# NetWire

**Internet-Based Payments** 



Netwire is a payments processing company that leverages the power of the internet to quickly process payment transactions.

• Offers convenient, real-time payments using email or cell phone in any currency, including crypto currency

"Amid the pandemic, there has been a significant change in consumer behavior which has resulted in the higher adoption of contactless transactions...." - Fortune Business Insights

## **Market Opportunity**

The COVID-19 economy is accelerating the shift to the digital economy and away from cash.

There were almost 1 trillion global cashless payment transactions in 2020 (PWC)

Cashless transactions expected to triple by 2030 (PWC)

"The digital payment market growth is attributed to the increasing smartphone penetration and rising adoption of contactless and real-time payments." - marketsandmarkets.com

**Revenue from** alternative payment transactions projected to grow from \$78 billion in 2020 to \$312 billion (PWC)

## Netwire charges a fee per transaction.

"According to a MasterCard corporation survey, 79% of consumers globally are using contactless payments to maintain safety during the pandemic." - Fortune Business Insight 4

## **Value Proposition**

### Convenience

• Using Netwire you can pay using the Mastercard network even if you don't have a credit card

• Able to provide a one-time use Mastercard number to do a transaction if you don't want to give out your credit card number

## Netwire has developed its bill payment system and started processing transfers from our pilot network.

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The company has also negotiated an agreement for international payments.

## **Meet The Team**



### Kelly Navickas Manager

Founder and CEO at Carnation Capital B.A. Wellesley College

## Imran Baig Technology

Former QA/QC Engineer at ABCD Group Bachelor of Engineering/Mechanical Engineering from Jawaharlal Nehru Technological University

## **Steve "Dakota" Happas** *Marketing*

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CEO and Co-Owner of SwingJuice Former Chief Marketing Officer of Selove.com

## NetWire

**Thank You!** 

