

UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

DIVISION OF CORPORATION FINANCE

March 15, 2021

Noah Glass Chief Executive Officer Olo Inc. 285 Fulton Street One World Trade Center, 82nd Floor New York, New York 10007

> Re: Olo Inc. Registration Statement on Form S-1 Exhibit No. 10.19 Filed February 19, 2021 File No. 333-253314

Dear Mr. Glass:

We have concluded our assessment of your redacted exhibit for compliance with applicable form requirements and will process your supplemental response and related materials in accordance with your request.

Sincerely,

Division of Corporation Finance