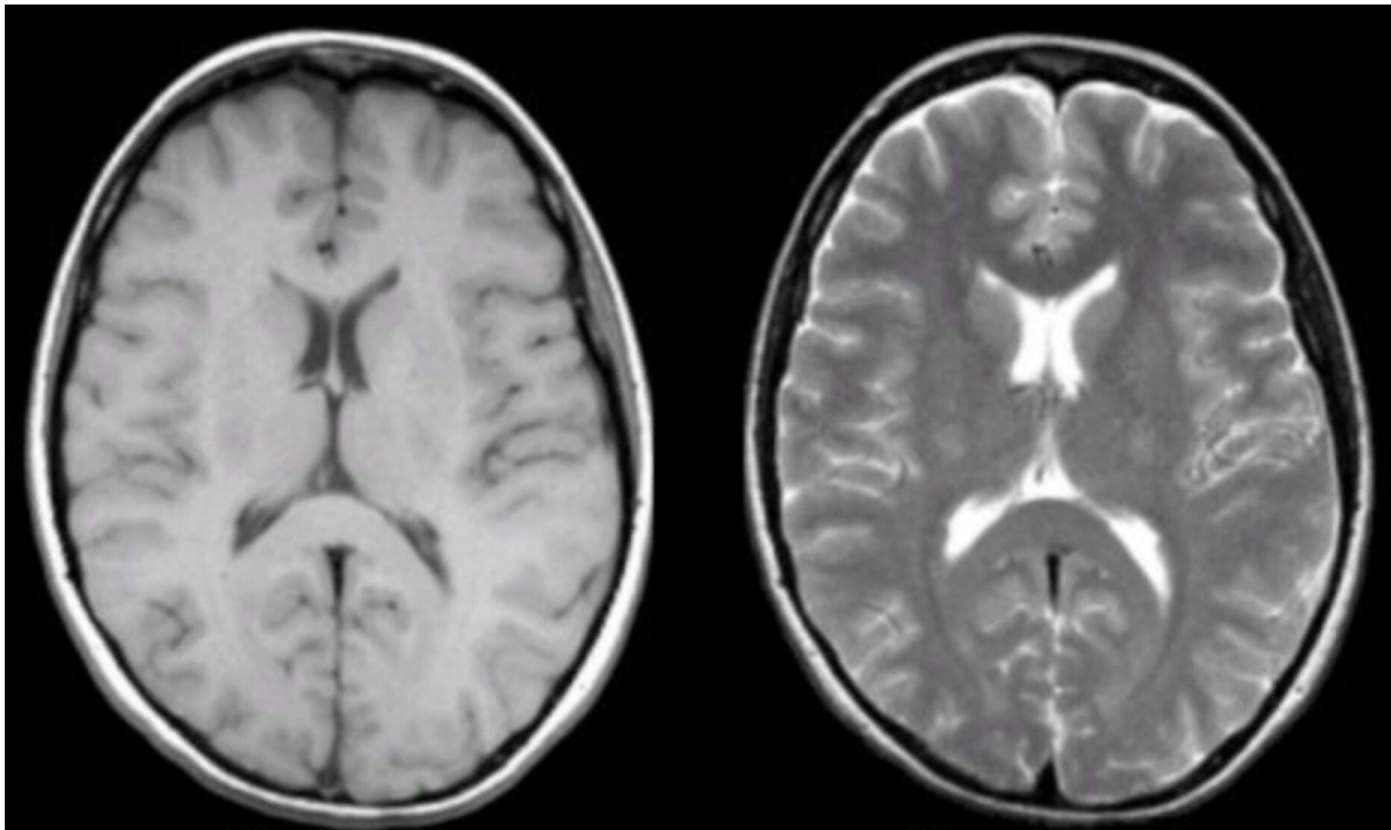


Alzheimer's Disease, Bipolar Disorder,
Autism, ADHD, Schizophrenia

We Will Disrupt How MRIs Are Analyzed

The legacy approach measures area and volume.

BrainScanology measures *shape*, not just area and volume.



Alzheimer's Disease, Bipolar Disorder, Autism, ADHD, Schizophrenia

Annual
Tracking of
Disease
Progression

Early
Detection

Reduce
Diagnostic
Uncertainty

Why BrainScanology?

40x Shorter
Diagnostic
Times

Prevention
is the Cure

New
Subtypes of
Brain
Diseases

Aging
Population

Family of
Patients w/
Alzheimer's

Family
History of
Dementia

Children
With
Learning
Disabilities

Who Will Benefit?

Chronic
Depression
Patients

Manic
Patients

\$25 Billion Market Size in USA

MRIs/Year
38M

Bipolar Disorder
5.8M
cases/year

ADHD
6.1M
Children

Schizophrenia
3.5M

Alzheimer's
5M

Autism
1 in 54
Children

Market Traction

Hospitals & Healthcare Providers
Will Partner With Us...

Early Diagnosis of
Dementia/AD
Can Save
\$11 Billion

Our Mobile Tech
Streamlines The
Current
Fractured
Diagnosis Process

Business Model

BrainScanology, Inc.

B2B: We Offer Our Service at a Discounted Price

B2C: Service to Individuals

Health Providers

University Hospitals

Employers

Individuals



David Geffen School of Medicine



Stanford MEDICINE

Employee Benefits Pay for Preventive Measures

Patients and Family Members:

Dementia
Bipolar Disorder
ADHD
Autism
Schizophrenia

Health Providers Serve Patients at a Marked-Up Price

Exit Strategy Via Key Market Stakeholders



GE Healthcare

SIEMENS
Healthineers



Carestream

HOLOGIC[®]



The Science of Sure

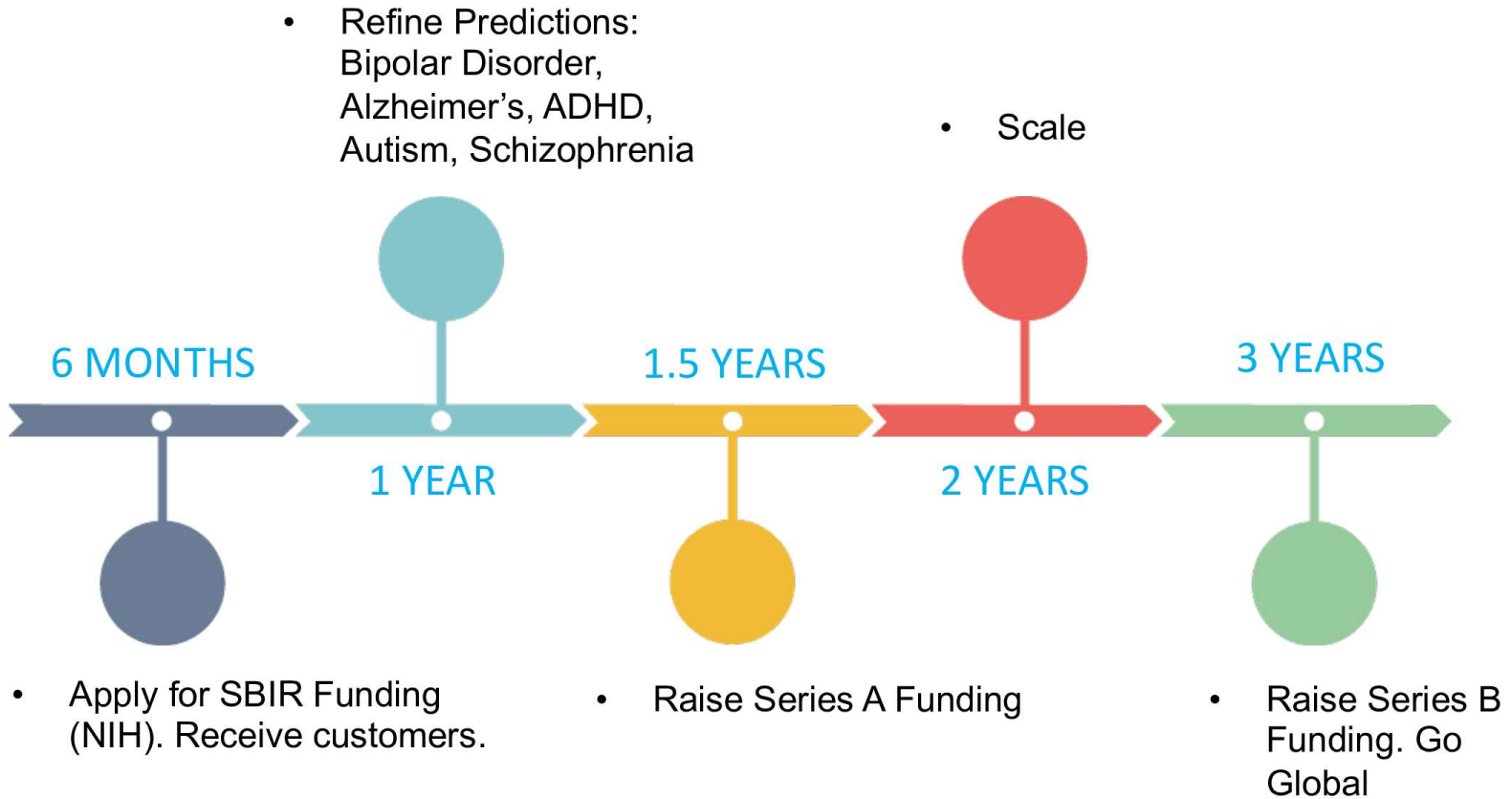
HITACHI
Inspire the Next

Adjacent Industry Exits

- **2004 - GE Acquires Amersham PLC**, a medical imaging agent (\$9.5 Billion)
- **2007 - GE Acquires Abbott's In-Vitro and Point-Of-Care Diagnostic Businesses** (\$8.13 Billion in cash)
 - Abbott was sought out to broaden GE's diagnostic offerings
- **2016- Canon Inc Acquires Toshiba Medical Systems Corp** (\$6.4 Billion)
 - Toshiba's services include marketing, selling, and coordinating clinical diagnostic imaging services and research
- **2019 - Fujifilm Acquires Hitachi's Medical Imaging Business** (\$1.56 Billion)
- **2019 - Canon Medical Systems Acquires Skope Magnetic Resonance Technologies**
 - Skope provides MRI users and research sites with imaging reconstruction software, focusing on next-generation MRI imaging and diagnostics
- **2020 - Siemens Healthineers Acquires Varian Medical Systems Inc** (\$16.4 Billion)
 - Varian specializes in stereotactic treatment technologies

Note: the outcomes of the companies listed on this slide are not indications of our future success.

The Timeline



Disclaimer: These are future projections and are not guaranteed.

The Team

Co-Founders



David H. Nguyen,
PhD

- Computational Biologist
- Berkeley PhD
- Inventor of LCPC Algorithm
- Father of “Shape-omics”



Harini Kumar,
MBA(c)

- Cognitive Scientist
- UC Davis, MBA
- US Santa Cruz, Cognitive Science



William Jagust,
MD

- Alzheimer’s Expert
- UC Berkeley Professor



Michael Cole,
PhD, MBA

- Clinical Psychologist
- UC Berkeley Professor
- Neuro-Health Venture Capital Expert